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DISSERTATION

Jeremy Lucas Hall

The Graduate School
University of Kentucky

2005

DISENTANGLING COMPONENTS OF INNOVATION CAPACITY
AND INNOVATION OUTCOMES IN ECONOMIC GROWTH AND
DEVELOPMENT IN THE U.S. STATES

DISSERTATION

A dissertation submitted in partial fulfillment of the
requirements for the degree of Doctor of Philosophy at the
University of Kentucky

By

Jeremy Lucas Hall

Science Hill, Kentucky

Director: Dr. Edward T. Jennings, Jr., Professor of Public Administration

Lexington, Kentucky

2005

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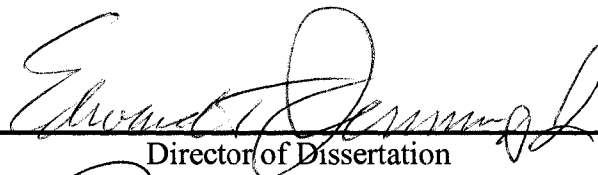
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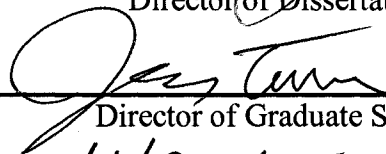
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THE U.S. STATES

By

Jeremy Lucas Hall



Director of Dissertation



Director of Graduate Studies

4/26/05

Date

ABSTRACT OF DISSERTATION

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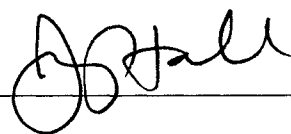
DISENTANGLING COMPONENTS OF INNOVATION CAPACITY AND INNOVATION OUTCOMES IN ECONOMIC GROWTH AND DEVELOPMENT IN THE U.S. STATES

The field of domestic economic development policy is dominated by competition among the U.S. states for firms, new jobs, and the wealth and quality of life that they bring. This dissertation consists of four primary phases: to examine the role of public administration in economic development through a literature review, to examine recent efforts to measure state status in the knowledge-based economy and develop a new theoretical paradigm for measurement, to establish a longitudinal measure of innovation capacity and commercialization capacity in the U.S. states, and to examine the effects of such capacity on innovation outcomes and economic output over time.

Economic and political motivations for economic development are considered in Chapter Two. Chapter Three examines efforts by other researchers that develop indices and measures of state performance in the new economy and continues to develop theory to guide the following analysis. Chapter Four utilizes one year of most recent data to establish the feasibility of a longitudinal study. Factor analysis is used to categorize innovation capacity by groups into human and financial capacity, and the relationships of capacity to outcomes are then examined using linear regression. Chapter Five turns to the task of assembling a longitudinal dataset and developing a new index of innovation capacity, and a separate index of commercialization capacity. Factor analysis is used in this step once again, and three common factors result in the innovation capacity index: human capacity, federally-funded financial capacity, and state/local-funded financial capacity. One common factor results in the innovation capacity index. Chapter Six focuses on testing the theoretical relationships established in Chapter Three. In this stage, the measures developed in Chapter Five are used as inputs in a cross-sectional time-series analysis using panel-corrected standard errors. Lags of responses are incorporated up to five years to examine the effects of capacity on outcomes over time, and results are reported.

Overall, the hypothesized relationships are confirmed, though not all inputs are significant in all models. The strength of the observed relationships varies from moderate to strong. Appendix A provides factor scores that demonstrate the change in state innovation and commercialization capacity over time.

KEYWORDS: Economic Development, Innovation, Public Policy, State Capacity
Economic Growth



April 26, 2005

Dedicated to my family, for their unending encouragement and support.

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Chapter 1—Introduction

The Pilot and the Woodchopper

Ohio passed a law prohibiting anymore Kentuckians from moving to Ohio, but someone pointed out that Ohio got a lot of doctors, lawyers, teachers, nurses, and such from Kentucky. So, they amended the law to allow skilled people to enter. Police would stop people at the state line and question them.

A fellow drove up and stopped. They asked, “What do you do?”
“I’m a pilot,” he said, and they let him go in.

The fellow just behind him drove up and they asked him the same question. “I’m a wood-chopper,” he said.

“You can’t come in,” the policeman said. “We already have more wood-choppers than we need.”

“But you let my cousin in that red pick-up in,” the man said.

“Yes but he’s a pilot.”

“Well, he can’t pile it if I don’t chop it,” he said.

Jim Hinsdale, Warsaw, KY (Jones & Wheeler, 1995: 92)

Consumers in the Twenty-First Century are highly selective in their market decisions. The public sector is not particularly different from the private sector in terms of the approach consumers take to selecting goods and services, other than the fact that the selection of public goods requires citizens to relocate to the jurisdiction that provides the level of service that they prefer. Alternatively, citizens are faced with the possibility of undertaking the long and difficult process of changing public policy through the democratic institutions of government to arrive at the desirable level of public service. States compete for residents by offering favorable levels of service and by creating a desirable living and working environment.

Following Tiebout, state and local governments understand that citizens “vote with their feet,” and in order to retain or attract citizens, governments improve services. States have a vested interest in maintaining population—their tax base depends on it.

States strive to attract above-average citizens—such as skilled workers, technicians, and managers—because these individuals earn higher wages, and contribute more to the government tax coffers. The stage is thus set for latent competition among the states for knowledge workers. Water and sewer service, parks and recreation, and clean streets are all useful in creating an attractive environment, but people follow jobs. Thus, what Teske, et al (1993), refer to as marginal consumers—individuals weighing a residence decision—do not consider all of the possible communities. Rather, they focus their decision on communities where they will be able to find a job with a competitive salary. The jobs demanded by these skilled workers are not available universally. The onus for creating attractive employment opportunities also falls to the states, and this competition is far fiercer than that over the level and cost of public services provided.

States compete for taxpaying workers by creating jobs to attract them, and to a lesser extent, by providing quality public services at reasonable costs. States have long been engaged in economic development activities to attract new businesses and industry (and the associated jobs) to their jurisdictions. During the 1960s and 1970s, smokestack chasing led to state-created tax breaks and other incentives to draw manufacturing branch plants into localities within their jurisdictions (Eisinger, 1988). Manufacturing provided jobs for low-skilled or unskilled workers, and enabled them to generate income, improve their standard of living, and contribute to the local economy and the government tax coffers.

The economic efficiency and overall effectiveness of these policies has long been questioned, as have concerns of equity for existing businesses (Bartik, 1991). The huge outlays for infrastructure combined with large tax breaks burdened governments with no

immediate returns on investment. Taxes make up only a portion of a business's cost structure, and turn out to be far less important in locational decisions than the cost of labor, raw goods, and transportation (See Gabe & Bell, 2004, and Ihlanfeldt, 1999, for example). As noted by Reeder & Robinson, "critics...can point to a large body of literature arguing against the effectiveness of tax incentives in influencing industrial location decisions" (1992: 264). As a result, many branch plants recruited during these years subsequently departed for preferred locations, often overseas, leaving behind low-skilled workers without jobs. The unemployment benefit payments combined with the revenue lost from these workers' income taxes created an additional burden for governments.

Governments today continue to compete for jobs and workers, but the emphasis of their activities has expanded to include new-line development strategies that focus on development from within, entrepreneurship, and innovation—strategies that move the focus from just creating jobs to creating jobs for highly-skilled workers. Concurrent changes in the economy have made this approach more and more feasible. Drastic reductions in transportation costs (except recent increases in gasoline prices) and the increased utilization of information technology have contributed to a new economy in which people and products move freely. More importantly, the nature of products created has also changed from tangible to intangible, with services and information climbing to a new prominent position. Amid these changes, knowledge and innovation are essential aspects to economic growth and development today, and states and localities have moved to harness their benefits by developing business and workers that utilize them. "Instead of relying on the zero-sum game of attracting successful firms from other

regions through financial incentives, the new strategies attempt to create an environment that favors entrepreneurship and the creation of new firms” (Feldman and Francis, 2004: 135).

Consider briefly the comical anecdote with which I introduced this work. Two workers—possessing certain trade skills, albeit low—set off to improve their fortunes by traveling from their home state of Kentucky to neighboring Ohio. The state of Ohio in this example represents the savvy state which desires to improve its skilled workforce, and simultaneously prevent the entry of unskilled workers into its labor force.

Comically, one of the workers manages to unintentionally convince the Ohio state authorities that he is a skilled worker (a pilot) and they gladly accept him. Whereupon they discover, through conversations with the second man, that they not only took a low-skilled worker (literally, a “pile-it”) inadvertently, but they took the lesser-skilled of the two. Of course states do not really have such restrictions and barriers to entry, but they are legitimately able to do things to attract high-skilled workers to their jurisdictions. A subtle point that should be mentioned is equally powerful—Kentucky, in the example, didn’t do anything to keep the two men from leaving. The presence of too many unskilled workers could be a negative characteristic if there were not enough jobs to keep them all occupied. Indeed, workers frequently cross state lines in search of jobs and better economic opportunities.

Following authors such as Felbinger & Robey, there is an important conceptual distinction between economic growth and economic development; the former refers to simple expansion of an existing economic structure through the addition of employment and increases in product outputs, and the latter refers to a qualitative change in the

fundamental economic structure of an area through the creation of new products, new production processes (and increased productivity), and new uses for old products. This distinction may be less relevant to economic development policymaking and practice, as the desired outcomes of such policies, whether grounded conceptually in growth or in development, are very similar. To summarize the conceptual distinction, economic development results directly from innovation in the marketplace and alters the mix of products created and businesses operating within a geographic area. These changes lead to additional employment and economic expansion over time. Such fundamental changes can be identified in rapid shifts that took place during the industrial revolution, after the discovery of electricity, after the invention of the automobile, and, more recently, with the rapid development of telecommunications and computer technology.

The United States presently operates in an economy more dependent on knowledge and skilled workers than ever before. Cheaper labor overseas has caused many basic manufacturing sectors to move offshore, resulting in a new wave of competition among states and localities for industry. Take for example the American Bag Corporation, grown and matured in rural McCreary County, Kentucky. Their products are not plastic bags nor paper bags; rather, they were once one of the premier automotive airbag manufacturers in the world. This plant, once employing nearly 400 people, closed its doors in July, 2004—unable to compete with Mexican airbag manufacturers (Schmidheiser, 2004).

Why do we care about economic development? Because we care about people; we care about their well-being, their standard of living, and the opportunities that they will have to do the same for future generations. Economic development policies are

legislated and implemented broadly in the U.S. states, and by the U.S. and other nations in developing and (especially) third world nations. William Easterly (2002), a former employee of the World Bank, points out in his recent book that many of our development efforts in these impoverished places, though well-founded in theory, simply have not been successful. Nonetheless, we continue—nay, strive—to enact programs and policies that will bring the standard of living to a higher level for millions of people who are quite literally starving (Ibid., 14-15).

The fascinating discovery Easterly draws out is that places are different, and thus economic opportunities are different; there is no universal policy that can be applied to resolve these problems. Economic development is, at its core, a local issue. The several U.S. states lack the severity of economic problems that can be seen in developing nations throughout the world. Starvation is not the problem of most imminent focus for domestic economic development practitioners. Nonetheless, there are needs in this nation; there are dreams of making even this first world nation a better place. Though very different in terms of the level of need, the U.S. states share many similarities with the rest of the world. Many places face the same set of economic problems, such as unemployment, low personal income, poor housing quality, and others. Economic opportunities, however, are often unique to a geographical location based on the specific set of resources (land, labor, capital) that a place possesses. Economic development is an issue with a very local (or regional) focus, as resources such as labor, capital, and other inputs vary in type, quality, quantity, and cost from one place to another.

Technological change has been the primary benefactor of developed economies throughout history. The industrial revolution in particular marked the beginning of our

modern economic era, with new processes, new products, and new ideas leading the way for new markets to be developed and economic prosperity to ensue. Central to technological change is the concept of innovation.

Innovation is important to the growth and development of economies on a large scale, and to the success and well-being of nations and their constituent states. Innovation drives economic development, and resultant shifts in economic production further drive economic growth. In recent years, due in part to the focus placed on the new economy and the perceived effects it wrought on the global economy, there has been renewed interest in the role of innovation in economic performance.

Seldom has there been an issue as politically salient as the economy—a fact demonstrated by the plethora of policies promulgated at the state and local level to attract firms and generate new business activity within their jurisdictions. The political popularity of economic development efforts drives elected officials to focus on short-term efforts that generate lots of attention, such as branch plant recruitment. The effects of policies seeking to incite innovation are realized over a slower period, and their effects are not always plainly manifested—nor is there a certain return from these efforts. As a result, policymakers have been more reluctant to invest in intangible goods, such as knowledge and human capital, in exchange for greater attention to physical capital, such as roads, sewers, and speculative buildings. That being said, the fact remains that, through the 1990s, “science and technology became institutionalized within state government, as the knowledge economy was seen to drive all regions and all industries” (Plosila, 2004: 119). Evidence of such institutionalization exists in the legislative

creation of new administrative units such as Kentucky's Office of the New Economy (ONE).

“Throughout the 1990s, states increasingly realized that science and technology were not extraneous variables or factors they could or could not consider, but critical factors important to their future economies, affecting all industries” (Plosila, 2004: 119). As states have taken these important factors into consideration in their economic development plans, developing measures that better reflect the available resources and the expected outcomes will serve states well in creating policies that are better acclimated to their bundles of economic and social resources. The interest at the state level is focused in part on creating industry clusters, as they are viewed to be the source of innovation and growth.

Cluster formation is important to state economies, and clusters are indeed machines of tremendous innovation and economic progress; however, the focus thereon is not important for the present study. “Entrepreneurial activity is inherently creative and pioneering; therefore, the specific needs of entrepreneurs cannot be predicted a priori” (Feldman and Francis, 2004: 130). Thus, cluster formation cannot be caused, but it can be assisted. “No general set of conditions generated particular industrial clusters in the United States; instead, unique factors appeared to be associated with each” (Feldman and Francis, 2004: 129). It is the same set of resources that leads to innovation that is responsible for the creation of clusters as innovations are realized and spin-offs occur and new enterprises are created over time.

The “critical mass” resulting from a series of such innovations in a given industry (such as automobiles in Detroit, or semiconductors in southern California, historically)

establishes a city or region as the “place to be” for that industry, and the agglomeration leads to the cluster being further strengthened (Ibid., 130). In short, clusters may lead to innovation, but innovations led to the cluster forming in the first place. Feldman and Francis further dilute the state economic development focus on clusters by pointing out that targeting specific industries or technologies, as a state policy, is probably less effective than creating the conditions under which firms would be able to grow and prosper (2004: 135). In other words, general resources necessary for innovation and for entrepreneurship are important in that they may assist particular clusters, but also with regard to the fact that they may lead to the development of clusters and businesses that have not yet been (or that cannot be) conceived. In short, clusters are meaningful representations of active innovative capacity, leading to a common perception that innovations are associated with industry clusters.

Innovation has been a topic of much interest of late in the popular media and, to a growing extent, in academia, with numerous individual researchers and organizations having developed measures that represent the innovativeness of states (and in some cases metropolitan statistical areas). The presumption behind these indices and rankings is that states that show greater innovation should be well-positioned to harness greater economic development within their respective jurisdictions in the near future. Some work has been performed in recent years to measure the innovativeness of an economy; such efforts have focused on nations (Porter, 1990; Porter & Stern, 2001), states (Progressive Policy Institute), and metropolitan areas (Huggins, 2003). These efforts have linked numerous variables into indices that are purported to measure innovation, or innovativeness. The differences among these studies are pronounced, due in part to the audience to which they

are targeted, in part to the availability of data, and in part to the failure to draw on previous theoretical research related to what constitutes innovation and how it should be measured. The result is a smattering of studies, with great overlap, that fail to achieve great consensus and fail to add to our theoretical knowledge of innovation and its impacts on the economy.

There is no general consensus on the appropriate level of analysis for an innovation study; some observe nations, some states, and some metropolitan areas. Each may be useful in its own right, but this study approaches innovation and innovation capacity from the state level. From a policy perspective, this is an important consideration, as the policies that are enacted to affect economic development, or its innovation capacity precursors, are largely carried out at the state level. States are the primary actuators of economic development efforts in the U.S., and most policies that govern local efforts are derived from state authority. That is to say, state governments have the competitive impetus to pursue such efforts, and they are able to do so through their own financial means, or through shepherding federal funds that are available to projects of their choosing. Because the political and budgetary decisions that affect economic development efforts reside at the state level, and because data are less problematic for assessing innovation capacity and innovation at the state level than sub-state areas, states will be the unit of analysis for this research. None of this is at all intended to diminish the very important role of the federal government in economic development. The federal government impacts state economies through military bases, defense and space research, transfer payments, employment, transportation facilities, and many other areas. In fact, many of the financial variables to be considered in this

analysis represent federal dollars. Thus, while federal agencies may be supplying funding, the project design and implementation is likely to be conceived and directed by state or local governments. According to the Progressive Policy Institute, “States’ economic success will increasingly be determined by how effectively they can spur technological innovation, entrepreneurship education, specialized skills and the transition of all organizations—public and private—from bureaucratic hierarchies to learning networks” (1999: 4). Note, in particular, the emphasis the Progressive Policy Institute places on the role of the state in this policy arena.

The state-level analysis in this research will enable policy makers to consider a more complete picture of the entire state’s position, and they will be able to make policy choices that better reflect their state’s strengths and weaknesses. Markets and economies do not respect borders; politics and policy do. While imperfect, then, this method is feasible for its practical implications in the competitive environment of the states.

What is innovation capacity, and why is it important? The Oxford English Dictionary defines ‘capacity’ as “the ability to produce,” or, alternatively, “the power, ability, or faculty for anything in particular.” In the context of the present study, then, innovation capacity shall be construed as the power, ability, or faculty to produce innovations. In a more practical sense, innovation capacity is a collection of resources that might result in innovations, for having the ability to produce does not alone imply that the ability is utilized. In other words, innovation capacity is important because it is necessary, though not sufficient, for innovation to result. Connected to this importance is the notion that states may have latent capacity that is being underutilized, suggesting that the state may need to focus efforts on using capacity rather than building it. An

important question that will be addressed in the latter chapters of this work asks whether innovation capacity yields results. Actual innovations are expected to increase as a result of increased innovation capacity, as measured by patents issued. Although patents are the choice measure of innovation in the present research, it is also likely that innovation capacity may affect the economy in other positive ways, such as through industry spin-offs and service sector growth.

Within the changing economy, states are faced with the need to better understand their own capabilities in designing economic development programs. This dissertation incorporates three main research elements. First, it sets out to define and assess the dimensionality of innovation capacity in the states. Second, it models the relationship between innovation capacity and innovation outcomes. And, third, it attempts to better understand the effects, over time, of latent innovation capacity in a given year.

This introductory chapter will briefly assess the existing efforts to define and measure the constructs of innovation and innovation capacity, leading to a discussion of the theoretical reasons that suggest the two should be separated—something other indices have not attempted to do. The relationship between innovation capacity and actual innovations will be considered in the logical framework of a traditional production function. That is, increases in innovation capacity (inputs) are expected to be converted into greater innovations (outputs); innovations in the economy lead to economic change and growth as the products are commercialized and standardized in the market. Thus, innovation capacity, in the end, is expected to produce positive economic performance as technological change is actualized.

Michael E. Porter has extensively researched innovation resources and economic growth of nations, but he has also developed innovation profiles for the fifty United States. Porter's work examines each state comprehensively on a variable-by-variable basis without creating a tool for overall comparison. This study will compare states according to categories of innovation capacity rather than statistic-by-statistic. The approach taken is to compile measures within theoretically-related categories of resources that, while making use of numerous variables, may be useful for comparisons of overall capacity by a few categories or comprehensively, without disaggregating to the variable level for comparisons and analysis. Porter's state-level research provides rankings and comparisons against national measures that enable one to compare how states fare in the national picture and in relation to their state counterparts. While this is useful, it does not provide a quick analysis of whether states have what it takes—in each category of innovation resources—to make new economy growth a reality. Variable-by-variable comparisons provide useful detailed information, but they do not generate summary comparisons by category of resources at the state level, nor do they address critical resource deficiencies by category.

Porter & Stern examine the explanatory power of their index of nations in explaining a single output measure—international patents per capita (2001). Their study considered firms' external environment as a determinant of innovation; this translated into national environments for innovation including variables such as the number of scientists, aggregate Research and Development spending, and higher education spending. Their measures were able to explain more than 99% of the variation in

international patenting in 17 OECD countries over a 25 year period (Porter & Stern 2001).

Porter is not alone in his approach; other researchers have used similar techniques to create rankings and “report cards” that indicate state performance in innovation and economic growth. Along this line, the Milken Institute has developed a knowledge-based economy index which aims, like the present study, to discern “which states are in the best position to take advantage of the opportunities for growth in the new economy” (Milken Institute, 2001). Unlike this study, however, the Milken Institute does not provide a focus on absolute levels of resource categories that are associated with new economy development. Rather, the study compares a composite index score from state to state in a simple ranking fashion. This technique is not very useful in helping to identify strengths and weaknesses within states, and it does not help to inform the evaluation or development of state economic development policies.

The Milken Institute has transitioned its index over time, making it difficult to examine changes from year to year. Their 2000 and 2001 knowledge-based economy indices used only twelve variables; prior to this, the index was called the new economy index. For 2002 and 2004, the Milken Institute introduced the State Technology and Science Index. These latter indices include more variables, and they are categorized by topic. The Milken Institute refers to one of these categories—Technology Concentration and Dynamism—as an outcome measure, but they include it in their composite total score which is used to determine state ranks, again blurring the relationship between capacity and actuality in innovation. One of the strengths of the Milken Institute’s Technology and Science Index is that researchers performed between-category analyses to show the

explanatory power of their model using regression and various econometric techniques (DeVol, et al, 2004: 6). Devol, et al, measure how much of the Technology Concentration and Dynamism composite could be explained in a statistical sense across states on the basis of movement in the other four composites. This equation was able to explain nearly 84 percent of the variation in that measure (2004: 51).

The Development Report Card for the States (Corporation for Enterprise Development 2002) rank measures individual variables at the state level without grouping them into categories or analyzing the states' overall capacities for development. For example, this source specifically presents Federal research and development spending, Small Business Innovation Research (SBIR) grants, the number of Ph.D. Scientists and Engineers, and University Research and Development spending—many of the same variables considered in this study—but on a variable by variable basis. In other words, Kentucky receives a numerical rank (between one and fifty) for each variable, and then receives a letter grade representing the state's resources. Because this type of instrument does not provide information on specific resources or categories of resources, it may not be useful for policy analysis or development of new policies. The Corporation for Enterprise Development does not indicate any empirical analysis was performed to examine the power of their index.

In other words, if a state receives a 'C' on the report card, then it would seem that the state's innovation capacity is average, but the absolute and relative measures of key resources are not provided, so policy analysts and elected officials may not find the rankings to be practically useful. Receiving an 'A' or being ranked '#1' provides a nice publicity piece for a state economic development agency, but does not provide much

practical knowledge to guide economic development efforts (Sampson, 2004). The structure of the present study attempts to overcome this problem.

With the exception of the letter grades, and with the addition of a larger number of pertinent variables, the Progressive Policy Institute's State New Economy Index (Progressive Policy Institute, 2002) has similar shortcomings. The New Economy Index (PPI) is an overall measure, and one of the component measures it includes is innovation capacity. The combination of inputs and output measures reduces the explanatory power of such an index. The PPI report does not indicate any use of empirical analysis to test the efficacy of their index.

An additional innovation study that seeks to assess and rank state competitiveness has been compiled by the Southern Growth Policies Board (Clinton et al, 2002). This work uses state-level analysis, but has only measured and ranked states in the Southeastern U.S.

These studies also vary greatly in terms of what variables they include, and how their measures are compiled. One recurring theme in such studies is the absence of a theoretical distinction between innovation capacity and innovation outcomes. A logical relationship exists between these two distinct concepts, and theory suggests a natural causal relationship wherein capacity leads to greater actual innovation. I address this problem with existing indices more thoroughly in Chapter Three. The existing indices, though they purport to measure similar constructs, vary considerably in the rankings that result; nonetheless, many of the same states appear in the top and bottom segments—though in different positions—of the different rankings. The following figure (Figure 1.1) demonstrates these differences.

**Figure 1.1
Comparison of State Innovation Rankings**

	<u>Hall (Composite Index)</u>	<u>PPI (SNEI 2002)</u> (excludes DC)	<u>Milken (STSI 2002)</u> (excludes DC)	<u>CFED (DRCS 2002: Dev. Capacity)</u> (excludes DC; in alphabetical order)			
Highest Capacity							
California	5.32056	Massachusetts	18.58	Massachusetts	84.9	Colorado	A
District of Columbia	4.39875	California	17.41	Colorado	80.58	Connecticut	A
Maryland	2.8075	Colorado	17.14	California	80.37	Maryland	A
Massachusetts	2.26837	New Jersey	14.8	Maryland	77.86	Massachusetts	A
New York	2.08449	Delaware	14.72	Virginia	73.33	Minnesota	A
Texas	1.42284	Maryland	14.22	Washington	71.81	New Jersey	A
Pennsylvania	1.23667	New Mexico	13.77	New Jersey	69.95	Pennsylvania	A
New Jersey	0.99376	Washington	13.41	Connecticut	68.58	Utah	A
Michigan	0.85032	Connecticut	13.34	Utah	68.26	Virginia	A
New Mexico	0.74869	Idaho	13.07	Minnesota	65.87	Washington	A
Lowest Capacity							
Montana	-1.08896	Alabama	7.15	South Carolina	38.98		
North Dakota	-1.09489	Nevada	7.03	Nevada	38.61		
Wyoming	-1.12741	South Carolina	6.7	Hawaii	33.98		
Kentucky	-1.21457	Kentucky	6.64	Louisiana	32.45		
Mississippi	-1.25077	West Virginia	6.62	North Dakota	31.72		
Maine	-1.29706	South Dakota	6.54	Kentucky	31.12	Arkansas	F
Nevada	-1.33505	Wyoming	6.53	South Dakota	30.5	Louisiana	F
Arkansas	-1.5503	Louisiana	6.35	West Virginia	30.17	Mississippi	F
West Virginia	-1.56203	Arkansas	6.07	Mississippi	28.73	South Carolina	F
South Dakota	-1.5635	Mississippi	5.9	Arkansas	22.8	West Virginia	F

To assess actual variance among the indices, correlations of the index ranks and scores were performed. The Milken Institute’s Knowledge-Based Economy Index, the Progressive Policy Institute’s State New Economy Index, the Corporation for Enterprise Development’s Development Report Card for the States, and Hall’s (2003) year 2000 Capacity Index all report on data from approximately the same period. The state rank correlations for these indices are displayed in Figure 1.2 below. The indices are significantly related, but the strength of the correlations varies. The Progressive Policy Institute and Milken Institute indices have the highest correlations, indicating that their results are the most proximate. The Hall index is significantly correlated with the other indices, but to a lesser extent; this may result from the parsimony of the model, or it may result from the fact that Hall excluded outcome measures from his index scores. The Corporation for Enterprise Development index ranks have the lowest correlations with other index ranks.

Figure 1.2

Correlations Among 1999 or 2000 Knowledge-Based Economy Index Rankings for U.S. States

		PPI	Milken	CED	Hall
Progressive Policy Institute 1999 Rank	Pearson Correlation Sig. (2-tailed) N				
Milken Institute 2000 Rank	Pearson Correlation Sig. (2-tailed) N	.908** .000 50			
Corp. for Enterprise Dev. 2000 Rank	Pearson Correlation Sig. (2-tailed) N	.678** .000 50	.772** .000 50		
Hall Capacity 2000 Rank	Pearson Correlation Sig. (2-tailed) N	.681** .000 50	.824** .000 50	.785** .000 50	

** . Correlation is significant at the 0.01 level (2-tailed).

The state score correlations for these studies were also computed, and are reported in Figure 1.3 below. Note that these correlations are also significant, and that the Hall (2003) year 2000 index is the least correlated with the others. Again, use of fewer variables or exclusion of outcome measures may have led to this result. Because the Corporation for Enterprise Development provides a letter grade rather than a score to represent a state's capacity, the values used to derive this correlation matrix were imputed using the mean of a standard 10-point grade scale. That is, A=95, B=85, C=75, D=65, and F=55. Obviously, this imputation is imprecise, and the F scale is probably weighted favorably for the states, but it provided a ready quantification for the correlation analysis.

Figure 1.3

Correlations Among 1999 or 2000 Knowledge-Based Economy Index Scores for U.S. States

		PPI	Milken	Hall	CED
Progressive Policy Institute 1999 Score	Pearson Correlation Sig. (2-tailed) N				
Milken Institute 2000 Score	Pearson Correlation Sig. (2-tailed) N	.903** .000 50			
Hall Capacity 2000 Score	Pearson Correlation Sig. (2-tailed) N	.662** .000 50	.756** .000 50		
Corp. for Enterprise Dev. 2000 Imputed Score	Pearson Correlation Sig. (2-tailed) N	.702** .000 50	.784** .000 50	.633** .000 50	

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations were also computed for three of these indices that were updated in 2002. The rank correlations (Figure 1.4) and score correlations (Figure 1.5) are both significant, as they were using 2000 data, and the same observations apply as noted above. That is, the Milken Institute and Progressive Policy Institute indices are highly correlated, and the Corporation for Enterprise Development is correlated to a lesser extent.

Figure 1.4

Correlations Among 2002 Knowledge-Based Economy Index Ranks for U.S. States

		PPI	Milken	CED
Progressive Policy Institute 2002 Rank	Pearson Correlation Sig. (2-tailed) N			
Milken Institute 2002 Rank	Pearson Correlation Sig. (2-tailed) N	.924** .000 50		
Corp. for Enterprise Development 2002 Rank	Pearson Correlation Sig. (2-tailed) N	.614** .000 50	.617** .000 50	

** . Correlation is significant at the 0.01 level (2-tailed).

Figure 1.5

Correlations Among 2002 Knowledge-Based Economy Index Scores for U.S. States

		CED	Milken	PPI
Corp. for Enterprise Development 2002 Imputed Score	Pearson Correlation			
	Sig. (2-tailed)			
	N			
Milken Institute 2002 Score	Pearson Correlation	.613**		
	Sig. (2-tailed)	.000		
	N	50		
Progressive Policy Institute 2002 Score	Pearson Correlation	.580**	.926**	
	Sig. (2-tailed)	.000	.000	
	N	50	50	

** . Correlation is significant at the 0.01 level (2-tailed).

Hall (2003) attempted to measure composite innovation capacity using a series of variables condensed through factor analysis. That effort demonstrated the value in separating innovation capacity from innovation outcomes, and it proved effective in developing an index and ranking of composite capacity through categories of resources. Two things are worthy of note with regard to this point. First, though the ranks and scores are somewhat varied, most of the states in Hall's (2003) top and bottom categories also appear in the top and bottom categories of other studies listed. The more important point is that this association is deceiving. What was revealed in Hall's work was that the capacity fell into two categories, determined through factor analysis: financial capacity for innovation and human capacity for innovation. Some of the states that appear to have the highest capacity are dominated by one of those categories, and actually have little or no significant capacity in the other categories.

One of characteristics that will be analyzed in this research is the manner in which various components of innovation capacity work together in interesting ways to lead to

economic growth. Without observing the categorical resource capacities as has been indicated, a study or index leaves much to be desired for analysts and policymakers. Hall's (2003) work does not incorporate variables that represent all of the components of capacity (such as venture capital and skilled workforce); this deficiency is resolved in the present work through a more thorough examination of the relevant literature and inclusion of representative variables.

One of the better thought-out designs among indices comes from a study of competitiveness in the United Kingdom by Robert Huggins (2003). As Huggins (2003) points out—similar to the aforementioned arguments—many other studies examine relevant factors in isolation, failing to develop a composite index. It should be noted that the Progressive Policy Institute and the Milken Institute both provide composite indices that also present component measures as well. Huggins defines Competitiveness, essentially, as the capacity to innovate and achieve an “advantageous position over other nations” (2003: 89). Huggins addresses the central concerns associated with competitiveness research in asserting that “measuring such competitiveness...is no easy matter” and “area competitiveness cannot be measured by ranking any one variable in isolation” (2003: 90). Indeed, the main purpose of the present research is to generate such an index for the U.S., relying on extant literature to ascertain what elements should be considered for inclusion in this difficult-to-measure construct.

Although Huggins emphasizes the utility of one single index, the efficacy of such an instrument is somewhat limited. As pointed out above, there are multiple facets of capacity that should be considered; as will later be explained, these elements of capacity work together to generate innovation and economic growth. A composite index that

includes these elements might be deceiving; if a state possesses a wealth of resources in one category, but none in another, the index may show that state to be in a better position than a state with equally divided parts of resources when in fact, it is probably not as fortunate. For example, a state with a large number of doctoral scientists and engineers might have an extremely high human resource score, but it may be lacking in research and development financial capital resources. A composite index that incorporates both these measures would blur this distinction and make the state appear to be average in all categories. An index that separates these concepts so that such nuances can be observed is superior. To develop an index that yields a composite picture, but that simultaneously enables comparison by resource categories, is a further goal of this research effort.

Huggins' model, interestingly, foregoes a focus on innovation, and rather examines business density, presence of knowledge-based business, and economic participation as the determinants of productivity (2003: 91). His three-stage model then examines the impacts of this productivity on economic outcomes such as unemployment and wages. Though the concepts of interest in his study differ significantly from the present study, his model demonstrates the usefulness of considering competitiveness from a multi-stage production function framework. In an interesting decision, Huggins examines the impacts in a causal model of the three elements of the system, but then incorporates all three (with equal weight) into his index, which leaves unexamined the impacts of each stage on the following.

There is value, then, in addressing this relationship from the standpoint of a standard economic production function, where certain inputs (innovation capacity) are expected to lead to related outputs (innovation outcomes). And, furthermore, where the

presence of innovations leads to increased commercialization capacity, the combined effect of which leads to growth in state income and wealth. This knowledge provides the structure for the present study.

The primary stages that constitute the research design are as follows: 1) a conceptual definition of innovation capacity, and identification of the theoretical components that should comprise an index of innovation capacity, leading to the development of a new index of capacity that isolates innovation outcomes (patent activity is an exemplary outcome measure that has been often included in knowledge-based economy indices) from consideration; 2) a conceptual definition of innovation outcomes and measurement of patent activity in the states; 3) definition and measurement of the commercialization capacity construct and creation of an index of commercialization capacity; and, 4) using pooled cross-sectional time-series analysis to identify the strength of relationships that exist between innovation capacity and innovation outcomes, and between innovation outcomes and commercialization capacity, and to ascertain the effects these have on state economic output. The fourth and concluding stage will examine the impacts of innovation capacity and innovation outcomes on economic performance using standard measures such as per capita personal income and gross state product, and will end with discussion of the ramifications of these findings for state policymakers.

This chapter has provided an introduction to and background information on the process of economic development and innovation in technological change, and existing efforts to examine innovation in the states. From this starting point, the following chapters provide the theoretical foundation, empirical analyses, and findings that are

central to the research project. Chapter Two expounds on the practice of economic development from a broad public administration perspective, bringing into focus the importance of economic development policy to elected officials and economic development practitioners, and highlighting some of the challenges and constraints they face in administering these policies and programs. Chapter Three provides the theoretical development and background that justifies the inclusion of particular measures, and the expected relationships among the constructs examined.

With the background and theory established, Chapter Four represents a rudimentary exploratory analysis of a single year—the most recent year—of available data to examine the framework for the time-series analysis to follow. Chapter Five details the process of compiling data for the longitudinal analysis and reports the outcomes of the factor analytic processes used in developing the state indices of innovation capacity and commercialization capacity. Modeling and testing the effects of innovation capacity over time is the subject of Chapter Six. The state-year index scores of capacity are used as independent variables in a pooled cross-sectional time-series analysis to explain the effects innovation capacity has on innovation outcomes, the effects of innovation outcomes on commercialization capacity, and the combined effects of innovation outcomes and commercialization capacity. Chapter Seven concludes with a discussion of results and findings, and their implications for economic development policymaking and practice.

Chapter 2 –Economic Development: Public Administration Perspectives

Introduction

Economic development, conceptually, lacks the perfection of clarity. What do we mean by ‘economic development’? Inevitably, the response to this question depends on the characteristics of the individual of whom it has been asked. State economic development officials, national policymakers, county officials and private citizens are all interested in economic development, but the term may signify different things to different people, and it is necessary to engage in conceptual clarification to aid our understanding of the topic. In this chapter, I consider economic development from a public administration perspective, clarifying the concept in political and economic terms, specifically considering policy types, purposes, implementation, and administration, from an intergovernmental perspective.

What is Economic Development?

Economic Development has been conceptually defined in many different ways over time. A key distinction in the literature pertains to that between economic growth and economic development (Wolman and Spitzley, 1996). Schumpeter argued that the economy can be characterized in one of two states—a circular flow, or a discontinuous change (Felbinger and Robey, 2001). Economies in such a circular flow are characterized by maintenance of the status quo, wherein they continue to provide the same goods and services, though in larger quantities. Schumpeter labeled such an increase in wealth and employment as ‘economic growth’ (Ibid). Economic *growth*, however, is distinct from economic *development*, and Schumpeter argued that real

increases in the standard of living could come about only through economic development (Ibid). So what is economic development? Economic development is a condition of “spontaneous and discontinuous” change that causes a disturbance in the economic equilibrium (Ibid). As such, economic development results from an upheaval in the economic system, and a change in the local production function, wherein resources may be combined in new ways to create a new array of products and/or services. It is important to note that such innovation cannot be predicted, and the recombination of resources necessary for innovation to occur also cannot be anticipated (Schumpeter, 1983).

In addition to Schumpeter’s conceptual distinction between growth and development, other similar distinctions have been drawn. For example, economic growth has been defined as an increase in output, while development goes beyond growth to also include improvements in the material well-being of individuals and the distribution of income, casting a human emphasis on the term (Wolman and Spitzley, 1996). Wolman and Spitzley (1996) further note that economists tend to view economic development in terms of increases to area employment, income, or both. Given the Schumpeterian distinction above, this implies that many researchers purporting to investigate economic development actually study economic growth. In fact, Wolman and Spitzley agree that “most of the literature on the politics of local economic development is not actually concerned, at least conceptually, with development but with growth” (1996: p. 116).

“Growth constituted a legitimate American objective,” because it was “simply a process by which a society augmented an already abundant economy” (Eisinger, 1988: p. 39). Eisinger indicates that adopting the notion of economic development was “late in

coming” to the U.S. (1988: p. 39). He defines economic development as a “qualitative increase in collective well-being,” and goes on to state that economic development policy has “turned from the task of simply creating more jobs to one that evinces concern for creating long-term, stable, remunerative employment in the industries of the future” (Eisinger, 1988: p. 39-40).

Using the definition of economic development above—an alteration to the production function of the local economy, or a qualitative change to local production—the key characteristic necessary for development to occur is innovation in local products and production processes. It is interesting that economic development can be viewed as the result of a sudden disequilibrium in the economy—innovation. An accepted theory of policy change suggests that long periods of stability and incremental change in a given policy area will be interspersed with short periods of dramatic change. This model of policy change is known as punctuated equilibrium. The rise and fall of policy subsystems brings individual issues into the attention of the public arena, causing drastic and sudden policy change. The parallel between economic development and this theory of policy change comes in the form of brief punctuations in otherwise long periods of stability. In the case of public policy, an issue arises and drastic policy change follows; similarly, in the case of economic development, an innovation occurs and the local production function changes dramatically. Though the long-term changes in both cases are dramatic, the response is not instantaneous in either. The policy process must be followed in the former example; the business cycle must be followed in the latter.

I have thus conceptually defined economic development, and demonstrated how it can be understood by comparing it to a popular model of policy change. But, what is

economic development policy? Is it logical and practical for governments to pursue economic development policies?

If economic development, as opposed to economic growth, is the only way to generate real increases in the standard of living in a locality or region, then it must be the case that economic development policies are those that seek to alter the local production function by using resources differently, or causing new goods to be produced.

Schumpeter has argued, as noted above, that the innovation can not be predicted, and resources can not be recombined in anticipation of a specific innovation. This being the case, it appears that there is nothing a government can do to *cause* economic development to occur, thereby eliminating the utility of considering development as a policy option. That is, a government can institute a policy to alter the use of resources, but without the innovation, economic development will not occur.

Why can't economic development be caused? Local production is primarily a function of larger and increasingly global markets. As such, the ability of governments to influence resource use or firm location is tightly restricted by the firm's motivation to generate profit. Profit-seeking firms will move to locations, and they will generate those products or services, that maximize their revenue in response to consumer demand. Governments have minimal impact with regard to resource endowments, location, proximity to markets, and other key variables that affect firm profits. Given the "greatly reduced cost of transport of high-value products and transmission of information," service trades are able to effectively "serve the demands of not only the local area, but also much larger areas—the nation, continental regions, and the globe" (Isard, et al, p. 23). With global markets providing overseas opportunities for cheap labor and low taxes,

and with transportation becoming more and more affordable, U.S. domestic local economic development efforts are less dependent on government decisions than ever.

For this reason—government inability to cause changes in the local production function—the attention of researchers, and the goals of economic development practitioners have been oriented toward growth policies (often under the guise of economic development). The focus of so-called government economic development policies has thus been on creating jobs and wealth in the community as opposed to the true focus of development, which should be to alter the set of products or services that make up the local market. Such government policies, and particularly in areas experiencing economic growth, may inadvertently lead to economic development when they are characterized by efforts to provide a hedge against possible future disinvestments in one or more economic sectors, resulting in an alteration to the local production function through diversification (Eisinger 1988: p. 53). Stated differently, growth and development policies have become intertwined in practice, and development has come to be nearly coterminous with growth in the policy arena.

While government policies may not be able to cause innovation, and thus economic development, it is important to note that certain activities can be undertaken to increase the *likelihood* that innovation will occur. That is to say, governments can engage in activities that are permissive of development, but they will find great difficulty identifying or undertaking activities that cause development to occur, as pointed out in the earlier discussion of market versus government roles. Education, research and development, entrepreneurial training, and other activities may act as catalysts leading to innovation. They are the tools that enable people—the real driving force of the

economy—to identify new production methods, new products, new ways to use existing resources, and new services that make up the basis of economic innovation and cause long-term economic development. Likewise, governments can invest in other important permissive policies that might permit development to occur. Agranoff and McGuire (2000) refer to rural development policy as a “policy without a home,” because the “responsibility for developing rural communities does not rest with any single agency, department, or office, or even a single set of designated agencies” (p. 390). Likewise, Fosler identifies seven cross-cutting foundations that are critical to the economic development process, including human resources, physical infrastructure, natural resources, knowledge and technology, enterprise development, quality of life, and fiscal management (p. 314-315). It is clear that economic development policy occurs across substantive fields, and thus similarly across agencies and organizations.

The most common example of a policy that is permissive to economic development is transportation infrastructure development, which, when in place, substantially reduces the cost of transporting resources and products from one place to another, and thereby expands the opportunities available to a local economy. Comparative advantage should be “considered the resulting force of two components: a production advantage and a transportation advantage” (Kraft, Meyer, and Valette, 1971: p. 12-13). It follows that two regions with equivalent production advantage compete only in terms of their transportation advantage. Lowering transportation costs and transport time thereby create a locational advantage, and justify public investment in infrastructure improvements.

The unfortunate corollary of low transport costs for rural regions is that as those transportation costs decline, the importance of production advantage grows, calling to question the absolute effectiveness of transportation improvements in the long term. There is a direct relationship between the adequacy (or inadequacy) of the transportation network and the importance of production advantage in firm location decisions such that, where adequate transportation already exists, the importance of production advantage in relation to location advantage is much higher. This should not, however, discount the importance of such improvements for economically depressed regions. Where such regions lack adequate transportation, comparative advantage can be achieved through transport cost reduction, and they may be able to generate viable export activity. As Hoyle states, transportation enables a region to “capitalize on its economic endowment for generating exports (p. 23), but “transport is only one of many factors conditioning locational choices” (p. 31). Domestically, the United States has witnessed the effects of transportation costs on the economy over time. The textile industry was once rooted in the Northeast, close to the population and thus the market for its products. Over time, manufacture moved South where labor was cheaper, and closer to the primary input—cotton. With passage of the North American Free Trade Agreement specifically, and as a result of cheaper transportation costs more generally, textile industries have again uprooted and moved to new sources of cheap labor and raw materials—overseas. Transportation infrastructure may aid local economies when it allows free flow of exports, but may impact economies negatively if firms and jobs relocate.

Similar to transportation, utilities such as electricity and telecommunications have played, and will continue to play an increasing role in enabling localities to produce new

goods or share information that may improve the way production occurs.

“Telecommunications make possible more far-reaching locational alternatives than previously confronted manufacturing” (Glasmeier and Borchard, p. 13). In reference to the internet, Childress, Schirmer, and Smith-Mello note that such a tool holds potential to help Kentucky’s business, and “particularly rural ones far from major markets” (1998: p. 15). Thus, utilities, and especially electricity and telecommunications have become particularly important as factors that permit economic development to occur.

The ‘smokestack chasing’ policies of many states were successful as a result of the availability of cheap and abundant power. For example, Alcoa, Tennessee, bears the name of its largest employer, an aluminum smelter whose most important (and expensive) input is electric power. Cheap electric power, provided through the Tennessee Valley Authority, was the enabling factor that brought this new industry to the area. The market role again manifests itself in this arena—firms seek the environment in which they can maximize profit. ALCOA is an international corporation with many overseas locations, the newest of which is to be in Iceland. In search of cheaper power, the company struck an accord with the Icelandic government in 2003 to invest over \$3 Billion (US) to construct a system of hydroelectric dams that will impound an ice-melt supplied lake that will generate vast quantities of inexpensive power (Lyne, 2002). For Iceland, the project is viewed as economic development; for ALCOA, the project is viewed as smart business. ALCOA was not interested in how much the government spends or on what—they are interested in the cost to them for electricity relative to the cost of transportation.

In summary, economic development policy appears to cut across a number of substantive policy fields (education, transportation, energy, etc.) to achieve a set of public goals. As such, economic development could be considered an overarching policy that encompasses, to some extent, all other policy areas to the degree that those policies permit development to occur.

If governments, through economic development policy, can only act permissively to allow innovation to occur, why do localities invest such tremendous resources into the recruitment of branch plants and traditional manufacturing enterprise? These policies most likely seek to achieve economic growth through increases in employment and wealth as opposed to economic development through a change in the local economic production function (in spite of these policies typically being labeled as development efforts). These policies are often based on the need to reduce unemployment and poverty, and in fact do represent efforts to improve the quality of life and standard of living—if not for the population as a whole, at least for the individuals impacted by the new jobs.

Local recruitment efforts often involve improvements to transportation, utilities, police and fire protection, and other public services utilized by the residents of the locality. These changes affect not just firms that have been recruited, but all individuals in the community. As such, recruitment efforts too can help improve the standard of living in an area. Moreover, the addition of a new branch plant does add to the diversity of local production, and it inevitably alters the local production function, if only mildly. It is therefore probably most appropriate to consider economic policies at the state and local level collectively, rather than attempt to differentiate between *growth* policies and

development policies. However, recruitment is risky business compared to developing new business from within; an industry once recruited holds potential to be recruited elsewhere again. Businesses developed locally tend to have ties to community that make them less susceptible to relocation—especially during the early stages of their startup and expansion.

If economic development is the true goal, why do local leaders invest so much time and resources into growth programs such as recruitment? The answer is often very simple: politics. Elected officials in local government may be motivated to pursue economic development goals for a number of reasons, including community values and commitment to citizens to have good jobs and quality of life. However, local elected officials also face the reality of fixed terms of office, and therefore face the very real concern of winning reelection upon the completion of their initial term. Recruitment may be particularly expensive as a policy option, but it also has the potential of a very real, highly visible, payoff that may become the political capital necessary to win an election bid. “As economic development has moved to the forefront of state and local policy in the United States, mayors and governors now measure their performance, however crudely, by plant announcements and job creation. The Reagan era’s New Federalism thrust industrial recruitment to the top of the state and local policy agenda” (Ledebur & Woodward 1999: 51). Essentially, recruiting a firm is a tangible result that takes place in a relatively limited amount of time. Buildings appear, people get jobs, and it is obvious to a concerned electorate that they are generating returns on their tax investment.

On the other hand, the cost of recruitment policies is often staggering, and recruitment efforts are often unsuccessful. It might be in the best interest of the locality

or state to focus on education, research, and those policies that are likely to lead to innovation in local production that might work to the long-term economic advantage of the community and its residents. Nonetheless, the long timeframe associated with implementing such policies is greater than the term of elected office, and elected officials are less likely to support programs with large immediate costs and low immediate payoffs. Projects with long-term payoffs are disadvantageous to the political goals of elected officials.

An interesting quandary is here observed; how do recruitment efforts really benefit local residents? It is actually the case that new jobs resulting from recruitment will not accrue entirely to current residents of the locality; rather, they will cause in-migration of residents or commuting workers who will fill those new jobs, and/or positions left by current residents taking jobs with the new firm (Eisinger 1988: p. 43). This leads to public service burden in the form of increased demand on the local transportation system, utilities such as water and sewer, and has the negative effect of creating congestion, reduced infrastructure lifetimes, and so on, to the extent that “the costs of servicing new development may be more than the taxes it generates” (Ibid, p. 41). Other private costs are also realized as a result of development, most notably through increased housing and land prices that come about through increased demand for these limited resources (Ibid, p. 45). Nonetheless, residents (and thus politicians) continue to view recruitment as a good thing. The argument follows that the long-term costs and negative effects are overshadowed by the more immediate benefits.

The very mobility of capital that makes possible local government recruiting efforts simultaneously decreases the feasibility of efforts aimed at stimulating

development. Programs that seek to improve the workforce in various ways, but especially through training and education, are often ineffective. Why? The investment benefit accrues to the individual participating in the program. People are highly mobile, and upon receiving education or training in an environment absent sufficient opportunities to utilize that training, they are likely to seek out higher-wage opportunities elsewhere (making use of the locality's high-quality transportation system for an unintended purpose). In the end, the local investment drifts to other localities and creates a scenario where a distressed locality pays for training and education to the benefit of a more prosperous, and very likely urban locality. Human mobility reduces the likely return on investment of education and training programs, and leads economic development practitioners to invest government resources in physical capital, such as roads, utilities, or speculative buildings, as opposed to the human capital that is most needed to stimulate the innovation necessary for true economic development to occur.

Economic development and economic growth have been distinguished on theoretical grounds, only to have the distinguishing characteristics blurred and both concepts lumped together into a general policy type that more closely resembles growth than development. Practical aspects of economic development policy will now be examined from political and economic perspectives.

Political Characteristics of Development Policy: The Locus of Economic Development Policymaking, Implementation, and Administration

Economic development policy is an area of public policy with intergovernmental ramifications. In the U.S. federal system, national, state, and local governments, as well

as special districts, often have overlapping roles in delivering services to any given locality or population. Largely, however, economic development efforts are seen as functions of state and local governments. An environment of intergovernmental competition for industry “dominates policymaking processes because capital freely migrates across political boundaries within a fragmented system of governments” (Saiz, 2001: p. 203). In other words, self-interested local and state governments strongly desire to maintain or enhance their economic position, and they therefore engage in activities geared toward attracting business activity within their jurisdiction (Ibid.). Peterson argues that local governments and state governments are naturally acclimated to developmental activities because of capital’s natural mobility, whereas national governments possess the ability to focus efforts on redistributing wealth and income (1995). This works well in principle; people, firms, and capital are able to move with great freedom from one locality to another.

In order to maintain their tax bases, populations, and general vitality, local governments seek to offer the lowest possible corporate taxes while providing opportunities for employment for their residents. The result is a competition among local governments to enhance their comparative advantage. Similarly, there is a low cost to crossing state lines, and states very closely resemble local governments in this respect—they compete to keep capital and population within their boundaries. At the national level, however, the costs are disproportionately high to change citizenship, to relocate a business overseas, etc. As such, it is very costly to cross national boundaries in an attempt to avoid taxation, which enables national governments to engage in redistribution of wealth from the rich to the poor. Those who have assets are more likely to succumb to

the higher taxes rather than incur the cost of relocating to another country. The efficacy of this argument, while still rational, is declining as the economy becomes increasingly global. Tax havens are not only possible, but popular, particularly for those firms whose products are intangible—information and other services. The federal role in economic development has shifted over time from one of protectionism to free trade in the global context; national policy may indeed work to the detriment of local economic development efforts.

The key point to take from Peterson's argument is that there are certain functions that are better performed by higher levels of government, and there are some that are better performed by lower levels of government. Blakely (1994) echoes this point as follows: "locally based economic development and employment generation is likely to be successful if initiated at the community/local level rather than elsewhere...[c]ommunity leaders can identify the situation their area faces and place it within a larger context" (p. 27). As such, it is reasonable for local, state, and national governments to all play meaningful roles in economic development efforts through the system of fiscal federalism. States and localities have the interest and the competitive desire to pursue activities that improve their status, and thus engage in developmental activities, recruitment or otherwise. The national government is able to redistribute wealth from affluent communities to those in distress through taxation and grant-making activities. The result is a system that permits targeting national resources to localities that most need assistance to aid their efforts toward economic development, improving their status in the interest of equalization. In other words, federal resources through many programs are filtered to distressed areas to meet local needs.

It is not surprising to find that most economic development efforts are carried out at the local and state levels, often making use of federal resources that target geographic areas based on need. Together with tax revenue and government debt (bonds), grants play a significant role in the total financial package that funds local economic development programs. As a result, economic development efforts become the products of intergovernmental cooperation, though economic development decision making remains largely in the hands of state and local governments, as Peterson's argument suggests it should.

The role of the federal government in economic development activity has been diminishing over time since the late 1970s, with the beginning of a general trend away from revenue sharing that necessitated a return by the states and local governments to own-source revenues in financing government programs, including development efforts. Fosler (1988) takes a positive view of this change, noting that the federal retrenchment "has not so much given economic powers back to the states as revealed the substantial power states already had to affect economic performance" (p. 17). Moreover, the scaling back of federal expenditures and programs created a new incentive for local governments to engage in economic development to generate revenue to fund programs and services.

Agranoff and McGuire surveyed 237 cities in Illinois, Indiana, Michigan, Ohio, and Wisconsin to determine the characteristics of development operations, and perceptions about the role of various potential players in the development process (1998). The results of this study "suggest the clear importance of state government for economic development," and "are just as clear in illustrating the diminishing importance of the federal government for economic development" (Ibid, p. 154). Only five percent of the

cities they studied consider the federal government to be the most important external government for development (Ibid). These findings support the notion that the federal role has declined and that the federal government plays a very minor role in economic development efforts overall (Ibid, p. 152).

A key point demonstrated by Agranoff and McGuire is the notion that development activities are envisioned, developed, and implemented by a network of organizations at the local level, including city and county governments, nongovernmental organizations such as private developers and not-for-profit organizations, and so on; the “analysis depicts the vertical intergovernmental context as complex and involving multiple partners” (Ibid, p. 156, 158). McGuire notes in a later work that “adopting specific policy approaches to economic development policymaking and administration is associated with increased levels of collaborating and coordinating tasks with multiple actors by the city’s economic development professional(s)” (2000, p. 288).

There remains a problem with the competitive state structure, however. Namely, economic activities do not respect state boundaries or local government boundaries (Fosler: 1988, p. 5). Economic development is contingent on the ability of a locality or a state or a region to trade with other such regions. Economic regions do not respect state boundaries (as they would international boundaries where trade limitations exist, for example), thereby calling into question whether states are the appropriate level of government to consider economic issues. Of note, it is the variation in state policies that makes possible the competitive economic environment, however, so it is unlikely that states would willingly relinquish control of this role. As the economy has become more and more global, Fosler suggests that the role of state institutions in shaping and

increasing the competitiveness of regional economies has become a central issue (1988, p. 6). As such, states remain the predominant players in the economy, but in so doing address issues that transcend their boundaries.

Given that economic development is carried out primarily at the local level, it is logical to consider those governments' motivations to engage in such types of activity. In their survey of the literature surrounding the politics of economic development, Wolman and Spitzley (1996) identify a number of factors that are likely to motivate a community and its leaders (elected, appointed, or otherwise) to engage in economic development activities. Local leaders tend to view economic prosperity as a requirement for protecting the community's fiscal base and allowing the delivery of quality public services to its constituents (Ibid). Stated differently, by enhancing the community's economic position through economic development activities (creation of new businesses and jobs, etc.), the result is an increase to the local tax coffers, which translates into resources that can be used to improve education, roads, utilities, parks, museums, and other publicly provided services that may be desired or demanded by local residents and businesses. Thus, the desire to maintain or enhance the level of public services can act as a motivating factor to engage in economic development activities. Along this same line of thought, properly-motivated local leaders tend to view their community positively, and they make efforts to do things that are good for the community (Ibid). This leadership vision seeks to ensure the continuation of a fiscally-healthy city through economic development programs.

Good intentions for the community explain only a portion of the motivation to engage in economic development. Less positive rationales include the electoral goals of individual politicians who seek to gain reelection as a result of demonstrated success

during their current or previous terms in office. To this end, economic development can be viewed as a collective benefit that will accrue to an official's electoral success.

Wolman and Spitzley (1996) describe economic development as a politically popular government effort, and they describe several factors that enter into the political calculus of the individual leader. Among these factors is the high-visibility nature of the projects; large land use projects, including construction, tend to be noticed in the community and are viewed as the result of government desire to improve the labor market and quality of life in the community (Ibid).

What about large, noticeable, economic development projects makes them so politically popular? Simply put, elected officials like to claim credit for activities they undertook while in office to the furtherance of their electoral goals, even if those activities resulted in no true public benefits. That is, building an industrial park is a logical step to creating jobs and recruiting business, and as such, developing such a park and constructing speculative buildings seems to be a responsible step for an elected official, even if no firms are recruited and no jobs are established. This results in part from the counterpart to credit claiming—blame avoidance. Local leaders may feel that they have to do something, even if the expected results are tenuous. In other words, the political and electoral consequences to the leader for sitting on their hands and not taking an action could far outweigh the consequences of building an industrial park to which no firms have been recruited (Ibid). Leaders feel that they must do *something*. In light of public pressure to do *something*, local leaders are left with little choice in the matter, and are more likely to undertake visible projects with low expectations of job or business creation than no project at all.

Two other factors contribute to the decision to undertake economic development—invisible costs of the project, and a mismatched time horizon between the costs of the project and its expected flow of benefits. How can such costs be invisible? This statement reflects the reality of government accounting procedures for localities and states, in that budgets for economic development are often maintained apart from the general fund, and may in many cases rest with a semiautonomous public or private organization (Wolman and Spitzley, 1996). The separation of these institutions from government affords them greater flexibility to act in the interest of economic development (Blakely 1994, p. 230). For example, a not-for-profit organization may exist to engage in economic development on behalf of the community, thereby concealing the agency's funds and adding ambiguity to ascertaining what the government is actually spending on such projects. Local leaders are still able to claim credit for the results of these efforts while many costs are concealed through off-budget arrangements.

The final factor, a mismatch between project costs and benefit flows, brings to bear negatively on issues of economic efficiency. This concern centers on the fact that economic development activities often require the issuance of municipal debt, such as Industrial Revenue Bonds, which generate cash flow in the present time period to undertake capital improvements necessary for a project to succeed. These large up-front expenditures benefit local leaders seeking reelection as they demonstrate action. In an inter-temporal sense, however, the picture is less rosy. The debt for such projects, and the interest payments on that debt, must be born by the local government and its taxpayers over long periods of time. Taking on debt leads to fiscal constraint for local government, and may diminish the level or quality of public services offered over time.

Characterized in terms of James Q. Wilson's famous typology of policy types, such a policy reflects a scheme of client politics, wherein "most or all of the benefits of a program go to some single, reasonably small interest but most of the costs will be borne by a large number of people" (1989, p. 76). Such projects demonstrate concentrated benefits, but very diffuse costs, often to generations of citizens not yet born. This characteristic is less important if such an activity leads to a successful development with a new stream of employment and tax revenues; however, many recruitment efforts also include tax abatement that may call into question the relative costs and benefits of an activity.

Somewhat similar propositions explaining local government motivation to engage in economic development activity have been put forward by Fosler (1988). He indicated that there are three primary environmental factors that have shaped the context within which development occurs: the dynamics of change within regions, political and economic developments over the past half century that have shaped the conventional state role and conditioned thinking about it, and world and national forces that are transforming the economy, the regions, and public responsibilities for economic policy (page 8). Dynamic regional change refers to the development of economies around a pool of resources—labor, capital, organization, natural resources—and the creation of new industries as a result of innovation within these resource endowments. By political and economic forces, Fosler means the increasing role of state governments and the simultaneous decline of federal government importance. The latter of Fosler's points refers largely to international economic changes such as increasing international trade (globalization and international competition) and the general shift away from

manufacturing industry toward service sector and information-based business (1988, p. 14-16).

Having considered the political motivation to engage in economic development and environmental change that has affected that motivation, I now turn to the question of what determines state economic development policy adoption? Saiz (2001) provides three conceptual frameworks for explaining variation in economic development policy adoption; these being (1) a competitive context wherein governments seek to lure businesses from other jurisdictions or prevent existing businesses from leaving, (2) an environment of fiscal stress that stimulates policy adoption in an effort to increase government revenue, and (3) views of the proper role of government in society (p. 205). Fosler (1988) indicates that there is no “quick-fix” to the economic development problem, and state development efforts have come in waves with the latest fad (p. 4, 5). It is the case that policy may be adopted on the basis of a combination of both internal and external factors. Berry and Berry (1990) characterize these factors as state innovation, or development of new policy ideas from within, and diffusion, which refers to the adoption of a policy by states in a geographic sequence following innovation. As such, Fosler might characterize a new policy as a fad when it has been adopted (as an innovation) by one state, and then spread via competitive ambitions to contiguous and other states.

McGuire (1999) finds that policy adoption comes about as a result of the economic development context of a jurisdiction, but he advises that the “proper selection of these paths requires an accurate recognition of the types of problems facing the jurisdiction” (p. 168). McGuire’s point, to summarize, is that “policies are not

necessarily applicable across all contexts,” which is to say, policies that work in some jurisdictions may fail in others where the context varies (Ibid). Combining the factors contributing to adoption heretofore mentioned, a state may recognize an economic development problem and innovate a solution to meet the needs associated with alleviating the problem. Following this stage, the policy will diffuse to other states as word travels through media and word of mouth. Through this diffusion, jurisdictions will have the opportunity to adopt the policy. Such adoption alone does not determine success; rather, through analysis of the needs and characteristics of the area, the policy may be appropriate, or it may not. Thus, adopting a policy for its own sake, and not for its presumed efficacy in addressing the problem at hand, may lead to fiscal burden and other problems for the government adopting it. It is clear that economic development policy comes about through a combination of internal and external environmental factors that change over time and vary from jurisdiction to jurisdiction.

In considering state motivations to pursue economic development activity, it is also useful to recognize the extant categorizations of economic development policy types from which governments may choose. The general trend in the literature suggests a key distinction between traditional strategies that focus on recruitment of manufacturing industry, often referred to as ‘smokestack chasing,’ and new-line strategies that are geared toward development from within, entrepreneurship, small business development, innovation, and incremental expansion of existing industry. This distinction has been characterized in numerous ways, and to varying degrees of specificity. Several prominent characterizations of this difference are presented below.

Blakely (1994) discusses four strategic options that face communities considering development policy—locality or physical development, business development, human resources development, and community-based development (136-139). The first of these strategies, locality development, reflects the permissive activities of local governments; that is, the development of infrastructure (e.g. highways or telecommunications) that is necessary for (but that does not directly cause) development to occur. The second strategic option, business development, is comprised of activities intended to lure new business to an area, such as the development of industrial parks, etc.; it focuses on meeting industry demands. Human resource development, Blakely's third category, reflects an attempt to supply the necessary workforce for firms to successfully operate in the area. The fourth category, community-based development is geared toward creating opportunities to meet very localized needs of communities, such as providing alternative employment opportunities to local residents and/or providing special skills training to make residents employable in new sectors. One fact is readily obvious—there is overlap of Blakely's four strategies in most economic development programs—which reflects a typical presence of multiple needs in an area. It is also important to note that the focus of these categories is on the *purpose* for a specific development activity as opposed to the *method* through which development would occur. (For example, an activity might focus on building the skill level of workers in the community; the purpose is to increase human capital, but the method might be technical education or apprenticeship programs in skilled trades.)

Bartik (1991) has developed a typology of development policies that are aimed at directly assisting business. His schema differentiates between traditional economic

development policies that are targeted toward branch plant recruitment and ‘new wave’ policies that are focused on assisting small or existing business (Ibid., p. 4). According to Bartik, traditional policies include such activities as marketing an area as a potential branch plant location, providing financial incentives to firms, and providing nonfinancial incentives (such as customized training) to branch plants (Ibid). On the other hand, new wave policies might include capital market programs, information and education provision for small business, research and high technology programs, and export assistance (Ibid.). As such, Bartik clearly sets apart old line strategies from efforts that more closely reflect the changes that have taken place in the international economic marketplace.

Similarly, Eisinger (1988) devotes his entire book to explaining the rise of a new entrepreneurial state. This work lays out the conceptual framework for considering economic development policy in terms of development from without versus development from within. In Eisinger’s words, supply-side strategies are efforts that seek to lure firms to a location by artificially lowering their production costs; these strategies are based on attracting mobile capital through governmental competition (1988, p. 12). In contrast, demand-oriented strategies focus on development from within, specifically aimed at the creation on new capital through innovation, business formation, and small business expansion (Ibid.). In essence, these two strategies closely parallel the typology presented by Bartik, and similarly parallel the distinction between traditional manufacturing recruitment efforts and new strategies that reflect the rise and dominance of the service sector and the role of information in the global economy.

The increasingly popular distinction between old-line and new-line economic development policy types, interestingly, mirrors the aforementioned distinction between economic growth and economic development presented by Schumpeter and others. That is, old line strategies that focus on incentives and luring existing industry to a jurisdiction in effect create growth, whereas newer entrepreneurial or demand-oriented strategies seem to focus on innovation and the creation of new capital by building upon the unique resources of a local area. In this way, economic development policy has parted ways with the philosophy of recruitment and taken root in economic development proper, expecting growth to occur from within through the development associated with a natural business cycle. This is not to say that states have abandoned their traditional old-line development strategies, as they have not, but rather to suggest that there has been an expansion of the state development toolkit to include significant efforts in the way of new-line strategies as well.

With this conceptual understanding of economic development, the practical application of development into numerous government policies of various types, and the reality of political expectations that promulgates the need for and adoption of such policies, I now briefly summarize the economic reality of development efforts.

Economics of Development Policy

While politics is central to development policy, it is also the case that governments are often tightly restrained in their options by the external economy facing their jurisdiction. This is particularly salient in that true development policy should aim to adjust resource allocation among products and create new uses for existing resources.

However, market forces dictate resource allocation, and business profit motivation severely limits the actual amount of control a government can exert in its attempt to incite economic change. It becomes readily apparent that the national and global economies have incredible influence on the options local governments are able to pursue. Given the clear connection to the economy, and given the desired economic impacts of development policy, the remainder of this chapter is focused toward key economic issues that are of importance in the economic development literature. Namely, these are the efficiency of economic development efforts, the equity of such efforts, and the distribution of costs and benefits of economic development efforts.

Is economic development a zero-sum game? The classic argument against economic development efforts stems from the notion that recruiting a firm to one location necessarily means a loss of jobs at another. This is of particular concern as a result of the vast government expenditures and debt undertaken to lure industry to an area. Not all researchers in the field agree that this is the case. Bartik (1991), for example, argues that there are positive benefits associated with competition for economic development among state and local governments; namely, an increase in economic efficiency results from the geographic redistribution of economic activity towards depressed areas that need growth the most (206). Moreover, Bartik argues that widespread use of economic development subsidies may encourage national employment expansion, thereby decreasing the national unemployment rate (206-207).

Drawing on the previous discussion of policy types, Eisinger's (1988) distinction between old-line recruitment strategies and newer entrepreneurial development efforts is key. That is to say, new employment can be created locally through increased

productivity and innovation without necessarily bringing undue hardship on the government coffers, and certainly without directly reducing employment elsewhere. As such, economic development efforts do not necessarily constitute a zero-sum game. However, taking from the conceptual distinction developed above, branch plant recruitment efforts are much more likely to characterize zero-sum games than economic development efforts aimed at stimulating innovation, entrepreneurship, and development from within.

As was mentioned before, political benefits accrue to elected officials, and economic benefits accrue to the firms that take advantage of government programs. As such, the concentrated nature of the benefits suggests inequity in the fulfillment of such policy. However, when one considers the jobs created and the income generated in the local community as a result of these efforts, it becomes more logical to consider the benefits as being somewhat more diffuse than they were previously characterized. Families obtain income, and their exchange of that income for goods in the marketplace leads to economic multiplier effects that create benefit for the whole community.

This being the case, it is somewhat unexpected to find that very few empirical studies of the distribution of costs and benefits of local economic development activities have been performed (Wolman and Spitzley, 2001). Bartik (1991) has undertaken one of these few studies, though his approach is innovative in that he considers not the effects of economic policies per se, but rather the effects of economic growth—the presumed end product of the policies governments undertake. Bartik’s findings are modest; he determines that faster local growth results in stronger effects on the annual real earnings of blacks and individuals with less formal education. These differences are quite

pronounced, with the effects being 20% and 15% greater, respectively (p. 206). These facts lead Bartik to conclude that such policies probably have a progressive effect on the distribution of income. The key caution raised in this work is against overspending by local governments to create new employment opportunities. That is, development policies that cost a great deal per job will require higher public tax burden, which will inevitably fall to members of lower income groups. Likewise, if programs are financed in a regressive manner, such as through wage and income taxation as opposed to property and wealth tax bases, lower income individuals will bear an inordinate share of the costs of the development (Ibid).

Another important consideration pertains to intergenerational equity in development policies. Consider the following example. A large investment is made in a capital project to lure firms to a locality. The investment is financed through bond issues, leading to large amounts of government debt and debt service. Moreover, the strategy results in the recruitment of a branch plant to the community which creates 250 assembly line jobs. If the bonds are to be repaid over thirty years, it is the case that the next generation of taxpayers will be responsible for repaying some of the debt undertaken by individuals at an earlier time under different economic conditions. The problem comes when globalization, through cheap transportation and labor, leads the firm to close and relocate overseas after only 15 years at the location. In effect, the citizens must pay for the mistake of their predecessors in making such an unwise investment; mobile capital is just that—mobile—and any firm that locates to a community is equally likely to relocate elsewhere in the future. The point of this argument is simple; decision makers should

consider the probable costs and benefits they may be inflicting on future generations of residents in the same manner they consider the costs to current community residents.

Summary and Conclusions

In conclusion, economic development is a unique and complicated concept that has remained somewhat amorphous in practice through implementation of government policies aimed at generating economic growth and economic development. These policies are motivated by several political and economic characteristics of the internal and external environments of the local community in which they are adopted. Policies have taken a number of forms as a result of varied purposes and intents, and different strategies they were designed to fulfill under differing local conditions. Governments, given their political emphasis in seeking reelection, should carefully consider the policies they adopt in terms of the economic impact of key constituent groups. If economic development efforts result in undue hardship to the persons they are intended to help, then the policy, no matter how big its splash, is without merit. Cautious analysis and government planning are necessary in the adoption of policies intended to sustain or improve a jurisdiction's competitive economic standing.

This chapter brings into focus the importance of innovation in economic development, and the importance of developing and administering policies that take into account the conceptual distinction—and the connection—between economic development and economic growth. As pointed out above, states have expanded their traditional economic development programs (which parallel growth) to include policies and programs that are more in-tune with the new-line strategies that parallel economic

development. Although there is an important conceptual distinction, and although the authors cited above indicate there is a distinction between old-line and new-line development strategies, the practical distinction is less clear. The outcomes of both economic growth and economic development in the long run are very similar, with expectations of increased employment, wages, income, and quality of life. Therefore, in trying to assess the impacts of policies, it is not practical to distinguish the two types. In the reality of state policy, development versus growth may be a distinction without a difference.

The role of state and local governments, through their own actions, and through collaboration with private industry and nongovernmental organizations, should be weighed in terms of internal and external contextual variables. Governments, policymakers and administrators should be knowledgeable about the relative strengths and weaknesses of their communities, and they should take into consideration the bundles of resources they have available when planning economic development and undertaking new projects. The following chapters provide a framework of analysis for states to assess such resources and to guide their economic development efforts in a more responsible manner.

Chapter 3 — Using Theory to Improve Innovation Capacity Measurement

Introduction

If states differ significantly in terms of their capacity to innovate, how do we go about assessing that capacity, and how do we compare one state to another? In the theoretical production function (or cause and effect) framework that has been introduced, innovation capacity is the central contributing factor that should predict and determine the level of innovation outcomes in a state, and consequently, the level of economic growth and performance. As clarified in Chapter Two, economic development occurs when a discontinuous change takes place in the local economy; this change has been characterized as innovation. It is important to develop a better understanding of innovation capacity so that it may be observed holistically, taking into consideration all of its components, and so that each component may be observed in its own right, identifying strengths and weaknesses that might aid or obstruct an area from realizing the benefits of its existing capacity.

Innovation Capacity can be thought of as a set of resources that make it possible to innovate. In other words, all things being equal, states that possess higher levels of innovation capacity should demonstrate greater levels of actual innovation as a result. Capacity for innovation, then, is capacity for economic development, as innovations represent discontinuous changes in a local economy. So what constitutes innovation capacity, and how should it be measured? A review of the literature identifies several key aspects that, when considered individually, contribute to innovation capacity. When considered individually, one learns about the aspects of capacity, but does not gain a

considerable appreciation for composite, or overall innovation capacity in a place. The central challenge of this segment of the research project is to identify all of the relevant contributing factors associated with innovation capacity and to determine if innovation capacity is unidimensional, or rather, if it consists of multiple distinct dimensions that should be taken separately. Theory suggests that innovation capacity does consist of multiple dimensions, but also that the strongest capacity comes from a healthy proportion of resources across such dimensions (Porter & Stern, 2001).

Firms today do not require the same inputs that traditional manufacturing entities did in the past, and the relative importance of inputs has also changed. For example, in the case of “high-technology firms, skilled labor services and proximity to sources of knowledge and expertise are much more important than factor cost reductions” (Feldman and Francis, 2004: 128). High technology firms are used as an example; all innovation is not necessarily high-tech, and innovation can certainly occur across sectors and industry types. The measures of capacity can be categorized into several general areas, including human capital and a skilled workforce, research and development spending, capital for commercialization (venture capital), and entrepreneurship.

Some of these measures—most notably human capital and entrepreneurship—have overlapping components. The following excerpt helps to explain why it is important to consider innovation capacity and entrepreneurial capacity as distinct concepts in spite of the similarities in their causes.

Innovation, entrepreneurship, and technological change are distinct concepts that are interlinked in such a way that providing the conditions for one component does not necessarily guarantee the development of the others. Innovation without entrepreneurship cannot result in regional development. Regions may develop sophisticated innovations, but without entrepreneurs to develop and market them, the profit of the

innovation will be reaped by entrepreneurs in other locations.
Entrepreneurship without innovation cannot result in technological change
(Feldman and Francis, 2004: 130-131).

For example, Freshwater and Goetz (2001) studied entrepreneurship in the states, with financial capital and human capital being two of the key concepts. They measured financial capital as venture capital commitment per person and Small Business Investment Company funds disbursed per person, while their measure of human capital was the percent of persons 25 and older who were college graduates (Freshwater & Goetz, 2001). This overlap notwithstanding, the variables are not identical, and as we continue to disaggregate them, the relationships will be drawn out more clearly.

Let us consider first the human capital component of innovation capacity. As already mentioned, Freshwater and Goetz (2001) used the percentage of college graduates as a general measure of human capital. This is not uncommon, and there are strong reasons to include such a broad measure. Innovation is not restricted to laboratories and research centers; a workforce with general skills is better prepared to provide the flexibility necessary to meet the opportunities of a situation, or to deal with a problem. Moreover, general skills are highly valuable in commercializing new products and services and bringing them into the wider marketplace.

Arora, et al (2000: 2) contend that the “location preferences of workers are an important factor in the location of firms, particularly for firms where individuals with high levels of human capital—so-called knowledge workers—constitute a primary input to production.” Their research finds a clear association between places with higher endowments of human capital and higher than average quality-of-place, which they measure using culture, recreation, and climate measures (Ibid., 3, 16). According to their

assertion, nice places attract knowledge workers (human capital), which coalesce to generate innovations and long-term economic growth.

While the Arora, et al, study focuses on the geographic distribution of amenities (and thus knowledge workers and firms), a key underlying premise of their work is that knowledge workers lead to economic growth in an area. The measures of human capital they employ include the percent of individuals with the following education levels: less than high school, high school, some college, college graduate, graduate degree (Ibid., 16). To the extent that quality of place attracts (or helps to retain) knowledge workers, it is also important to economic growth. In other words, places with high quality of life and lots of amenities possess the capacity to attract knowledge workers and realize economic development.

It should be noted that human resources alone, like so many individual measures, are not sufficient for economic growth to occur; however, when high human capital capacity exists, stronger innovations should be expected. Take, for example, Feldman and Desrochers' (2004) description of the technology transfer culture at Johns Hopkins University. Billed as the nation's first private research institution, and presently receiving the most federal Research and development funding of any institution in the nation, the institution focuses on knowledge for its own sake. That is, they innovate and they create, but they do not engage industry in commercialization. The result is that much of their innovative efforts can be (and have been) capitalized in other regions.

Continuing with the theme of human resources as a knowledge catalyst, Varga finds in a study of metropolitan areas that "concentration of high tech employment is the most important factor promoting local academic knowledge transfers" (2000: 289).

Varga's measure of high-tech employment consists of the concentration of employment by industries within five two-digit Standard Industrial Classification (SIC codes) (Ibid., 295, 299). (Specifically, Varga (2000) uses SIC 28 & SIC 35-38, which are Chemicals & Allied Products, Industrial Machinery & Equipment, Electronic & Other Equipment, Transportation Equipment, and Instruments & Related Products, respectively.) There are two important findings from this study. First, the presence of a university (complete with its employment of knowledge workers) is not sufficient to stimulate knowledge transfers into the local economy (measured by innovation citations in technical and trade journals). Rather, and the second important point, is that "innovation productivity heavily depends on agglomeration" (Ibid., 302). In other words, large numbers of knowledge workers employed by industry, and particularly an industrial cluster, are important in that they utilize available university research to generate new innovations in the economy. More than once in this study the term "critical mass" is used to reflect the importance of skilled workers in an economy, and a comparison of four tiers of cities is conducted to demonstrate the effect; nonetheless, no estimates of high-tech employment requirements are given (Ibid., 290, 291, 299). The ideas of critical mass and absolute size are also raised by Hauger in his study of National Science Foundation Experimental Program to Stimulate Competitive Research (EPSCoR) effectiveness, noting that these issues necessarily play a role in development planning and policy (2004: 99).

Hauger includes measures of human resources in his comparison of EPSCoR/non-EPSCoR state capacity; the variables he uses are as follows: the percentage of the workforce with a recent bachelor's degree in science or engineering, the percentage of the workforce with a recent master's degree in science or engineering, and the percentage of

the civilian workforce with a recent Ph.D. in science or engineering (2004: 99). While this measure is useful, it fails to account for all of the science and engineering training by focusing on only recent degrees; moreover, it doesn't readily measure general knowledge in the states.

Stephan, et al, note the essential role of graduate students as a component of innovation capacity: "Graduate students are key inputs in knowledge production and are crucial to the role that universities play in the creation of knowledge and technology transfer" (2004: 152). Among the productivity-enhancing attributes these graduate students take with them upon entering industry are knowledge and access to networks (Stephan, et al, 2004). The university role in research and development is important, but it should also be noted that "R&D expenditure data fail to capture certain dimensions of innovation that can be measured by human resource data" (Ibid., 160). In part, the geographic location of science and engineering graduates supports the notion that state investments in human capital are mobile. Thus, while graduate students are an important part of the state's innovation capacity while they are attending school, the study by Stephan, et al (2004), suggests an inclination for these individuals to relocate in other states upon completion of the degree program. Stephan, et al, note, in particular, that these graduates are locating to the Pacific coast and to the northwest; "people are going different places than the R&D data suggest" (2004: 164). As such, states capture only "a portion of the benefits of a trained Ph.D. workforce" (Ibid., 164).

Huggins uses human capital as one of the key inputs to his competitiveness index of the United Kingdom, but his choice of measures leaves something to be desired; namely, he states that "economic activity rates currently provide the most robust measure

of the ‘raw’ human capital available at an area level” (2003: 91). Economic participation rates refer to the percent of persons employed or seeking employment; they are very similar to labor participation rates. Indeed, such a measure may provide information about participation of the available population in economic activities, but it fails to address the qualitative aspects of what skills people possess, what education levels they have, and what technical experience they bring to the table. The type of people working in an economy, it seems logical, should be considered with equal importance to the number of people.

Although human resources are indisputably essential components of innovation capacity, financial resources are also of great importance. Primary among these measures is research and development spending. Research and development effort is highly important to the concept of innovation capacity because of its place in the product cycle. “A transitional scheme from an initial R&D-intensive stage of product design development through an era of rapidly rising output and sales terminating in a stabilizing, mature sales/output regime is the basic theme of the product cycle framework” (Seninger 1985: 260). Research and development activities, both in industry, and in academic settings, result in product and process innovations that are ultimately commercialized, standardized, and generate local economic development and growth.

The nature of these activities places a strong relationship between financial and human resources. For instance, some of the funding for R&D almost certainly goes to hire skilled workers, and thus the human and financial aspects are intertwined to a limited extent. The risk associated with R&D (due to knowledge externalities) discourages individual firms from engaging in an efficient amount of research and development

activities. Thus the public role in R&D through government spending, or government performance (through universities and federal research labs) is very important to bolstering the local capacity for innovation. The skilled workers considered to be part of the aforementioned human resources for innovation are integral, as they are necessary to perform these activities. There is an interesting upshot of the product cycle theory, however, which affects the locus of economic outcomes resulting from the local elements of innovation capacity.

Through the R&D, innovation, and small-batch production phases of the product cycle, production typically remains at the site of the research and innovation, or within close geographic proximity. Once a production process is developed, the standardized product can generate greater profits from locations with cheap, low-skilled labor. In other words, firms seek out alternative locations with cheap and low skilled labor for assembly line production of the product, and thus the jobs, wages, and economic benefits of the product are reaped by other locations. “An earlier reliance on location near major research centers and a highly-skilled labor pool with strong locational preferences is superceded by an industry foot-looseness of branch plants toward cheap labor markets” (Seninger, 1985: 261). This trend holds not only for manufacturing industries, but also for service industries as well. Computer processors are manufactured overseas where labor is cheap, but telephone call centers are able to operate in foreign locations where labor costs are cheaper as well.

During the late 20th century, southern states were viewed as fertile ground for branch plant locations. After the North American Free Trade Agreement, and with globalization generally playing a more important role in the U.S. economy, such firms are

more likely to locate in other nations. The economic development policy question here may be disturbing; states can not compete very well for these manufacturing plants as they once could, because domestic labor costs are too high to sustain the profit motives of the firm. The consequence is the conflict that one must either accept that loss of jobs to cheaper places or accept lower wages and lower skill levels among the domestic workforce—both unpalatable options to be sure. To the extent states are able to maintain innovative R&D activities, based on the U.S.’s international comparative economic advantage, the former seems more appealing than the latter. A potential goal might be to strike a balance wherein the high-skilled knowledge activities in the economy are sufficient to keep the state’s lower skilled workers employed in support and service roles.

Varga uses two measures to account for research and development expenditure: private industry R&D and university R&D. The measure used for industry R&D was professional R&D employment; for university R&D, NSF-collected data on research expenditures in hard science and engineering departments was used (2000: 294).

Stephan, et al, indicate that university R&D expenditures are a common measure of knowledge sources (2004: 157), and they add that “public knowledge sources are often measured in terms of university R&D expenditures” (Ibid., 160). It stands to reason that private knowledge can be measured by industry research and development spending. Stephan, et al, are largely concerned with knowledge and the human capital aspects of these expenditure data, and that is certainly important (as I have noted above). However, R&D expenditure data, while including salaries that support the human element, also incorporate capital, equipment, and supply expenses that reflect on the capacity for

innovation. As such, the financial elements of research and development spending contribute additional information not contained solely in the human resource data.

Government investment in research and development is extremely important to overall performance of the market. Research and development funding has a positive effect on private firm behavior and subsequent economic growth. In other words, government subsidies provide firms with incentives to engage in R&D activities to a greater extent than they would otherwise. The social benefits from research and development are greater than the private return captured by the innovating firm; this market failure should be met with government subsidization of R&D activities (Feldman, 2002). The more important effects of government R&D funding include knowledge spillovers in an area (which aid innovation), and the signaling effect they have for subsequent R&D investment by nongovernmental sources. Feldman finds that government R&D complements, and does not displace, private R&D; she notes that the displacement observed by other studies may have been tied to negative incentives associated with the programs under study (2002: 22).

Aside from research and development spending in particular, there are other financial resources that affect state innovation capacity. With regard to public higher education in particular, there is reason to be concerned that too much emphasis on R&D spending is a bad thing. Feller finds that universities tend to invest strongly in technology-based academic research in order to attract federal and private industry R&D funding (2004: 147); such focus may be a beneficial bolster to innovation capacity, but if the funding for general educational infrastructure is displaced, the effect may be negative in the big picture.

Given what is known about the relationship between innovation and entrepreneurship, it takes a talented group of entrepreneurs to commercialize and benefit from the innovations created in the laboratory, without which no economic growth will result. “In terms of their contribution to technological innovation and regional economic growth, universities are far more than sources of licenses, patents, and start-up firms. Their more substantive contributions are in generating public knowledge and pools of educated and trained individuals” (Feller, 2004: 144). Feller reiterates this point more forcefully as follows: “The primary contribution that universities make to technology-based economic growth is through their training and educating of a skilled labor force; with some notable but infrequent exceptions, it is not in producing technological innovations” (2004: 144). Thus, the relationship between spending on R&D and other general education expenditures within institutions of higher education is important to keep in mind. In an environment of declining state shares of higher education revenue, this is particularly salient.

Two possibilities exist for measuring general educational expenditures. First, one might consider public higher education current fund expenditures (state appropriations) for higher education on a per capita basis. Second, the ratio of general education spending to research and development spending addresses the extent to which a state may be allowing the technology focus to supercede its general education purposes. In other words, the proportion of higher education spending on R&D activities to total higher education spending might reveal a distortion of university efforts in favor of producing innovations rather than training individuals to effectively participate in an innovative economy. Innovations without the skilled workforce and entrepreneurs will only lead to

economic growth in locations where those general educational benefits exist.

Universities are core components of the “underlying infrastructure for innovation on which the system of knowledge-based capitalism draws” (Feller, 2004: 144).

While R&D spending, and public higher education expenditures more generally, are important components of the financial capacity for innovation, other financial resources are also very important to economic development and growth. Most notable among them is venture capital. Venture capital spending helps entrepreneurs to spin off businesses from ideas and commercialize products to prepare them for the market. As such, venture capital doesn’t represent capacity to innovate, but rather capacity to commercialize. Venture capital spending and the number of venture capital deals have drastically decreased over recent years as demonstrated in Figure 3.1 below. Moreover, venture capital tends to be local; investors want to monitor and maintain tight control over the firms in which they have risked their capital (Feldman, 2001a). Hauger also includes venture capital spending in his measures of capacity (2004: 99).

Figure 3.1: National Aggregate Venture Capital Spending 2000-2003

2000		2001		2002		2003	
# of Deals	Amount Invested	# of Deals	Amount Invested	# of Deals	Amount Invested	# of Deals	Amount Invested
8,303	\$107,781,922,500	4,857	\$42,919,841,800	3,098	\$21,619,481,600	2,876	\$18,775,640,500

Source: PriceWaterhouseCoopers MoneyTree Survey:
<http://www.pwcmoneytree.com/exhibits/NationalAggregateData95Q1-04Q2.xls>

Small Business Innovation Research awards represent publicly-provided commercialization capacity. The federal government’s SBIR program makes awards through various agencies (including NASA and the U.S. Small Business Administration). “SBIR is a highly competitive program that encourages small business to explore their

technological potential and provides the incentive to profit from its commercialization”

(U.S. Small Business Administration). The SBIR website (Ibid) describes the three phases of the SBIR process as follows:

Following submission of proposals, agencies make SBIR awards based on small business qualification, degree of innovation, technical merit, and future market potential. Small businesses that receive awards or grants then begin a three-phase program.

- I) Phase I is the startup phase. Awards of up to \$100,000 for approximately 6 months support exploration of the technical merit or feasibility of an idea or technology.
- II) Phase II awards of up to \$750,000, for as many as 2 years, expand Phase I results. During this time, the R&D work is performed and the developer evaluates commercialization potential. Only Phase I award winners are considered for Phase II.
- III) Phase III is the period during which Phase II innovation moves from the laboratory into the marketplace. No SBIR funds support this phase. The small business must find funding in the private sector or other non-SBIR federal agency funding.

The description provided indicates that the program is geared primarily toward commercialization. In other words, the idea or the innovation must already exist to merit an award. The movement toward commercialization throughout the program suggests that these federal funds are indeed intended to provide commercialization capacity, not innovation capacity. That being said, process innovations may indeed occur as an externality during research performed under such programs.

Entrepreneurship is associated with innovation, but entrepreneurial activity reflects ambition and desire to profit. New firms are started and business is conducted to capitalize on an idea or a new innovation. As such, entrepreneurial activity is not a key component of innovation capacity; entrepreneurship matters for growth moreso than development, to return to the distinction made in the previous

chapter. Feldman (2001a) draws out an interesting clarification: innovation is distinct from entrepreneurship. “Entrepreneurship is one way in which innovation is realized as firms are formed to commercialize and advance new ideas. External environments and resources may make it easier for innovation to be realized but may not be sufficient to introduce new firm formation” (Feldman, 2001a: 887). In other words, research and development can take place, and innovation can occur, but without the technology transfer and commercialization aspects, no development or growth can be expected to result. Said differently, “the function of entrepreneurs is to reform or revolutionize the pattern of production by exploiting an invention or, more generally, an untried technological possibility for producing a new commodity or producing an old one in a new way” (Feldman and Francis, 2001: 4). The impetus for this research project is to ascertain how states might focus their resources to stimulate innovation and to spin that innovative activity into growth. Entrepreneurship is not the only way that products are commercialized, however; existing firms continue to innovate and commercialize new products.

In their study of the U.S. capitol region, Feldman & Francis (2001) found that the conditions associated with an entrepreneurial environment lagged, rather than led, the region’s cluster development. This demonstrates that entrepreneurs—the skilled workforce we have already taken into consideration—build the resources they need to be successful. The resulting social network continues to enhance itself, leading to further innovation, and to the development of an industry cluster. In the case of Washington, D.C., the dominant clusters included biotechnology and telecommunications. To briefly summarize, entrepreneurship builds clusters, and clusters lead to innovation and growth.

Thus, entrepreneurship is equally important in leading to innovation, and to capitalizing the innovations that are created. The policy implication of this finding is that you cannot cause a particular type of cluster to develop, but putting the necessary resources (such as skilled workforce, etc.) in place will enable an adaptive group of entrepreneurs to establish structures that may lead to cluster development over time. “Over time, a successful cluster becomes entrenched, as the success of the early entrepreneurs attracts resources such as venture capital and specialized labor to the region, and as institutions and government enact policies to promote the cluster” (Feldman and Francis, 2001: 2).

Clusters are representative of innovative activity, and they are likely to occur at the innovation stage in a product’s life cycle (Feldman, 2001b). “Among economic activities, location matters most for innovative activity, which by its nature is creative and relies on tacit knowledge. The greatest tendency towards geographic cluster is in new industries, at the earliest stages of their lifecycle” (Ibid, 6). Again, clusters are important engines of economic development and growth; their existence is evidence of innovation, but the integrated components—most notably knowledge workers with entrepreneurial ambitions—that lead to the cluster formation initially, and to sustaining it, are also the elements of capacity for innovation. Thus, even places that have not yet seen clusters develop, but with the underlying resources, have strong innovation potential.

In addition to the various measures discussed above, there are additional measures that have been used to represent capacity, but which do not readily fit into the categories generated above. For example, Hauger also considers business assistance programs (the number of incubators), the amount of IPO funds raised, and the technology intensity of the business base (2004: 99). For the latter concept, Hauger uses the percentage of

establishments, employment, and establishment births within high-technology SIC codes (Ibid., 99). Innovation and technological change are important, but the lack of firms in high-technology enterprises does not preclude an innovation from occurring; similarly, innovations and progress are likely to be made in settings other than the specified SIC code industries.

In summary, the various elements of innovation capacity are all highly important, if not necessary, at the earliest stage of the product cycle, and all technological change and economic growth depends on their success. Whether states retain branch manufacturing plants and the associated jobs that result from these innovation activities is a secondary issue. These components—human, financial, and other resources—work together in such a way that the resultant innovation capacity is likely to be greater than the sum of the constituent elements. Each of these elements must be taken into account in measuring and developing an index of state innovation capacity. To recount, innovation capacity is comprised, both theoretically and practically, of distinct constituent groups of resources, such as human resources and financial resources that may vary independently by state. Examples of each group of resources have been provided in the preceding paragraphs, and the following analysis will address whether or not it is appropriate to evaluate innovation capacity in terms of distinct groups of resources or in a one-dimensional composite fashion in terms of their ability to predict future innovation outcomes.

The literature identifies a number of relevant dimensions that represent innovation capacity. Hall's earlier study (2003) utilized factor analysis to confirm a categorization of capacity variables into two groups of resources: human resources, and financial

resources. Cortwright and Mayer (2004) advocate the use of multiple complementary metrics, including industry clusters, skilled labor, entrepreneurship, financial resources, and institutions, in shaping the path to innovation and growth. Freshwater (2003) similarly differentiates among five primary types of innovation capacity. Other studies make similar distinctions, including the Progressive Policy Institute *State New Economy Index*, Michael Porter's state innovation profiles (National Governor's Association) and the Southern Growth Policies Board's *Southern Innovation Index* (Clinton, et al, 2002).

Using this knowledge, a new index of innovation capacity will be developed that builds on these findings by grouping variables into multiple dimensions of capacity. This index will be distinct from existing indices in its effort to exclude measures of innovation outcomes. Factor analysis will serve both exploratory and confirmatory roles in the assignment of variables into dimensions for analysis. Thus, the goal shall be to construct an index of innovation capacity that incorporates variables that are theoretically relevant to generating innovation outcomes, while maintaining basic categories of resources that may vary independently from state to state.

Why is it important to develop a measure of innovation capacity that explicitly excludes measures of innovation outcomes? It is important to exclude outcomes in separating cause from effect, and in this research, to separate the dependent from the independent variables. The overall conceptual perspective of the analysis is that of an economic production function, wherein innovation capacity inputs generate innovation outcomes. The above question is important given the argument that innovation outcomes accurately depict capacity; in other words, one might ascertain a state's capacity by observing its patents and other innovation outcomes. Innovation capacity may indeed be

somewhat endogenous to certain measures of innovation outcomes; however, there are two primary logical problems associated with failing to separate the two on those grounds. Namely, the measures of innovation outcomes are not likely to perfectly measure innovation capacity; there is likely to be latent capacity that has not been realized in the current period of measurement. Second, capacity changes over time, and states make efforts to improve their innovative capacity as they pursue economic development goals. When combined with the fact that the results of capacity are likely to be realized over a long period of time, it stands to reason that one can not easily detect what effects might have resulted from near-term improvements in capacity versus long-term existing capacity.

As a predictive model for future innovation and economic performance, it is wise to distinguish the innovation capacity and innovation outcome constructs. For example, recent improvements in the science and technology skilled worker measure for a state in a given year reflect capacity for innovation in the future that is not likely to have been captured by the patents and other innovation outcome measures for the same, or even the subsequent year. By collectively measuring the elements of capacity that are theoretically related to innovative outcomes, it renders unnecessary the need to include measures of outcomes as proxies for capacity.

Innovation capacity is very distinct from innovations; to the extent that patents and SBIR awards constitute capacity, it is in the form of the knowledge network that exists as a result of the R&D leading up to the innovation, not the innovation itself. Furthermore, a patent is a data point that represents an actual innovation. The patent is not innovation capacity—rather, it prevents anyone but the innovator from using the

innovation for a period of time. One might think of this in terms of stocks and flows, where capacity is the stock of resources, and patents are the outcomes that flow from an existing stock. The actual innovation is, on the other hand, capacity for commercialization and standardization of the product, which create jobs and income and lead to economic growth.

Using the model of an economic production function as a theoretical approach to explain innovation outcomes in the states necessitates the distinction between inputs and outputs, or independent and dependent variables. The measures of state innovation capacity developed will later be considered as the inputs, or independent variables, that explain innovation outcomes. Innovation capacity and innovation should be considered separately, but that does not mean that innovation is not important.

Innovation involves building upon the past to create something better for the future. This is a relatively simple and straightforward conceptualization of innovation, but it connotes the importance of past in technological change. Innovation involves solving problems, but it also involves creating new opportunities that improve our quality of life. To better understand innovation, think of a musical composition. Based on a simple poetic text written by Friedrich von Schiller, the Ode to Joy, Ludwig van Beethoven developed his powerful ninth symphony. The text was Beethoven's inspiration, and although written some forty years earlier, through it he saw an opportunity to convey the work in musical form. Later, Beethoven's tune was again borrowed and set to the text of the modern hymn "Joyful, Joyful, We Adore Thee." From genre to genre, pieces of the past remain as new works are created for different purposes, using different orchestrations, and in different settings.

Johannes Brahms, the famed Romantic composer, frequently used as his material themes borrowed from previous composers. Many of his works bear the title “Variations on a Theme by...,” followed by the familiar names of Paganini, Haydn, Schumann, and Handel, for example. In each of these works, Brahms takes a basic musical theme of interest to him, then carries it through a series of permutations and developments, sampling new uses of complexity and harmonic density. Each variation makes new use of the initial theme.

This is not a dissertation about music, but the implicit ideas expressed above are related to product innovations in the modern marketplace, and the musical metaphor may enhance understanding of these relationships. Innovation in the marketplace involves using the tools available, building on the ideas of the past, and creating new products that make our lives better. The automobile utilized the basic concepts of steering, brakes, and passenger compartment as did carriages, buggies, and stagecoaches, but with a superior propulsion system. Over time, many components of the automobile have been added and further improved, all owing to the combined expertise and vision of opportunity that individuals have set to work. The key point is that innovation is an ongoing phenomenon, always building on the past, and combining unique ideas from different sectors into new uses in alternative settings. Perhaps the most notable difference from the previous musical examples is the expectation of profit associated with innovation in the modern world; many composers lived in poverty only to have their fame realized long after their death.

The musical example can be drawn one step further. Composers of art music almost universally possessed additional musical skills that were oftentimes valued more

highly than their compositional abilities. As already mentioned, composition was not a rewarding enterprise if recognition and appreciation did not result during the composer's lifetime. As such, many skilled musicians were engaged for two other services that paid their bills—performance and education—and only composed when time permitted or when it furthered the other aspects of the musician's career. Mozart's famed *Twinkle, Twinkle, Little Star* was written as a keyboard teaching tool for one of his children, for example. Venture capital in today's economy assists innovative individuals or firms to commercialize their innovation and move it into the marketplace. This parallels the historical impetus for composition. Wealthy aristocrats would often commission works in their honor, or for special events, and would offer financial support to composers for penning their best ideas in compositional form. Mozart's *Requiem* was composed as a funeral dirge for such an aristocrat. An additional source of support for composition came from a common wealthy benefactor—the Church. Musicians in the employ of the Church, in exchange for their salary, performed and composed sacred music as their primary role, but also provided instructional services as well. Two examples include Johann Sebastian Bach, whose music was almost exclusively sacred, and Gabrieli, famed for the antiphonal style (an important musical innovation) developed at St. Mark's Cathedral in Venice. Financial capital is sometimes necessary to push an innovation into the marketplace, just as financial capital helped to move musical innovations from composer's minds into print and performance for public consumption.

A more thorough and complete definition of innovation is in order. “Innovation is a specific type of economic activity that is concerned with the development of products, processes or organizational methods that create novelty—the stroke of human genius that

produces originality and uniqueness. Innovation is typically associated with commercial applications and we draw a distinction between invention, the original idea and innovation as its commercial realization” (Feldman, 2001b: 4-5). Feldman makes a terrific point with her distinction between invention and innovation. The two concepts are integrally related, and in many cases may be inseparable. Nonetheless, invention is the key step—someone develops a new idea. That idea is often recorded as a patent to protect its value to the person who developed it. However, a patent alone is insufficient to generate any economic or employment benefits. Rumors have long circulated about the infamous shade tree mechanics who have developed highly-efficient carburetor systems for automobiles, patented them, and profited from the sale thereof. If there be any truth to such rumors, the remainder of the story makes a keen point—the patents were not bought by automobile manufacturers for commercialization, but to prevent competition, or they were bought by the petroleum industry to protect demand and price for their oil. In these cases, the invention does not lead to economic improvement, growth, job creation, or any of the other expected outcomes. It is indeed the commercialization step that moves the idea forward into new applications in the marketplace, thereby transforming the economy. Though Feldman’s distinction is warranted, both invention and innovation are required for economic development to occur; thus, the references to innovation hereafter are intended to incorporate both concepts.

Much effort has been expended describing the importance of innovation capacity, outlining its components, and explaining how they work together. How is it that this capacity leads to innovation outcomes? Another clarification might be in order.

Innovation capacity is not alone sufficient to create innovation. That is, capacity does not cause actual innovations, but it is a requisite catalyst. In other words, the history of a place, the unique circumstances, problems, opportunities, and resources—all extremely difficult to conceive and measure—are the driving factors that lead to innovations.

Without the various elements of innovative capacity that have been described in Chapter Three, it is less likely for an innovation to develop. As such, equal parts of innovative capacity would result in different types of results for different places. Two otherwise equal places with different levels of capacity, on the other hand, would see widely disparate patterns of innovation and economic development—the place lacking in capacity would see little or none.

Innovation operates at a unique nexus in the cycle of technological change. Through the coalescence of various elements of innovation capacity, an idea is born and entrepreneurial efforts are undertaken to put the idea to use in the marketplace. This profit-driven decision is straightforward. The usefulness of innovation capacity has not been fully lived out at this point, however. Skilled workers—engineers, programmers, and others—are still very essential to the overall process as the idea is transformed into a prototype, tested in pilot projects, and then commercialized into broader use. Only at the level of mass production does the value of human and financial resources begin to wane. As such, it is the case that many inventions may not become innovations in the same geographic location that they are conceived due to a shortage of necessary capacity. In the jargon of current new economy study, such regions may have bright individuals, but they lack overall competitiveness that would be required to capitalize on the idea.

Understanding how the concepts are related, the task of identifying innovation outcomes that should be taken into account in developing a state innovation index is now addressed. Innovation outcomes identified in the literature include a number of measures. For example, Stephan, et al, recognize the importance of the two most common indicators of innovation—patent activity and Small Business Innovation Research (SBIR) awards (2004: 157). Freshwater also uses these measures in a category he refers to as “idea creation” in his study of Kentucky’s entrepreneurial performance (2003: 8). Florida & Lee measure innovation as patents granted over the period 1990-1999 (2001: 4). Reamer, Icerman, and Youtie utilize the number of patents per 100,000 residents as a primary measure of innovation (2003: 70). In a different type of study than those already mentioned, Hauger uses Small Business Innovation Research award dollars, university patent activity, and the amount of university R&D funded by industry as measures of S&T indicators resulting from participation in the NSF EPSCoR program (2004: 108).

Varga uses the innovation counts from the United States Small Business Administration (SBA) innovation citation database, a survey of new product sections of trade and technical journals, to measure innovation outcomes (2000: 294). He points out the obvious shortcoming of this method, however: “their availability is limited to a single cross-section of 1982” (Ibid., 294). This data is now nearly a quarter century old, and being only a single-year cross-section, it does not provide any usefulness for comparisons or change over time.

Huggins proclaims GDP per capita to be “the most important measure of the economic activity of an area” and he uses it to represent productivity in the local

economy (2003: 91). Other financial measures are important in considering the impacts of innovation. Per Capita Personal Income, Earnings per Job, and Gross State Product are all included in Freshwater's "Entrepreneurial Output" category (2003: 8).

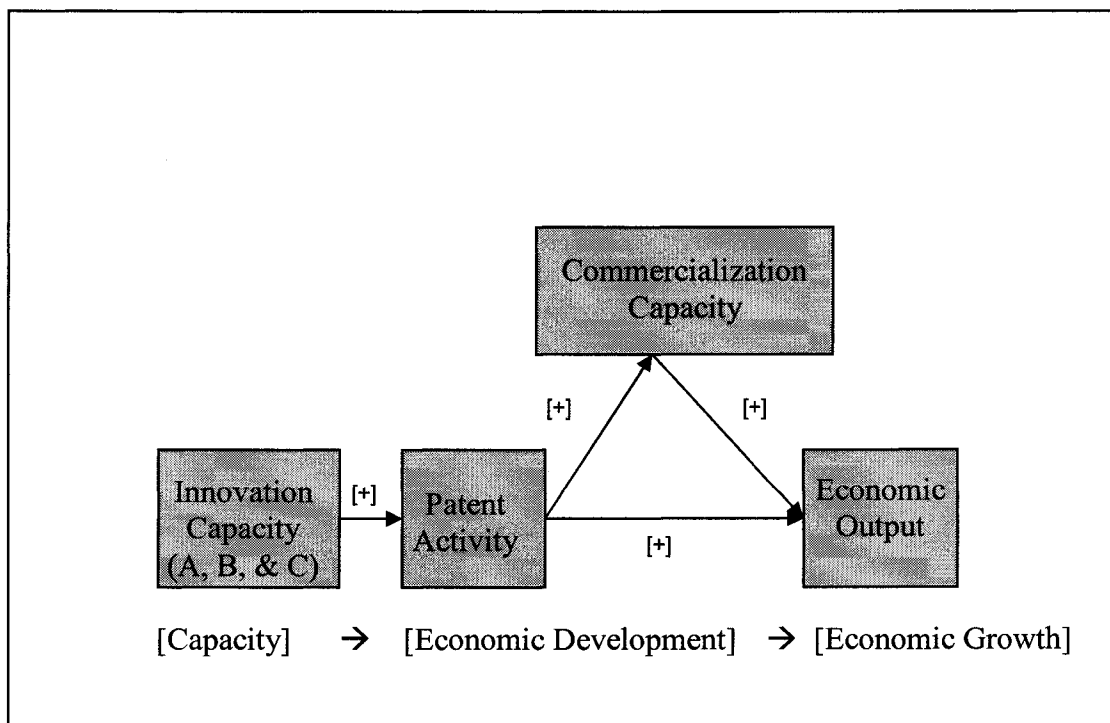
New business formation is a strong indicator of innovative activity. As individuals identify a target niche in the economy—often related to a specialized product or process—they form businesses to market and commercialize their products. "Startup firms are the embodiment of innovation, especially for radical new technologies that are not easily absorbed into existing firms" (Feldman, 2001a: 861). As such, new firm formation is a meaningful measure of innovation activity at the beginning of its commercialization phase. However, many innovations are conceived and commercialized by existing firms of all sizes, so new firm creation may not necessarily reflect the degree of innovation so much as it would the general timbre of innovation taking place in a state.

To summarize, it is expected that there are multiple dimensions of innovation capacity, and capacity should be assessed and compared on that basis rather than in an alternative composite form. Furthermore, innovation capacity should result in innovation outcomes, documented by patent activity. Patents, representing innovations, should lead to increased commercialization efforts, and thereby attract capital for commercialization in the form of venture funding and/or SBIR awards. Patents capture technological innovations fairly well, and may capture service industry innovations if processes are patented, but this variable does present a measurement issue in that some innovations will not be documented. For example, computer software is copyrighted, not patented; a count of copyrights necessarily includes a great deal of irrelevant material, so it is

difficult to include all economic innovations. Patent activity is a documentation of actual innovation, and therefore represents an effect of innovation capacity; however, innovation capacity may also have additional effects on local economies by enhancing the spin-off of new firms and development of service industries through entrepreneurial activity.

Entrepreneurship may be present at the commercialization phase or it may not, depending on who the innovator is. The importance of entrepreneurship is latent within this research, but its specification and measurement presents a task which, of itself, is too grandiose to undertake as part of the present research project. Finally, innovation and commercialization are expected to lead to higher economic output in the states as a result of economic growth. These constituent elements of the theoretical model can be summarized by the following graphical representation, Figure 3.2:

Figure 3.2: The Theoretical Relationship



It is important to note that the theory developed here, based on the model represented above, suggests not only that innovation outcomes should be separated from measures of innovation capacity, but that the relationship is more complex than simple inputs and outcomes. The elements that represent innovation outcomes, as discussed previously, in fact represent different stages in the economic cycle which can be depicted independently. In understanding the impact of innovation capacity on state economies, it is important to maintain as much specificity as possible. That is, innovation capacity may lead to increased economic output in a state, but there are key variables that may mediate the response—variables that states may be able to impact. Therefore, it is wiser to examine the independent components of the model to discern the effect of each stage on the following.

The theoretical model as defined and described above promulgates the following general hypotheses which shall constitute the framework for the time-series analysis in Chapter Six:

Hypothesis One: Higher levels of capacity for innovation (as measured by common factors) will lead to greater innovation outcomes, measured by the number of Patents Issued to State Residents (PISR).

Hypothesis Two: Higher levels of innovation outcomes (patents) will lead to increased investment in commercialization efforts, measured by the common factor Commercialization Capacity.

Hypothesis Three: Increased levels of innovation outcomes and Commercialization Capacity lead to increased economic output, measured by Gross State Product (GSP) and Per Capita Personal Income (PCPI), with the expectation of greater economic output where Commercialization Capacity is greater.

Prior to carrying out a complete time-series analysis that includes all of the constituent components of the theoretical model, it will be useful to undertake an

exploratory analysis to examine the theorized relationships within a single year of data. Chapter Four performs this function; state data for 1999-2000 is examined to establish the framework for developing an index of innovation capacity, and regression is used to examine the effects of capacity on SBIR awards, patents, and financial outcome measures. This framework is used to develop the indices over time in Chapter Five, and to test the relationship among the model's constituent parts over time in Chapter Six.

Chapter 4 — Toward A New Index: Analyzing Most Recent State Capacity

Introduction and Background

This chapter connects the literature and theory of economic development, innovation, and public administration presented in the initial three chapters, and provides an introduction to the data and operational variables that represent the theoretical constructs identified in Chapter Three. This chapter describes the use of the most recent annual data to develop an index of innovation capacity for the states, and then examines the effect of capacity on actual innovations, commercialization capacity, and state income.

Economic development has long been an area of interest to people, communities, and the governments and elected officials that represent them. Through economic development and economic growth, jobs are created, income is generated, and the quality of life is improved in both relative and absolute terms. Research and practice in the modern United States has demonstrated that economic development is politically popular (Wolman and Spitzley 1996), and has led to the creation of numerous state and local economic development policies as well as agencies and instrumentalities of those governments to oversee the implementation of such policy. Since the Great Depression states have vigorously pursued businesses in an effort to foster economic growth (Goss and Phillips 1997). Interstate competition during the seventies, often referred to as smokestack chasing (Eisinger 1995), largely consisted of efforts geared toward recruiting industrial branch plants and other heavy manufacturing industries that provided jobs to predominantly unskilled and low-cost workers.¹

Three significant economic trends altered our nation's competitive economic position and led to today's "new economy." Namely, increased globalization of the economy hampered state efforts to attract and maintain industry, and resulted in the loss of much previously existing industry to overseas locations (Lackey 2000). Second, the rapid growth of the service sector reduced dependence on manufacturing (Glasmeier and Borchard 1990). Finally, technological advances decreased the time and costs associated with communication, processing information, and conducting business, and simultaneously led to the growth of technology industries and technology-based businesses (Lackey 2000; CSG 2001). As a result of these combined changes, today we find ourselves in a so-called 'new economy' in which knowledge and innovation are the dominant economic forces.

Defining the New Economy: The Concept

The term 'new economy' has become a catchword to describe many different but overlapping phenomena that have impacted the economy of our nation, and its constituent states and regions. As mentioned above, globalization, service sector growth, and technological innovation are the principal components of this new economic regime (Pohjola 2002).

Technological advances have resulted in an increasingly efficient transportation system that has improved mobility and aided the development of a global economy through reductions in transportation costs (Shepard 1997; Lackey 2000). The increase in transportation sector employment likewise contributed to the growth of the service sector (as transportation is a service industry), and demonstrates how the three primary trends

behind the new economy are intertwined. If transportation efficiency has permitted globalization of business, the spread of capitalism has been its driving force (Shepard 1997; Clark and Montjoy 2001). That is to say, the effect of market forces, free trade, and deregulation of the United States economy has been an increase in the relative importance of international trade and investment (Shepard 1997).

During the Twentieth Century, and particularly the latter half of the century, the United States experienced phenomenal growth in the service sector. This general shift to service sector business dominance occurred as more and more jobs were created to provide support for traditional manufacturing industries, and as the service industry transitioned from a manufacturing support role to one of generating end-products in their own right (Glasmeier and Borchard 1990).

Technological advancements during the latter part of the Twentieth Century are key contributors to the previously described trends of globalization and service sector growth. In short, the most significant contribution (Zagler 2002) to the dramatic economic change in the U.S. economy is innovation.

Consider the example of information technology. Innovation has led to more efficient production of computer hardware and software, and has led to increases in such production. Likewise, increases in information technology use have come about as a result of these innovations and the tasks that they enable. In combination, information technology production and use have contributed in large part to increases in productivity in the U.S. economy since the early 1990s (Feroli 2001).

The use of information technology often appears in the rhetoric of new economy proponents, and this argument is relevant on two counts: "First, the rapid decline in the

price of computing power has spurred huge investments in IT,” which, “like any other form of capital spending, should raise the productive capacity of the firms that undertake it. Second, IT has the potential to allow firms to implement efficiency-enhancing changes in the way they do business” (Feroli 2001). The productivity increases resulting from IT investments have played an important role in the overall transition to the new economy. These changes have allowed more businesses to incorporate such technology into their production processes. To state the relationship differently, information technology is a transcendent technology of sorts, very similar to the railroads and automobiles of the nineteenth and twentieth centuries, respectively (Shepard 1997). It is both an output (product) that stimulates economic development and growth and an input that helps other industries stimulate economic development and growth in improving products and developing new ones.

According to a recent report by the National Conference of State Legislatures, “Information, ideas, and technology are the driving forces in this ‘new economy’” (2001). In fact, this has always been the case; true economic development comes about as the bundle of products created within the local economy (i.e. the local production function) changes with the addition of new products and services and more efficient methods for producing existing ones. These changes are the result of innovation. Under the old economic regime, proximity to natural resources, capital, and labor were also important contributing factors to economic development; their importance has declined as we have moved into a mechanized information economy. Labor continues to be an important input, but much higher skill levels are necessary from labor today. Former Kentucky Governor Paul Patton described the causality as follows: “The engine of

growth is human capital, brainpower, and knowledge. Research institutions incubate entrepreneurs” (Patton 2000).

Even in the wake of the recent economic downturn in the U.S. and abroad, and in light of instability in technology stocks, analysts continue to acknowledge that technological change was a significant factor contributing to the drastic change and phenomenal growth experienced during the latter decades of the twentieth century (Keleher 2001).

Economic Development/Economic Growth Theory

Existing economic development theory provides a basis for understanding new economy development. I will briefly explain existing economic growth and development theories as recognized by the U.S. Economic Development Administration Information Clearinghouse, and then relate new economy-type development to these theories in an effort to demonstrate key differences that support the present research.

- 1) Economic Base Theory—This theory asserts that external demand for local basic products results in increases to production, output, and income, which leads to economic growth that diffuses into other, non-basic, sectors of the local economy.

- 2) Staple Theory—Export of products (export staples) from specialized local industrial sectors to worldwide markets results in long-term sustained growth and urbanization that may result in the growth of non staple-related economic activities.

- 3) Sector Theory—Demand results in labor transitioning from natural resource extraction (primary) and manufacturing (secondary) employment into service sector (tertiary) employment; the more prominent the service economy, the greater the level of development.

- 4) Growth Pole Theory—New propulsive industries form poles of growth which are initiated and then diffused from central locations, altering the mix of products in the economy as they develop. EDA notes that this strategy has failed as a general theory of development, and it could be added that, in today's world of efficient communication and transportation, diffusion worldwide could take place almost effortlessly.

- 5) Neoclassical Growth Theory—The rate of personal saving to support investment and capital drives economic growth, as productivity (output) increases because of capital investment. This regional model suggests that locations where labor is cheaper and where the returns on investment are higher succeed in attracting industry. This model depends on efficient flow of goods between regions and thus results in a favorable view of infrastructure investments, transportation, utilities, etc., that produce and offer cheaper inputs for the industry.

- 6) **Interregional Trade Theory**—This microeconomics-based theory supposes that free and open markets determine equilibrium prices for commodities. This causes local economies to do what they do best. Those that are able to most efficiently produce a certain good, do so; and those that are not able, do not. Again, improving efficiency reduces costs, which leads governments to pursue numerous infrastructure projects to attract businesses.
- 7) **Product-Cycle Theory**—Product life cycles include three stages (new, mature, standardized) which determine the level of development. Innovation causes economic development to occur up through the standardization phase of the product.
- 8) **Entrepreneurship Theory**—This theory supposes that economic development occurs as a result of creative people. Again, innovation is the key driving force, but the focus is on the individual rather than the economy.
- 9) **Flexible Production Theory**—Economic development under this theory refers to qualitative change in “industrial mix, firm structure, and sources of competitiveness” as opposed to quantitative growth. An inherent shift from price-based competition to “innovation, product differentiation, and niche marketing” is key.

As this summary reveals, a distinction exists between place-based and people-based development strategies, and lively debate exists in practice (Economic Development Administration, 2003). The political goals of development can only be realized within political boundaries. Thus, the rewards can only be reaped if development occurs in those locations, making the place-based set of theories politically popular.

Development efforts in the new economy typically reflect a people-based development strategy as opposed to factor-cost reduction strategies associated with industrial recruitment. However, the shift to the new economy has forced economic development efforts to be undertaken by higher levels of government that transcend geographic boundaries because people are highly mobile and cross political boundaries regularly and at will.

Investment in people is economically inefficient for the local governments, but is more efficient for higher, more inclusive levels of government. Why is this the case? In short, spending tax revenue on individuals to enhance their skills and education may not be repaid through future tax payments, as those newly-skilled individuals are likely to move to other jurisdictions to find employment. The jurisdictions that reap the benefits of future income and property taxes are not necessarily the ones that make the investment, which reduces the incentive for local governments to engage in people-oriented development policies. The cost to an individual associated with moving across county and city boundaries is very low as compared to moving across state lines or national boundaries, so states and the federal government are more likely than local governments to receive a return on people investments.

In the twentieth century, development efforts shifted from industrial recruitment strategies that reflect the manufacturing (secondary) economy to human capital oriented development efforts that more closely correspond to the service (tertiary) economy. We also see a corresponding theoretical shift from price and location advantages to human resources as the most important component of economic development efforts. Human skill, innovation, and entrepreneurship weigh heavily into the development picture, and particularly so in an advanced economy where many products are intangible. Furthermore, the general economic trend has moved away from simple growth (quantitative change) toward Schumpeterian development (qualitative change) as the objective of development efforts.

The importance of this shift to a new economy, and to new economy-based development strategies, is simple. Innovation can be fostered by the policy of our federal and state governments. In fact, innovation separates economic development from general economic growth, as originally argued by Schumpeter (Felbinger and Robey 2001). Investment in the proper human and capital resources is necessary for new economy development to occur. These investments do not *cause* development, but *permit* it to occur when other conditions are appropriate. In the absence of proper human and capital resources, other things being equal, development would not be likely to occur.

Recent trends in state economic policy have shifted in the direction of developing knowledge and innovation industries (i.e. “new economy” industries). Even recognizing that investments may be lost to other areas, most states have nonetheless embraced the new direction to create employment opportunities and improve economic conditions. For example, Kentucky’s economy is oriented toward manufacturing and agriculture, but a

state Office of the New Economy (ONE) has been established to promote knowledge and innovation industries. Some states possess resources that are better suited to the knowledge economy (the term knowledge economy focuses on the shift to the service sector and intangible goods from manufacturing tangible products) than others. The salient problem for state policymakers is one of practicality and economic efficiency—if a state lacks the necessary resources to stimulate new economy growth, is it worthwhile to invest state funding for the development of such resources? Moreover, policymakers are not readily able to determine which resource categories are deficient and which are not.

This section clarifies the conceptual definition of the new economy through a review of existing literature on the subject. Given its prominence in explaining any period of economic development, but especially the change to the new economy, a measure of state innovation capacity is created for the purpose of analysis.

Previous research regarding state innovation resources for economic development is largely based on state rankings, resulting in measures of innovation capacity that are relative rather than absolute. Moreover, previous attempts to define innovation arbitrarily determine and assign large numbers of explanatory variables into categories. This study seeks to improve the field of innovation research by developing a more parsimonious model of state innovation capacity based on the nominal values of the determinants of innovation rather than relative state rankings. In addition, factor analysis is used to validate the categorization of explanatory variables into types of innovation resources (human resources and financial resources). This methodological approach eliminates the need to arbitrarily assign measures to one category or another. Aspects of state

innovation are measured using National Science Foundation Science and Engineering data in conjunction with related data from other sources. Factor analysis converts a large number of variables into fewer dimensions that explain the variability of the original data. The resulting new variables (underlying common factors) represent groups of similar original variables by grouping the variance that they share.

Each original explanatory variable “loads” onto one of the common factors that contains other similar variables because it shares variance with other variables that associate with that factor. Factor loadings, or weights, indicate the relationship of each variable to a resulting category of innovation resources (a common factor). Factor scores are computed for each resulting factor, and for each state in the dataset. These scores are then used to classify states into four innovation resource categories— lagging, low, developing, and progressive —a scale that represents the degree to which states possess new economy capacity needed to further their developmental goals. Each common factor represents a different aspect of innovation (human or financial), and each state has a score for each area of resources. These scores reveal state strengths and weaknesses in different capacity areas. To determine how states fare in overall innovation capacity, the two scores are added to provide a composite innovation capacity rating. A series of regression analyses are performed to test the effect of each group of innovation resources on observed innovative activities and overall economic performance in the states.

This analysis helps to understand how the components of innovation work together to further growth in the states’ economies. This work builds on, but goes beyond the efforts of the Southern Growth Policies Board (Clinton et al, 2002) and others

to measure state innovation by combining multiple variables into composite factors to develop a useful measure of innovation for all fifty states and the District of Columbia.

Michael E. Porter has conducted prolific research into innovation resources and economic growth of nations, but he has also developed innovation profiles for the fifty United States. Porter's work examines each state comprehensively on a variable-by-variable basis without creating a tool for overall comparison. I seek to compare states at both a categorical level and the composite level rather than one statistic at a time. The common factors that result from my factor analysis (human and financial resources) represent areas of resources without disaggregating to the variable level. Similarly, Porter's work uses a benchmarking technique to demonstrate how states fare compared to their similar state counterparts. While this is useful, it does not provide a quick analysis of whether states have what it takes—in each category of innovation resources—to make new economy growth a reality.

Porter is not alone in this field; other researchers have used similar techniques to create rankings and “report cards” that indicate state performance in innovation and economic growth. The Milken Institute has developed a *State Technology and Science Index* to discern which states are in the best position to take advantage of the opportunities for growth in the new economy (DeVol, Koepp & Fogelbach 2001). The study compares a composite index score from state to state in a simple ranking fashion. The Milken Institute assigns a number of statistics into one of five resource categories that focus on characteristics of the new economy in each state, and then compares state rankings at the resource level and at the composite level. The Milken Institute approach is not very useful in identifying strengths and weaknesses within states, or in assessing

the feasibility of state new economy development policies, as it combines both innovation capacity resources and innovation outcomes in the same index.

The Development Report Card for the States (Corporation for Enterprise Development 2002) rank measures individual variables at the state level without grouping them into categories or analyzing the states' overall capacities for development. For example, this source specifically presents Federal research and development spending, Small Business Innovation Research grants, Ph.D. Scientists and Engineers, and University Research and Development spending—many of the same variables considered in this study—but on a variable by variable basis. In other words, Kentucky receives a numerical rank (between one and fifty) for each variable, and then receives a letter grade representing the state's resources. Because this type of instrument is so general in nature, it may not be useful for policy analysis or development of new policies. With the exception of the letter grades, and with the addition of a larger number of pertinent variables, the Progressive Policy Institute's State New Economy Index (Progressive Policy Institute 2002) has similar shortcomings.

Figure 4.1

State Ranking Comparison

<u>Hall (Composite Index)</u>		<u>PPI (SNEI 2002)</u> (excludes DC)		<u>Milken (STSI 2002)</u> (excludes DC)		<u>CFED (DRCS 2002: Dev. Capacity)</u> (excludes DC, in alphabetical order)	
<u>Highest Capacity</u>							
California	5.22	Massachusetts	18.58	Massachusetts	84.9	Colorado	A
District of Columbia	4.49	California	17.41	Colorado	80.58	Connecticut	A
Maryland	2.74	Colorado	17.14	California	80.37	Maryland	A
Massachusetts	2.01	New Jersey	14.8	Maryland	77.86	Massachusetts	A
New York	2.01	Delaware	14.72	Virginia	73.33	Minnesota	A
Texas	2	Maryland	14.22	Washington	71.81	New Jersey	A
Pennsylvania	1.25	New Mexico	13.77	New Jersey	69.95	Pennsylvania	A
New Jersey	0.88	Washington	13.41	Connecticut	68.58	Utah	A
Washington	0.62	Connecticut	13.34	Utah	68.26	Virginia	A
North Carolina	0.59	Idaho	13.07	Minnesota	65.87	Washington	A
<u>Lowest Capacity</u>							
North Dakota	-1.12	Alabama	7.15	South Carolina	38.98		
Kansas	-1.16	Nevada	7.03	Nevada	38.61		
Wyoming	-1.19	South Carolina	6.7	Hawaii	33.98		
Montana	-1.27	Kentucky	6.64	Louisiana	32.45		
Mississippi	-1.31	West Virginia	6.62	North Dakota	31.72		
Nevada	-1.33	South Dakota	6.54	Kentucky	31.12	Arkansas	F
Arkansas	-1.47	Wyoming	6.53	South Dakota	30.5	Louisiana	F
Maine	-1.52	Louisiana	6.35	West Virginia	30.17	Mississippi	F
West Virginia	-1.55	Arkansas	6.07	Mississippi	28.73	South Carolina	F
South Dakota	-1.68	Mississippi	5.9	Arkansas	22.8	West Virginia	F

The New Economy: An Operational Definition

In an environment where the federal government dominates economic policy, it is not surprising that the traditional tools necessary to allow commerce to respond freely to market forces are in place in most areas of the nation. For example, the United States has in place a superior transportation system comprised of roads, waterways, airports, rail, and telecommunications. Although states with key ports of entry and financial centers have benefited the most from globalization, today's global economy has touched even the most remote regions of the United States. Products manufactured worldwide can now be easily shipped into rural areas of our nation for distribution by local retailers, and products manufactured in those areas can, in turn, be shipped to and sold in nations

around the globe. Globalization provides businesses with certain flexibility in their location decisions, as they are able to communicate globally and obtain their inputs from locations around the world (Kearns 2001).

Much like the effects of globalization, the effects of service sector growth have been realized uniformly across the nation in urban and rural areas alike. Growth in the service sector became dominant within the overall economy even during the early Twentieth Century. As Felbinger and Robey have stated, we should focus policy efforts on developing a flexible workforce because we do not know what skills will be required for the jobs of the future (2001). Moreover, the specific resources necessary to stimulate growth in the service sector are highly dependant upon the type of service under consideration since numerous types of services could be construed as important to the new economy. However, in order to evaluate the present business climate for new economy growth within this construct, efforts would have to be taken to identify the resource environment under which each of those industry groups flourish. Such an effort is beyond the scope of the present analysis.

To summarize, service sector growth and globalization have helped to create an environment that permits new economy development to occur. Innovation, however, has been isolated as the single most important characteristic of growth in the new economy. Innovation has always driven economic development, but the type of products, the focus on knowledge, and the rapid pace of innovation and obsolescence distinguish the new economy from past periods of economic development. "In the new economy, a firm's competitive advantage is based on info, ideas, and technology" (Kearns 2001). If we adhere to the theoretical assumption that innovation has led to the technology boom, the

rise of the internet, and the promulgation of technology throughout our homes and workplaces, and that these have resulted in the economic expansion known as the new economy, then it is worthwhile to define and measure the innovation construct.

Resources for Innovation

How do we assess the level of innovation of a state at any given time? The level of innovation should be a product of a state's capacity for innovation. States with higher levels of innovation capacity will show greater evidence of innovation, and greater economic performance than states with lower innovation capacity. Innovation capacity is made up of different types of resources, including both human and financial. In the following sections, I consider each of these types of capacity in turn. Resources for innovation can be classified into two types—human resources and financial resources. Higher measurements for each of these variables are expected to be an indication of economic performance potential. Greater levels of these resources are expected to result in greater economic performance. When knowledge and ideas are the basis for competitive advantage in the new economy (Kearns 2001), state investments in human capital and supporting physical capital are essential components of economic change. So important are human resources to new economy development that one study considers the quality of place as a key determinant to attract knowledge workers (Florida 2000).

The most important human resources for innovation (new economy development) are experienced scientists and engineers, as well as individuals training to become scientists and engineers. These individuals possess the technical skills and abilities to

develop innovations in diverse fields from pharmacology to computer science to materials engineering.

The measures of human resources I utilize include the following: the number of doctoral scientists in the state (DS99), the number of doctoral engineers in the state (DE99), science and engineering doctorates awarded in 2000 (SEDA), and the number of science and engineering graduate students in doctorate-granting institutions in 2000 (SEGS). The former two measures indicate the resources available to conduct research and to train doctoral students—the innovators of tomorrow—in science and engineering fields. “The need for scientists, engineers, and other educated and skilled workers is increasing as businesses’ intellectual assets become at least as important as their physical assets” (Kearns 2001).

The latter two measures (the number of doctorate degrees awarded and the current enrollment numbers for science and engineering programs in each state) reveal how much states invest into training new scientists and engineers. Current enrollment demonstrates future scientists and engineers that will soon contribute to the state’s innovation capabilities as participants in the workforce. Doctoral students do not necessarily come from, nor remain in, the states where they receive their degrees. Nonetheless, this variable does demonstrate the effectiveness of science and engineering programs in the state. Additionally, doctoral students make up a pool of resources from which scientists can draw for assistance in research and development projects ongoing within their academic departments.

Scientists and engineers have a unique ability to create new products and strategies, and their role at the beginning of the product cycle is essential to a state’s

innovation capacity. To look at the product cycle more generally, the initial innovators are not sufficient to grow products from an idea into a standardized commercial good. A labor force of technical and skilled workers is needed to develop manufacturing processes or otherwise utilize the innovation in ways that lead to economic growth. Because of the specialized nature of the U.S. economy, skilled workers are needed in virtually every occupational classification and industry sector, and statistical measures of the number of individuals in these groups doesn't reveal essential information about their skill level. To focus on specific occupations (such as chemical technicians) that demonstrate high levels of skill overlooks regional differences in industrial composition.

To create a representative index of the number of technically skilled workers is beyond the scope of this research. Nonetheless, it is desirable to include some measure of the relative skill level of the state's workforce. Because of its close relationship to products and services we associate with new economy and innovation, the number of individuals employed in high-tech industries in each state is included (McCarty, 2002). To address the general skill level of the population, 2000 Census percentage of individuals 25 and older who have earned a Bachelor's Degree or higher (BSHIGHER) is used. This measure is less than precise, but it accounts for skill levels across sectors (service as well as manufacturing), and does not give unfair advantages or disadvantages to areas with clusters of particular industries. Doctoral scientists and engineers, as well as science and engineering graduate students, hold Bachelor's Degrees by definition, so there is a degree of redundancy between this measure and the other measures of human resource capacity.

In addition to human resource capacity, several measures indicate the level of financial resources available for innovation. Money is used to support scientists and students, but it also provides the necessary tools of research—supplies, equipment, and powerful computers and software—that equip the research laboratories where innovation is conceived by knowledge workers. The financial measures used in this analysis include total research and development performance (TRDP; this measure represents the total amount of R&D expenditures by all performers), industry-based research and development (IRD), academic research and development (ARD), public higher education current-fund expenditures (PHECF) in each state, total federal research and development obligations to each state for research and development purposes (FORD), and the amount of venture capital spending in the state (VCPTL99) (Heard & Sibert, 2000).

Total research and development includes both academic and industry-based research and development efforts, and summarizes the amount of research and development (financially speaking) that has taken place in each state in a given year (in this case, 1999). Research and development is the driving force behind innovation, but innovation efforts are not limited to higher education venues. In fact, in a free market economy, industries attempting to capture market share and earn profit can be expected to develop new products and improve existing ones. For this reason, total research and development effort by itself is insufficient to understand differences between states' innovation capabilities. In order to address differences in the proportion of research and development that takes place in academic versus industrial settings across states, the dollar amount of effort in both sectors is also included (ARD and IRD).

Public higher education current-fund expenditure has been included as an overall indicator of the level of support for education in each state. General higher education may provide the environment and tools that enable individuals to conceptualize changes and innovations that might not otherwise have been conceived. “While higher education is most organized and can provide most impact by its technology and talent roles, it can indirectly at least affect the issues of capital and entrepreneurship, which go hand in hand...faculty and students can think about spinning their research into new firms and new products that remain in the region” (Tornatzky, Waugaman et al. 2002). “While innovation is global, research converted to technology must be reduced to practice, produced and made in some locality” (Ibid). This leads to economic growth in the locations where such research is commercialized. Finally, “research centers and institutions are *indisputably* the *most* important factor in incubating high-tech industries” (Ibid, p.14, emphasis added). Public higher education spending is a general measure of the state’s commitment to education beyond the secondary level.

Federal obligations for research and development (FORD) serves as a measure of the total spending obligations by federal agencies to fulfill existing R&D contracts, grants, and other agreements. This measure is important for three reasons. First, the federal government possesses a tremendous tax base and taxing power that enables it to generate revenue that can be redistributed to research and development projects in each state. For example, the US Department of Defense invests tremendous resources in private enterprise for the development of new weapons or techniques to support national defense objectives. Similarly, the US Department of Agriculture invests resources in biotechnology projects, new farming techniques, and other similar innovative efforts.

Second, federal obligations demonstrate a concerted effort from within a given state to seek and obtain federal support. Defense-related and other federal grants and contracts do not fall out of the sky—firms and labs must compete for them (except in cases of economic monopoly). Likewise, agriculture experts are not handed money freely, but must demonstrate their expertise in competitive grant proposals that are acted upon by the relevant agencies. Generating quality grant applications leads to federal support funding for projects. Application and approval for funding reflects a culture of innovation within a state; researchers have ideas and pursue resources to bring them to fruition through federal agencies that have an interest in new innovations in their substantive field. Federal obligations could be considered the product of human resources.

The third important aspect of federal obligations is that they free up state resources to perform other functions. If a state is committed to research and development but lacks financial resources, the state can use federal funds to carry out R&D activities. The state may also choose to increase the resources for research well above the level of federal efforts. Each of these three scenarios highlights different aspects of federal funding that make it an important variable to consider in studying the resources available for research and development and new economy development in the states.

The final financial resource measure is the level of venture capital spending in the states in 1999. Venture capital is needed for infrastructure and startup expenses as well as operating funds to make the product available for general public consumption. Lack of venture capital may prevent innovations from being used, curtailing future economic growth.²

Demonstrated Innovations

The previous sections consider resources that represent innovation capacity in the states; this section focuses on measures of recent innovation accomplishments in the states. The volume of patents issued and number/amount of Small Business Innovation Research (SBIR) awards are indicators of innovations in the states. The number of SBIR awards issued to state residents in 2000 measures two unique facets—development of a new idea, and innovator initiative in applying for federal support funding for ongoing development and implementation of the idea. Though the number of SBIR awards made is a quantitative measure, it represents a qualitative change in the innovation of the economy, signaling true development as opposed to simple growth. SBIR awards are made by the federal government through various agencies including NASA and the Small Business Administration. “SBIR is a highly competitive program that encourages small business to explore their technological potential and provides the incentive to profit from its commercialization. By including qualified small businesses in the nation's R&D arena, high-tech innovation is stimulated and the United States gains entrepreneurial spirit as it meets its specific research and development needs” (U.S. Small Business Administration).

A more common measure of innovation is the patent. The federal government issues patents when inventors' new products or techniques are registered. A patent prevents another person or firm from using the idea, and allows the idea's developer to retain all profits generated from the innovation for a protective period. 'Utility patent' is the term the U.S. Patent and Trademark Office uses to refer to a patent for an invention. The number of utility patents issued to state residents for the year 2000 provides a

measure relative patent activity. Like SBIR awards, the number of patents is an indicator of qualitative change in innovation. Each patent represents a new idea—a solution to a problem, a new product, or a new process—that will lead to a qualitative change to the local economy over time. Patents and SBIR awards both signal that an innovation has occurred, and there is new potential for economic development.

Two additional measures of the effects of innovation capacity on the economy are the Gross State Product (GSP) in the year 2000 and Gross State Product per person in 2000. GSP is a simple quantitative measure of economic output. Higher GSP could result strictly from increased production in the economy, but it is more likely due to some combination of increased production and new development. Economic development results from the creation of new products and leads to economic growth over time, so GSP is an important measure to consider in studying the effects of innovation capacity. GSP per person measures the increase in individual productivity in the state economy. While increases in GSP per person could result from increasing production in existing sectors, it is more likely that productivity is increased due to new methods, new products, etc., generated through a highly innovative local economy. As such, GSP per person represents the qualitative change that results from innovations in a local economy.

Controls for State Size

It is unfair to evaluate each state according to the variables described above without taking into account differences in the relative size of each state. To adjust for these differences, the 2000 census population was used as a control variable for many of the measures. The lower a state's population, the lower is its tax base and capacity to

fund efforts aimed at generating innovation. Likewise, there are expected to be fewer researchers in smaller states, and the lack of human resources translates into a lack of innovation capacity. For example, federal obligations should be lower in Montana than in California because there are fewer researchers in Montana engaged in innovative efforts to generate federal funding.

To control for population, total research and development effort, academic research and development, public higher education current-fund expenditures, and federal obligations for research and development were each divided by the 2000 census population of the state.

Statistical Analysis

Using the variables above, a database was developed including each of the 50 U.S. states as well as the District of Columbia. The variables were transformed to control for population as described above. The data related to innovation resources were then subjected to a factor analysis to determine if the data could be reduced to fewer dimensions, and to validate the innovation capacity construct. Factor analysis attempts to isolate common variability among a set of variables, and then groups individual variables together into new uncorrelated factors.

Two common factors were extracted, signifying that the data can, in fact, be explained in fewer dimensions. Overall, the two new common factors (which were labeled ‘academic human resources for innovation’ and ‘financial resources for innovation’) explain nearly 84% of the variance in the dataset (Please see Appendix: Figure 4.2A). The rotated factor matrix demonstrating the loadings of each original

variable onto the two new factors is displayed below (see Figure 4.2). Industry Research and Development is suppressed from the chart because its loading was very low, indicating that it bears little influence on the results. (Please see the Chapter Appendix for additional methodological information.)

Figure 4.2

Rotated Factor Matrix

	Factor	
	1	2
# of Doctoral Scientists: 1999	.969	
# of Doctoral Engineers: 1999	.979	
# of Science/Engineering Doctorates Awarded: 2000	.971	
# of Science/Engineering Graduate Students: 2000	.921	
1999 Total R&D Performance, Per Person		.874
1999 Academic R&D Performance, Per Person		.911
1999 Federal Obligations for R&D		.875
% of the Population with Bachelors Degrees or Higher		.731
1999 Venture Capital Spending	.829	
High-Tech Employment	.987	

Extraction Method: Principal Axis Factoring.
Rotation Method: Varimax with Kaiser Normalization.

Factor Interpretation

Two factors were extracted from the original data (twelve variables). The underlying variability in those data has been summarized into two more readily understandable units. The extracted factors are closely aligned to the original operational divisions in the data. Six variables loaded onto Common Factor One—DE (the number of doctoral engineers), DS (the number of doctoral scientists), SEDA (the number of science and engineering doctorates awarded), SEGS (the number of science and engineering graduate students enrolled), HITECHEMP (the number of persons employed in high-tech positions) and VCPTL99 (dollars of venture capital invested in the state)—

all with approximately the same weights. This factor is labeled “Academic Human Resources for Innovation (AHR)” as it reflects the human element that is present in, or results from, the academic research environment.

Common Factor Two includes the following four variables: TRD (total research and development), ARD (academic research and development), FORD (federal obligations for research and development), and BSHIGHER (the percentage of state residents with a Bachelor’s degree or higher). This factor is labeled “Financial Resources for Innovation (FR)” as it appears to represent the available financial capital in each state. Interestingly, total research and development efforts, federal obligations for research and development, and academic research and development are loaded on the same factor. This may indicate that the total research and development effort in a state is driven strongly by the academic research efforts, not industry based research efforts. Again, these variables load with approximately equal weights, signifying a balanced effect on their change with variation in the common factor. Industry-Based Research and Development (IRD) did not attain a meaningful loading on either factor.

The loadings of VCPTL99 (Venture Capital) and BSHIGHER (the percentage of the state population with a Bachelor’s Degree or higher) are counterintuitive. Venture capital represents a type of financial resource, and was expected to load onto the same factor as the other financial variables; instead, it loaded with academic human resources. Educational attainment, a measure representing the skill level of the workforce, was expected to associate with the other human resource measures; instead, it loaded onto the financial resources factor. This may suggest that general educational attainment impacts innovation capacity differently than specialized training. Looking ahead to the regression

results below, general education may positively impact the overall productivity of other resources in the economy.

State Innovation Scores/Rankings

This study combines two aspects of analysis that make it useful on both theoretical and practical grounds—it considers categories of variables (validated through factor analysis) as well as composite resource capacity. Through this research, the field will benefit from an improved understanding of the way variables are linked as resources for development, and policymakers and administrators will be able to make better decisions about the distribution of resources across policy areas and across policy strategies. The index developed in the present study focuses not only on the composite capacity, but on the relative levels of component capacity; namely, academic human resources and financial resources. Moreover, the states are ranked with an absolute score, not just relative. As a result of these combined techniques, the index developed in this study will be more broadly useful to policymakers and researchers studying innovation than indices such as the Progressive Policy Institute *State New Economy Index*.

Tables of factor Scores for each state in rank order are found in Figure 4.3. Based on these scores, states were categorized into four innovation classifications for each factor, and for a composite score—lagging, low, developing, and progressive.

Figure 4.3
State Factor Scores in Rank Order

<u>State</u>	<u>"HUMAN" Category</u>	<u>State</u>	<u>"FINANCIAL" Category</u>	<u>State</u>	<u>"COMPOSITE" Category</u>			
Kansas	-1.01174	1	South Dakota	-0.96019	1	South Dakota	-1.68	1
Montana	-0.88155	1	Maine	-0.93871	1	West Virginia	-1.55	1
District of Columbia	-0.86534	1	Indiana	-0.84023	1	Maine	-1.52	1
North Dakota	-0.86279	1	Nevada	-0.77686	1	Arkansas	-1.47	1
Alaska	-0.84477	1	West Virginia	-0.77374	1	Nevada	-1.33	1
West Virginia	-0.77382	1	Mississippi	-0.76581	1	Mississippi	-1.31	1
Wyoming	-0.76316	1	Arkansas	-0.73302	2	Montana	-1.27	1
Arkansas	-0.74187	2	Oklahoma	-0.68189	2	Wyoming	-1.19	1
Vermont	-0.72823	2	South Carolina	-0.62552	2	Kansas	-1.16	1
Hawaii	-0.72277	2	Louisiana	-0.62404	2	North Dakota	-1.12	1
South Dakota	-0.71825	2	Tennessee	-0.59691	2	Louisiana	-1.05	1
Delaware	-0.64713	2	Kentucky	-0.5954	2	Kentucky	-1.03	1
Idaho	-0.60283	2	Ohio	-0.54239	2	Oklahoma	-1.03	1
New Hampshire	-0.57947	2	Wyoming	-0.4239	2	South Carolina	-1.02	1
Alabama	-0.57806	2	Texas	-0.41736	2	Idaho	-0.83	1
Maine	-0.57681	2	Florida	-0.39367	2	Hawaii	-0.79	1
Nevada	-0.55539	2	Montana	-0.38353	2	Vermont	-0.78	1
Mississippi	-0.54747	2	Illinois	-0.3505	2	Alabama	-0.77	1
Nebraska	-0.51183	2	Wisconsin	-0.34794	2	Tennessee	-0.77	1
New Mexico	-0.46984	2	North Dakota	-0.26072	2	Alaska	-0.72	2
Rhode Island	-0.44991	2	Missouri	-0.22737	2	Florida	-0.71	2
Kentucky	-0.43557	2	Idaho	-0.22621	2	Nebraska	-0.66	2
Louisiana	-0.4238	2	Minnesota	-0.22172	2	Iowa	-0.41	2
South Carolina	-0.39163	2	Alabama	-0.18805	2	New Hampshire	-0.4	2
Utah	-0.38532	2	Georgia	-0.17766	2	Utah	-0.35	2
Oklahoma	-0.34964	2	Arizona	-0.15756	2	Missouri	-0.27	2
Florida	-0.31823	2	Nebraska	-0.15031	2	Oregon	-0.23	2
Iowa	-0.27566	2	Kansas	-0.14707	2	Indiana	-0.18	2
Tennessee	-0.17132	2	Iowa	-0.13829	2	Wisconsin	-0.17	2
Oregon	-0.12775	2	Oregon	-0.10225	2	Delaware	-0.11	2
Missouri	-0.04407	2	Hawaii	-0.0688	2	Arizona	0.05	3
Washington	-0.00367	2	Virginia	-0.05569	2	Rhode Island	0.07	3
Connecticut	-0.00128	2	Vermont	-0.05446	2	Ohio	0.2	3
Colorado	0.01046	3	California	0.01488	3	Georgia	0.38	3
Wisconsin	0.17907	3	New York	0.02661	3	Minnesota	0.43	3
Arizona	0.21119	3	Utah	0.03484	3	Colorado	0.46	3
Michigan	0.30823	3	Pennsylvania	0.07899	3	Virginia	0.46	3
North Carolina	0.30953	3	Alaska	0.12422	3	Michigan	0.48	3
Massachusetts	0.37935	3	Michigan	0.16897	3	Connecticut	0.49	3
Maryland	0.46565	3	New Hampshire	0.17676	3	New Mexico	0.49	3
Virginia	0.51765	3	New Jersey	0.21214	3	Illinois	0.57	3
Georgia	0.55409	3	North Carolina	0.27633	3	North Carolina	0.59	3
Minnesota	0.64909	3	Colorado	0.44879	3	Washington	0.62	3
Indiana	0.66355	3	Connecticut	0.48691	3	New Jersey	0.88	4
New Jersey	0.6728	3	Rhode Island	0.52077	3	Pennsylvania	1.25	4
Ohio	0.74178	3	Delaware	0.53376	3	Texas	2	4
Illinois	0.91957	4	Washington	0.62152	3	Massachusetts	2.01	4
Pennsylvania	1.17055	4	New Mexico	0.96421	4	New York	2.01	4
New York	1.98694	4	Massachusetts	1.62743	4	Maryland	2.74	4
Texas	2.41608	4	Maryland	2.27901	4	District of Columbia	4.49	4
California	5.20538	4	District of Columbia	5.35162	4	California	5.22	4

Legend:
 Category 1 "Lagging": Factor Score < -(.75)
 Category 2 "Low": -(.75) < Factor Score < 0
 Category 3 "Developing": 0 < Factor Score < .75
 Category 4 "Progressive": Factor Score > .75

Innovation Capacity v. Observed Innovation: The Model

In the earlier sections, a new index of state innovation capacity was developed and graphs were created to demonstrate the absolute and relative position of states with

regard to that capacity. As operationalized above, I hypothesize that innovation capacity is related to actual innovation and to overall economic performance at the state level. I propose the following hypotheses:

- H1: Higher levels of Academic Human Resource Capacity (Factor 1) and higher levels of Financial Resources for Innovation (Factor 2) will lead to greater numbers of Patents Issued to State Residents.
- H2: Higher levels of Academic Human Resource Capacity (Factor 1) and higher levels of Financial Resources for Innovation (Factor 2) will lead to greater numbers of SBIR awards in each state.
- H3: Higher levels of Academic Human Resource Capacity (Factor 1) and higher levels of Financial Resources for Innovation (Factor 2) will lead to greater overall economic performance in a state's economy.

To examine the relationships proposed in the hypotheses above, regression analysis was employed. Each of the regression models is now described more fully. (For additional methodological detail, please refer to the Appendix.)

Using simple linear regression, the two factor scores, Academic Human Resources for Innovation and Financial Resources for Innovation were regressed on PISR00 (patents issued to state residents, 2000), but Financial Resources for Innovation failed to achieve statistical significance. The regression resulted in an adjusted R^2 of .895

and was significant at $p < .001$. There is thus a strong relationship between state academic human resources for innovation and the number of patents issued to state residents, and Hypothesis 1 is partially confirmed. There is no evidence of influence by financial resources for innovation on patents issued.

Table 4.1

Regression Results: Patents Issued to State Residents, 2000

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1667.490	123.195		13.535	.000
	Factor Score 1: Human	2487.673	120.208	.948	20.695	.000
	Factor Score 2: Financial	64.763	127.819	.023	.507	.615

A second regression analysis examined the relationship of the two independent variables with SBIR awards to states in 2000. In this model, both factors were found to be related to SBIR awards. Academic Human Resources for Innovation was highly significant ($p < .001$), and Financial Resources for Innovation was significant at $p < .05$. Overall, the model proved significant at $p < .001$, with adjusted $R^2 = .614$, showing a relatively strong influence by both independent capacity variables on SBIR awards and confirming Hypothesis 2.

Table 4.2**Regression Results: SBIR Awards, 2000**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	87.510	13.432		6.515	.000
	Factor Score 1: Human	114.411	13.106	.767	8.730	.000
	Factor Score 2: Financial	33.508	13.936	.211	2.404	.020

The final regression analyses examined the relationship of the two capacity variables with Gross State Product in 2000. Factor Score 2, Financial Resources for Innovation, failed to achieve statistical significance, but this model proved to be highly significant ($p < .001$), and explained a great deal of the variance in Gross State Product for 2000 (Adjusted $R^2 = .899$).

Table 4.3**Regression Results: Gross State Product, 2000**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.9E+11	1.1E+10		18.443	.000
	Factor Score 1: Human	2.2E+11	1.0E+10	.950	21.158	.000
	Factor Score 2: Financial	-7.2E+08	1.1E+10	-.003	-.066	.948

To control for state size, the regression was performed again using 2000 Gross State Product *per person* (based on 2000 Census population figures) as the dependent variable. This model addresses the overall economic productivity of the state's citizens, and takes away the advantage of states with larger populations in the model. Once again,

one of the factor scores, Academic Human Resources, failed to achieve statistical significance. This model showed a strong relationship of Financial Resources for Innovation on 2000 Gross State Product per person, with Adjusted $R^2 = .699$ ($p < .001$). As such, Hypothesis 3 was confirmed, though with an interesting twist. Overall state economic performance, as measured by Gross State Product, turned out to be highly influenced by the available academic human resources for innovation, but with no influence from available financial resources. When examined on a level of individual productivity, though, states with greater financial resources for innovation proved to have higher GSP per person.

Table 4.4

Regression Results: Gross State Product Per Person, 2000

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	35039.41	873.111		40.132	.000
	Factor Score 1: Human	896.440	851.942	.082	1.052	.298
	Factor Score 2: Financial	9814.297	905.880	.840	10.834	.000

Causal Assumptions

The present analysis demonstrates a positive correlation between the innovation capacity (independent) variables and the innovation and economic performance (dependent) variables, but the question of causal direction is not directly discernable from the methodological approach adopted. The models are logical in their present form.

Academic Human Resources lead to SBIR awards and Patents Issued to State Residents; it is not expected that the reverse would be true. The number of patents and awards would not, in the short timeframe of this study, affect the human resource components that comprise the factor—doctoral scientists, doctoral engineers, or science and engineering doctoral students and graduates. The logic is less clear as regards the causal relationship between the two common factors and Gross State Product. It is logical that academic and financial resources, when properly employed, would lead to innovations, and through the natural product cycle, to state economic growth. It is equally conceivable that a high-performing economy would generate the resources necessary to increase both academic human resources and financial resources—the opposite causal picture to those inferred from the models.

Though logically the directional flow of the model could go either way, this problem is addressed in part by incorporating a brief lag in each of the dependent variables. The components of the capacity variable Financial Resources for Innovation are 1999 measures, and the correlated response variable is a 2000 measure. Similarly, two of the components of the common factor Academic Human Resources for Innovation are 1999 measures (doctoral scientists and doctoral engineers), while the other two components (science and engineering doctorates awarded and graduate students enrolled) are 2000 measures. The correlated response variables are all 2000 measures (GSP, SBIR awards, and Patents Issued to State Residents). This fact aids logic in that present GSP would not have affected past academic human resources or financial resources for innovation. As budgets are often incremental, this does not rule out the possibility of

simultaneity among the variables in question, but does shed some doubt on that likelihood.

Logic and time lags aside, previous research provides additional support for the directional assumptions employed. State economic development spending may take a number of forms, from infrastructure to human development and technological improvements. Financial resources for research and development constitute a major economic development tool, regardless of whether the funding source is federal, state, or private in nature. Spending funds for research and development is an essential step for innovation to occur, and innovation is essential to economic development in any economy, but most especially in the new economy of the 21st century. Goss and Phillips (1997) examined the relationship between state economic development spending and state economic performance from 1986-1994. Controlling for endogeneity, their study finds that economic development spending is effective in stimulating economic performance, as measured by average per capita personal income (Goss & Phillips, 1997).

The present study considers a similar relationship between a specific type of spending with a specific economic development goal and economic performance as measured by Gross State Product. Per Capita Personal Income and Gross State Product are both measures of economic performance, but they reflect somewhat different definitions of economic development. PCPI is a measure of personal income, while GSP reflects the total productivity of the economy, the gains from which would accrue to some combination of individuals, whether working or not, and corporations and shareholders. These differences aside, it has been shown that investments in economic

development do improve economic performance, the causal direction advanced in the present model.

Finally, Berry and Kaserman (1993) investigated the causes of economic growth over a six decade period, finding that, among other causes, state spending on higher education enhances the state's human capital position and enhances economic development. This brings to bear on the causal relationship between the common factor academic human resources for innovation and economic performance. The factor does not examine state spending for higher education generally, but does include four variables that are directly affected by state spending for higher education. Rather than measure spending directly, the factor measures the human capital that has been shown to result from such spending. That human capital is then shown, through regression, to be correlated with economic performance (GSP per person). Although the causal direction is not specifically tested in this empirical framework, a combination of logic and prior research demonstrates that the causal assumptions are feasible.

Conclusion and Discussion

Applying the present findings in light of past research into the effectiveness of economic development spending, state investments geared toward creating a highly-skilled workforce should lead to improvement in those states' long-term economic performance. Such a shift would require many states to rethink their overall economic development strategies, moving away from targeted assistance to individual firms and localities and toward increased spending for higher education. These tradeoffs will likely mean a loss of short-term results, such as new branch plant recruitments, in exchange for

uncertain long-term economic impacts. The importance of these impacts to state and local governments and to overall economic performance in the U.S. suggests a need for more research to inform domestic economic development policy decisions.

The general conclusion of this analysis is that large states with large populations, such as California, Massachusetts, and New York, tend to possess the kinds of resources—both human and financial—that are needed to stimulate innovation. On the other hand, rural, sparsely populated states have a much greater challenge ahead if they are to benefit from new economy type economic development. Less fortunate rural states must recognize the scarcity of resources, soberly consider the costs of new economy development programs, and decide whether to pursue them to the exclusion of more traditional strategies. Alternatively, these states may elect to focus on traditional economies as the source of economic growth and development.

Knowing where new economy development is likely to occur may be beneficial to state policymakers in attempts to affect state economies. Following the “ferment of the 1990s,” a period in which the direction of state economic development policy efforts was uncertain, states’ attempts to coalesce around new policy alternatives should take into account the inherent risks of their current economic environment (Eisinger 1995). Given the very limited effects of economic development efforts (Goss and Phillips 1997; Clark and Montjoy 2001; Saiz 2001), a wiser investment of taxpayer resources is warranted, and particularly so in the current environment of economic constraint. In short, a “realistic assessment of a state’s opportunities would include recognition of its geographic, demographic, and economic situation, current trends, and strengths and weaknesses” (Snell 1998). This analysis has identified the levels of resources for

innovation in the U.S., and has demonstrated that greater resources do result in better economic performance and greater levels of observed innovations, such as patents.

This chapter has used the most recent year of available data to explore the creation of a meaningful innovation capacity index that excludes innovation outcomes from consideration on theoretical grounds. The initial results of simple regression models demonstrate that innovative capacity does have a meaningful effect on innovation outcomes, including patents, Small Business Innovation Research Awards (commercialization assistance), and state income. The following steps in this research project expand this rudimentary analysis to include a greater number of more specific variables that reflect capacity, to increase the size of the database to incorporate previous periods for identifying and comparing trends in state capacity, and to perform time-series analyses that examine the effects of capacity over time. Furthermore, additional steps will be taken to specify a commercialization capacity construct that incorporates private venture capital in addition to Small Business Innovation Research awards. Chapter Five continues with the development of a longitudinal dataset and indices of innovation and commercialization capacity over time.

Chapter Appendix: Methodology

Factor Analysis

The correlation matrix was used for the factor analysis because of the vast disparity between the values of the variables in the analysis. In short, some variables are measured in single digits, while others are measured in hundreds and thousands. The larger measures would have dominated the analysis and distorted the results if the variance-covariance matrix had been used instead of the correlation matrix.

Principle Axis Factoring was used as the method of factor extraction. This initial analysis resulted in extraction of two common factors. One variable, Public Higher Education Current Fund Expenditures, failed to attain a meaningful loading, so that variable was dropped from the analysis. The remaining eleven variables were then subjected to a second iteration of the factor analysis procedure, again using Principle Axis Factoring.

The method of factor selection employed was the widely accepted technique of keeping factors with eigenvalues greater than 1.0. To confirm this decision, analysis of scree was used to highlight any potential shortcomings (see figures 4.2 and 4.3). Factors with eigenvalues less than one are not significant and were eliminated from the analysis. At least two variables loaded on each factor, so no factors were eliminated on the basis of triviality. Varimax rotation was employed to align the data such that each variable loaded on one and only one common factor.

Figure 4.1A
Analysis of Scree

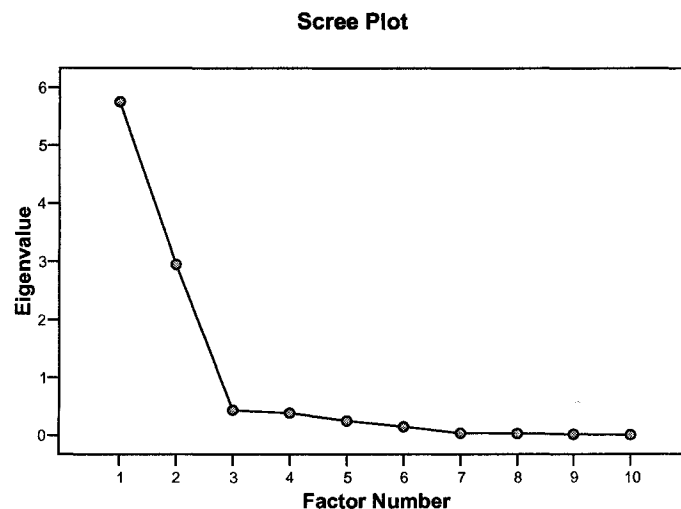


Figure 4.2A
Eigenvalues and Total Variance Explained

Factor	Total Variance Explained								
	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	5.756	57.557	57.557	5.653	56.531	56.531	5.406	54.055	54.055
2	2.950	29.500	87.058	2.717	27.171	83.703	2.965	29.647	83.703
3	.433	4.334	91.392						
4	.384	3.840	95.232						
5	.249	2.485	97.718						
6	.145	1.454	99.171						
7	.036	.358	99.529						
8	.029	.285	99.814						
9	.014	.142	99.957						
10	.004	.043	100.000						

Extraction Method: Principal Axis Factoring.

Regression

Initially, pairwise scatter plots of each independent and dependent variable were examined to identify any non-linear trends in the data. In each case the pattern of the scatterplot was generally linear, with some minor evidence of broadening in the pattern. To be safe, the independent variables (Academic Human Resources for Innovation and Financial Resources for Innovation) were transformed by inversion ($1/\text{original variable}$). The pairwise plots were regenerated, but did not demonstrate any undesirable patterns.

Each of the regression models was first fitted without the transformed independent variables, and then refitted with the transformed variables to assess any change in the adjusted coefficient of determination. It was determined that the transformation of the independent variable actually decreased the explanatory power of the model (as measured by the adjusted coefficient of determination). Thus, only the original, untransformed factor scores were used in the regression models, because the pairwise geometry, though imperfect in appearance, was linear in trend. In iterations of

each model with more than one explanatory variable, multicollinearity was assessed using variance inflation factors, with no problems detected. In each regression model, heteroskedasticity was assessed by examining plots of the dependent variables versus the RStudentized Residuals. None of these plots demonstrated any trends, suggesting that variance around the line of regression was fairly constant. In addition, histograms of residuals were created, all of which were generally normal in appearance.

Endnotes

¹ This is a general observation, as there are many manufacturing industries that require more than a base-level skill—most notably, automobile manufacturing and assembly plants utilize workers with technical skills.)

² Venture capital investment is not recorded in the NSF state profiles. State venture capital data for 1999 was obtained from a National Governor's Association report (Heard & Sibert, 2000).

Chapter 5 — Developing Historical Fifty-State Indices of Innovation Capacity & Commercialization Capacity

Introduction

With the above measures having been established as representative of innovation outcomes, this section will now turn to developing measures of innovation capacity and innovation outcomes. Following this discussion, the major development in this stage will be the creation of new indices that measures innovation capacity and commercialization capacity in the states.

As the value appertaining to the development of an index of innovation capacity was considered above, in like manner the value associated with development of a unique index of innovativeness, or innovative outcomes is considered now. Why is it important to develop this separate index, given the previous findings that already suggest the relationship between capacity and outcomes in innovation? In short, previous studies focused on the individual components of innovation capacity, and their relationships to innovation outcomes and economic growth, independently. The value in generating such an index is that it makes possible the comparison of the collective capacity measure with demonstrated innovations separately, and with a collective measure of commercialization capacity. The logic of the model presented in Chapter Three demonstrates how framing the conceptual design suggests that greater clarification is needed methodologically. There are more components in the model than just inputs and outputs; rather, there is a series of inputs and outputs from innovation capacity to innovation outcomes, to commercialization capacity, and on to measures of economic growth and performance.

In forming the index of commercialization capacity, evidence of multiple dimensions will be sought out, just as was done in creating the innovation capacity index previously. With the measures of innovation outcomes and commercialization capacity in place, it will be possible to test the relationship between the states' innovation capacities and innovation outcomes over time. It will also be possible to examine the relationship among the distinct dimensions of capacity and innovation outcomes to determine whether each outcome dimension is equally well-described by the capacity measures established.

Given the theoretical expectation that higher capacity will lead to greater overall innovation outcomes, there is value in empirically examining the relationship between the two. Should it be the case that there is large variation in the effectiveness of states in converting capacity into innovation outcomes, there will be newfound justification for examining alternative factors that may, as mediators, impact state economic performance. In other words, are there other things that alter the time it takes to realize outcomes from capacity? It may well be that leadership, political culture, or other factors such as the notion of critical mass, impact the timeframe associated with state performance. These elements are beyond the purview of the present study, but first understanding the differences among states with regard to the basic questions leads to long term value in the benefits to be reaped from the present research.

Operational Measurement: The Data

Following the lessons of the single year study presented in Chapter Four, the data that are used to measure innovation capacity in the multi-year study represent two

categories—financial resources and human resources. Thirteen financial capacity and six human capacity variables will be included in the pooled innovation capacity factor analysis. The variables differ slightly from those utilized in the single year analysis. These differences are of two types; first, where data with greater specificity were available, the more specific data were used, and second, over the twenty year time period, several variables that should be included on theoretical grounds were not due to data availability in the early years of the dataset. The financial variables utilized include the following:

- FORDTL (Total Federal Obligations for R&D, All Performers)
- FFARD (Academic R&D Expenditure, Federally-Funded)
- SLARD (Academic R&D, State/Local Government-Funded)
- IARD (Academic R&D, Industry-Funded)
- INSTARD (Academic R&D, Self-Funded by Institution)
- OARD (Academic R&D, Funded by Other Sources)
- *The Previous Five Variables Sum to Total Academic R&D Expenditures
- FOARD (Total Federal Obligations to Universities & Non Profit Organizations for R&D)
- FOFT (Federal Obligations for Fellowships & Traineeships)
- FOSE (Federal Obligations for Science & Engineering)
- FRDP (Federal Obligations for R&D Plant)
- FSFE (Federal Obligations for Science & Engineering Facilities & Equipment)
- FOGS (Federal Obligations for General Sciences)

– PHECF (Public Higher Education Current Fund Expenditures)

To control for inflation, each of these financial variables has been converted to Real 2000 Dollars using a GDP deflator (see Figure 5.1 below). To control for population, each financial variable was divided by state population and recorded on a Per Person basis. One Variable that was used in the single-year analysis that is not included in the multi-year factor analysis is Industry-Based Research & Development spending (IRD). The National Science Foundation collects this data, but most early year observations are missing or suppressed from the dataset to protect confidentiality of survey respondents; hence, the variable was not included in the analysis.

As indicated above, the variable Total Academic Research & Development expenditures (TARD) was used in the single-year analysis. The Academic R&D data are available by source of funds (Federal, State & Local, Industry, Self, Other), and hence the more specific data are used in this analysis as opposed to the summary data. The variable Federal Obligations for Fellowships and Traineeships was missing values for thirteen observations; these thirteen missing entries were replaced with zero values for the analysis.¹ Two final measurement issues pertain to Public Higher Education Current Fund Expenditures and Percent of the Population with Bachelor's Degrees or Higher. The Public Higher Education Current Fund Expenditure data are only available for select years (1980, 1985, 1990, 1993-1999), so missing values were imputed with linear interpolation. Similarly, educational attainment data were only available for 1980, 1989, 1991, 1993-2003, so missing values were also imputed using linear interpolation.

¹ The thirteen observations that were missing were the following rows in the original data table: 517, 518, 522, 761, 923, 924, 926, 927, 928, 1112, 1117, 1119, and 1354.

Figure 5.1
Gross Domestic Product Chain-Type Index Values

1980	54.062
1981	59.12825
1982	62.738
1983	65.214
1984	67.6645
1985	69.72425
1986	71.269
1987	73.204
1988	75.706
1989	78.569
1990	81.61425
1991	84.457
1992	86.40175
1993	88.3905
1994	90.26525
1995	92.115
1996	93.859
1997	95.41475
1998	96.47525
1999	97.868
2000	100
2001	102.4023
2002	104.0973
2003	106.0035

The six human capacity variables that are included in the longitudinal index include the following:

- SEDA (Science & Engineering Doctorates Awarded)
- BSHGR (% of the Population with a Bachelor's Degree or Higher)
- NPDS (Number of S&E Postdoctoral Fellows)
- NFTGS (Number of Full-Time S&E Graduate Students)
- NSEGS (Total Number of S&E Graduate Students)
- HTEMP (# of Persons Employed in High-Tech SIC Code Industries)
 - 1) Industrial Machinery & Equipment
 - 2) Electronic & Electric Equipment
 - 3) Instruments & Related Products
 - 4) Chemicals & Allied Products
 - 5) Communications
 - 6) Business Services

Two human capacity measures were included in the single-year analysis that are excluded from the longitudinal dataset—the number of doctoral engineers (DE) and the number of doctoral scientists (DS) in the state. The National Science Foundation maintains these data, but observations are available only biennially during the 1990s; hence, the variables could not be included.

One measurement issue arose in this dimension of capacity. In the single-year analysis, the measure used for high-tech employment was obtained from the American Electronics Association, and was dominated by electronics industries. That data was not available longitudinally, so an alternative measure was sought. The Bureau of Labor Statistics (Hecker 1999, pp 20) identified a list of twelve high-tech industries by three-digit SIC code (281, 286, 283, 357, 366, 367, 372, 376, 381, 382, 737, and 873).

Using this list as a starting point, longitudinal employment data were compiled to represent the industries identified in the report. Data were not available at the three-digit SIC code level due to confidentiality concerns associated with the original survey; hence, two-digit SIC data were used as an alternative. SIC 87 (Engineering & Management Services) data were suppressed for approximately half of the years, so that variable was dropped. SIC 28 (Chemicals & Allied Products), 35 (Industrial Machinery & Equipment), 36 (Electronic & Other Equipment), 37 (Transportation Equipment), 38 (Instruments & Related Products), and 73 (Business Services) were included because they encompass the remainder of the three-digit code industries. These data were summed to arrive at a total high-tech employment figure. There are measurement concerns, obviously, with this variable, as it includes not only the high-tech industries of interest, but also additional similar industries that are not in the BEA high-tech

classification. In the BEA dataset, a few observations were suppressed for confidentiality and other concerns (D=Not shown to avoid disclosure of confidential information, L=Less than 10 jobs, N=Data not available for this year); these suppressions indicate low employment, and their values were replaced with '0.'

Commercialization capacity measures include three variables; one represents private venture capital investment, the other represents financial support from the federal government. These variables are as follows:

- VCPTL (Real Venture Capital Spending)
- NSBIR (Number of SBIR Awards)
- RSBIR (Real SBIR Award Dollars)

Both venture capital spending and SBIR award dollars have been controlled for inflation and are measured in Real 2000 dollars.

As indicated earlier, Patents Issued to State Residents represents innovation outcomes. Measures of state economic growth include Gross State Product and Per Capita Personal Income (both controlled for inflation and measured in Real 2000 Dollars). The variables are recorded as follows:

- PISR (Patents Issued to State Residents)
- GSP (Gross State Product)
- PCPI (Per Capita Personal Income)

Methodology: Factor Analysis

Using the variables above, a database was developed including each of the 50 U.S. states. The variables were transformed to control for population and inflation as described above. The data representing innovation capacity resources were then subjected to a factor analysis to determine if the data could be reduced to fewer dimensions, and to validate the innovation capacity construct. Factor analysis attempts to isolate common variability among a set of variables, and then groups individual variables together into new uncorrelated factors. The correlation matrix was used for the factor analysis because of the vast disparity between the values of the variables in the analysis. In short, some variables are measured in single digits, while others are measured in hundreds and thousands. The larger measures would have dominated the analysis and distorted the results if the variance-covariance matrix had been used instead of the correlation matrix. Principle Axis Factoring was used as the method of factor extraction. This method was chosen because it does not assume normality in the original variables.

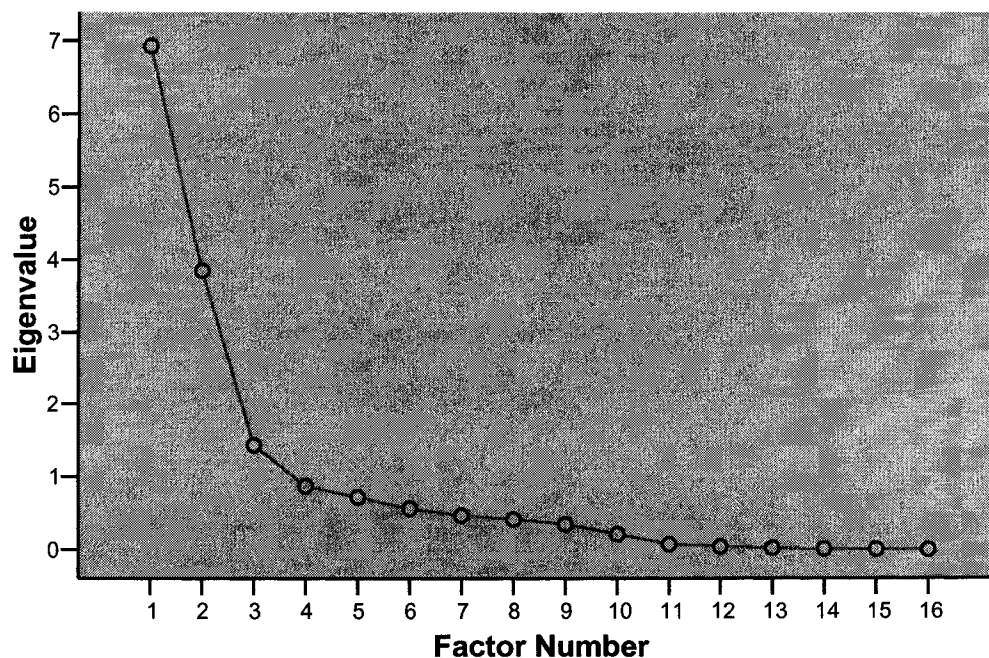
This final analysis resulted in extraction of three common factors. Three of the original nineteen variables were eliminated due to triviality or failure to load in initial iterations of the factor analysis. Two variables, State & Local Government-Funded Academic R&D Expenditures and Federal Obligations for Science & Engineering Facilities & Equipment, were dropped because they were each the only variable to load on additional independent factors; in other words, these variables were dropped because they resulted in trivial factors. These two variables will be included independently in the subsequent analyses along with the three common factor scores. One additional variable, Federal Obligations for R&D Plant, failed to attain a meaningful loading, so it was

dropped in the second iteration of the factor analysis, but will be included independently in subsequent analysis as well. The remaining sixteen variables were then subjected to a third iteration of the factor analysis procedure, yielding the results displayed and discussed below.

The method of factor selection employed was the widely accepted technique of keeping factors with eigenvalues greater than 1.0. To confirm this decision, analysis of scree was used to highlight any potential shortcomings. Factors with eigenvalues less than one are not significant and were eliminated from the analysis. At least two variables loaded on each factor in the final iteration, so no additional factors were eliminated on the basis of triviality. Varimax rotation was employed to align the data such that each variable loaded on one and only one common factor. (See Figure 5.2 below).

Figure 5.2
Analysis of Scree: Innovation Capacity

Scree Plot



Three common factors were extracted, signifying that the data can, in fact, be explained in fewer dimensions. Overall, the three new common factors ('federal financial capacity for innovation, 'human capacity for innovation,' and 'state/local financial capacity for innovation') explain nearly 72% of the variance in the original variables (See Figure 5.3 below).

Figure 5.3
Total Variance Explained: Innovation Capacity

Total Variance Explained									
Factor	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	6.927	43.294	43.294	6.755	42.217	42.217	5.010	31.312	31.312
2	3.849	24.058	67.351	3.686	23.036	65.253	4.985	31.159	62.470
3	1.430	8.939	76.291	.980	6.127	71.380	1.426	8.910	71.380
4	.869	5.434	81.725						
5	.720	4.498	86.223						
6	.563	3.517	89.739						
7	.472	2.952	92.691						
8	.420	2.622	95.313						
9	.353	2.208	97.520						
10	.219	1.366	98.887						
11	.078	.489	99.376						
12	.048	.298	99.673						
13	.025	.159	99.832						
14	.012	.078	99.910						
15	.009	.058	99.968						
16	.005	.032	100.000						

Extraction Method: Principal Axis Factoring.

The rotated factor matrix below (Figure 5.4) provides the loadings of each original variable onto the three new independent common factors. For ease in readability and interpretation, values of secondary and tertiary loadings have been suppressed.

Figure 5.4
Rotated Factor Loading Matrix

Rotated Factor Matrix^a

	Factor		
	1	2	3
High Tech Employment	.959		
Real Total U.S. FORD per Person, All Performers		.576	
Number of Postdoctoral Fellows	.902		
Number of Full-Time S&E Graduate Students	.990		
Number of S&E Graduate Students	.984		
Percent of Population with Bachelors Degree or Higher		.584	
Science and Engineering Doctorates Awarded	.975		
Real Federally-Funded Academic R&D Expenditures per Person		.959	
Real Industry-Funded Academic R&D Expenditures per Person		.540	
Real Institutionally Self-Funded Academic R&D Expenditures per Person			.746
Real Other-Funded Academic R&D Expenditures per Person		.590	
Real Total Federal Obligations for R&D to Universities and Nonprofits per Person		.972	
Real Federal Obligations for Fellowships and Traineeships Per Person		.749	
Real Federal Obligations for Science and Engineering per Person		.973	
Real Federal Obligations for General Sciences per Person		.353	
Real Public Higher Education Current Fund Expenditures per Person			.629

Extraction Method: Principal Axis Factoring.
Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 4 iterations.

Factor Interpretation

As indicated, the three common factors resulting from this analysis have been labeled “Federal Financial Capacity for Innovation,” “Human Capacity for Innovation,” and “State/Local Financial Capacity for Innovation.” Two interesting things should be noted in the interpretation of the factor loadings. First, theory suggested that at least two common factors would result along human and financial lines, but the inclusion of a greater number of more specific variables resulted in an additional split. Second, the split that occurred resulted in two financially-oriented common factors that reflect the nature of the funding source.

As noted earlier, the variable Total Academic Research and Development Expenditures was included in its component form in this analysis, with five separate categories of fund sources. Only three of those five components loaded onto the federal financial factor. State & Local Government Funded Academic R&D Expenditures was dropped as a result of its loading independently on a trivial factor. In addition, another component of TARD, Institutional Self-Funded Academic R&D Expenditures, loaded on the third common factor—State/Local Financial Capacity—along with the variable Public Higher Education Current Fund Expenditures. Both variables had modestly strong loadings of .746 and .629, respectively. The fund sources included in the variables that loaded on the State/Local Financial Capacity factor reflect effort by states and/or public institutions of higher education to dedicate financial resources to research and development.

Returning now to the second common factor, Federal Financial Capacity for Innovation, nine of the original variables loaded; they, with their respective loadings, are

as follows: Federal Obligations for R&D (.576), Percent of the Population with a Bachelor's Degree or Higher (.584), Federally-Funded Academic R&D Expenditures (.959), Industry-Funded Academic R&D Expenditures (.540), Other-Funded Academic R&D Expenditures (.590), Federal Obligations for R&D to Universities & Nonprofits (.972), Federal Obligations for Fellowships & Traineeships (.749), Federal Obligations for Science & Engineering (.973), and Federal Obligations for General Sciences (.353). As can be seen, three of these loadings are very strong, five are moderately strong, and one is rather weak. One variable's loading on this factor is counterintuitive. The percent of the population with a Bachelor's Degree or higher is a general human resource variable, and was expected to load on the human capacity factor.

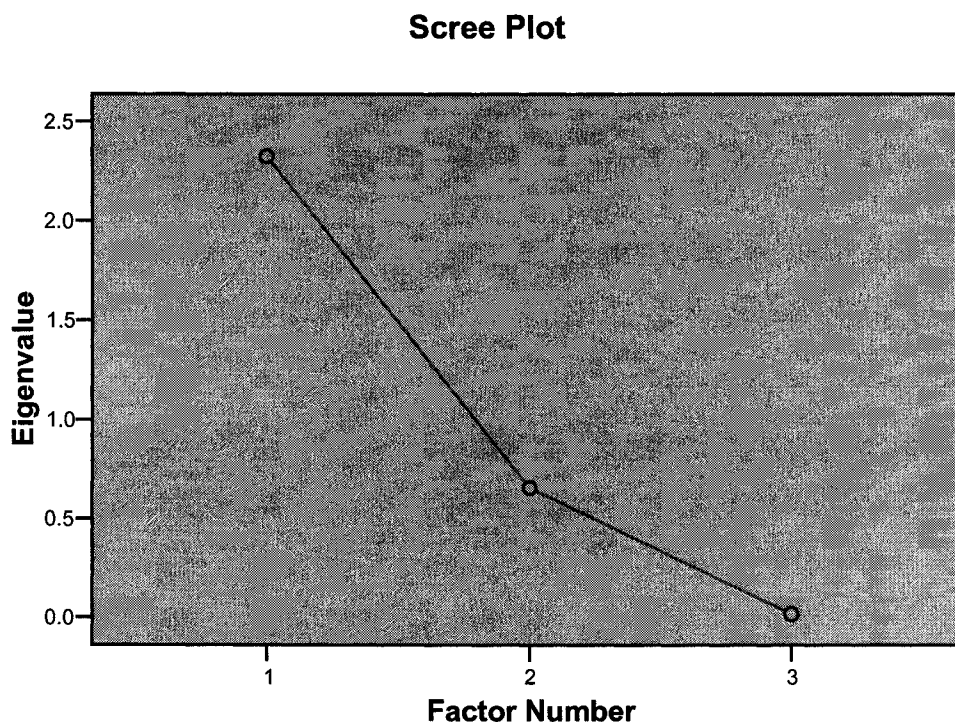
The first common factor, Human Capacity for Innovation, reduces five original variables into one capacity measure—with all variables showing equally strong loadings. The variables that constitute the human capacity common factor and their loadings are: High Tech Employment (.959), Number of Postdoctoral Fellows (.902), Number of Full-Time Science & Engineering Graduate Students (.990), Total Number of Science & Engineering Graduate Students (.984), and the Number of Science & Engineering Doctorates Awarded (.975).

The factor scores resulting from this analysis represent three dimensions of innovation capacity in the states. Factor scores for each State-Year were generated and stored for use as inputs in the time-series analysis in Chapter Six. As indicated previously, multiple measures represent the theoretical construct of commercialization capacity, including measures of private venture capital spending and public Small Business Innovation Research Award dollars. In seeking to index this construct in a

lesser number of dimensions, the factor analysis procedure was conducted once again using the three variables that represent commercialization capacity—Venture Capital Spending in the states, the number of SBIR awards, and the amount of SBIR award dollars. These financial measures were also adjusted for inflation using the GDP deflator presented above, resulting in real 2000 dollar measures. The Small Business Innovation Research program was only established in 1983, hence, due to data availability, this portion of the analysis uses data from 1983-2002 rather than 1980-1999.

Principal Axis Factoring was performed on the correlation matrix of these variables as it was in the previous factor analysis. All three variables loaded on the same common factor, State Commercialization Capacity; therefore, only a single iteration of the process was required. Because only one factor resulted, the solution could not be rotated. The determination of the number of common factors was once again derived using the number of eigenvalues greater than one, in concert with an analysis of scree (see Figure 5.5 below).

Figure 5.5
Analysis of Scree: Commercialization Capacity



The resulting commercialization capacity factor represents approximately 73% of the variance present in the original three variables, as indicated in Figure 5.6 below.

Figure 5.6
Total Variance Explained: Commercialization Capacity

Total Variance Explained

Factor	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	2.325	77.511	77.511	2.197	73.221	73.221
2	.657	21.915	99.426			
3	.017	.574	100.000			

Extraction Method: Principal Axis Factoring.

The factor loading matrix reveals the loadings of the three variables; this measure is dominated by the dollar amount and number of SBIR awards, with loadings of 1.0 and

.983, respectively. Private venture capital spending loaded moderately, at .481 (see Figure 5.7 below). As had been done for the innovation capacity factors previously, factor scores were calculated for the Commercialization Capacity factor that resulted from this analysis. Those factor scores were also recorded for use in the time series analysis portion of Chapter Six.

Figure 5.7
Factor Matrix: Commercialization Capacity

Factor Matrix^a

	Factor
	1
Real \$ Amount of SBIR Awards	1.000
Number of SBIR Awards	.983
Venture Capital Spending	.481

Extraction Method: Principal Axis Factoring.

a. 1 factors extracted. 10 iterations required.

Overall, the development of separate indices of innovation and commercialization capacity, and a measure of innovation outcomes, is important in assessing whether or not, and to what degree, innovation capacity matters in economic growth and development for states and regions. Theory suggests a relationship between these three concepts, and drawing on this theory, it is logical to examine the relationship from the perspective of a standard economic production function wherein inputs lead to outputs throughout the process. In Chapter Six, the measures developed here will be utilized as inputs in a battery of pooled cross-sectional time-series analyses to test the hypothesized relationships defined in Chapter Three, and initially tested in Chapter Four. Tables of

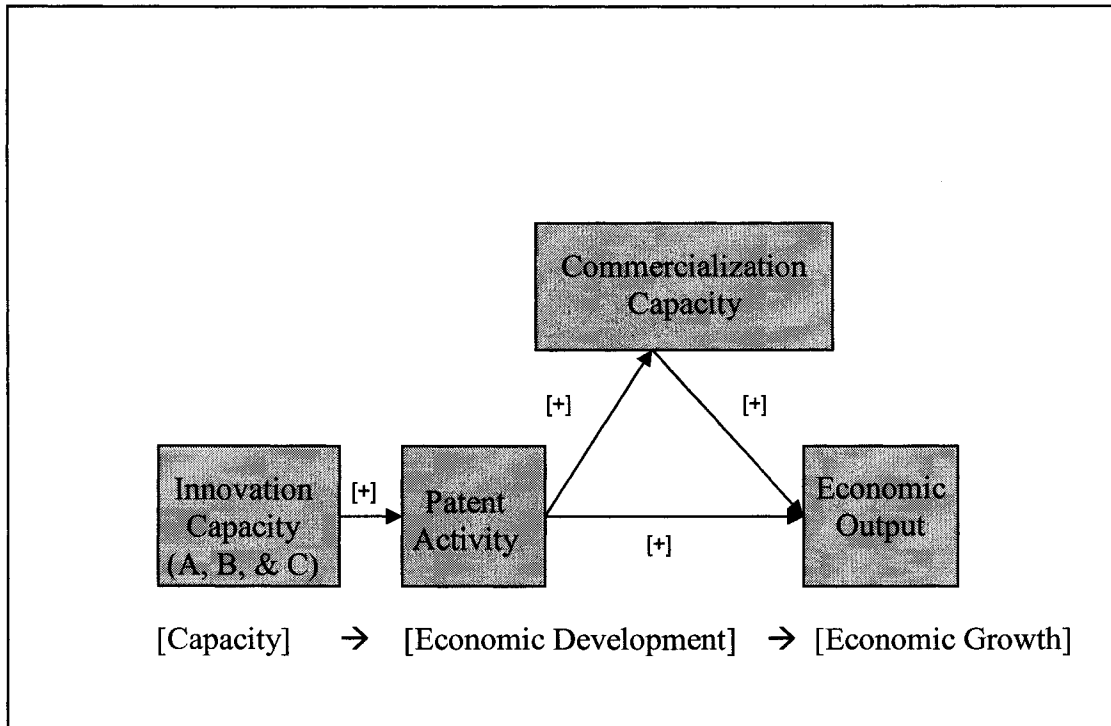
factor scores representing the four dimensions that constitute innovation capacity and commercialization capacity developed in this chapter have been provided in Appendix A.

Chapter 6 — Modeling and Testing the Effects of Innovation Capacity Over Time

Introduction

Chapter Five utilized factor analysis to test the dimensionality of innovation capacity and commercialization capacity. The findings were as expected; innovation capacity consists of multiple independent dimensions, and commercialization capacity is one-dimensional. Somewhat surprising, though, was the finding that innovation capacity is comprised of three dimensions, not two. The two dimensions identified in Chapter Four reflected human capacity and financial capacity. The use of more specific data led to the identification of two distinct measures of financial capacity—that driven by federal government spending, and that driven by spending within states using their own-source revenue. A great deal of effort in the previous chapter was dedicated to presenting the capacity scores for the states over time to demonstrate trends and change both within states, and in comparison to others. Chapter Six utilizes those measures that were developed as inputs in testing the overall model presented in Chapter Three. That model is presented below for reference as Figure 6.1.

Figure 6.1
The Theoretical Relationship



This final phase of the research project is the most significant contribution to be made, as it attempts to assess the overall relationship between innovation capacity and innovation outcomes, outcomes and commercialization capacity, and those on economic growth in the states. The model, as mentioned above, is fashioned after a standard production function, thus implying a causal (or catalytic, more appropriately) relationship where the innovation capacity inputs lead to innovation outputs, etc. In other words, the assumption will be made that the presence of higher levels of innovation capacity resources will lead to increases in innovation outcomes. Again, the general hypotheses that guide this research, as indicated in Chapter Three, are:

Hypothesis One: Higher levels of capacity for innovation (as measured by common factors) will lead to greater innovation outcomes, measured by the number of Patents Issued to State Residents (PISR).

Hypothesis Two: Higher levels of innovation outcomes (patents) will lead to increased investment in commercialization efforts, measured by the common factor Commercialization Capacity.

Hypothesis Three: Increased levels of innovation outcomes and Commercialization Capacity lead to increased economic output, measured by Gross State Product (GSP) and Per Capita Personal Income (PCPI), with the expectation of greater economic output where Commercialization Capacity is greater.

These hypotheses will be tested using the pooled cross-sectional time-series analysis method recommended by Beck & Katz (1995), and the discussion will progressively assess the relationships among the variables, and the effect of time on the relationships examined. The indices and measures developed in Chapter Five will be used as inputs in this process. Given the anticipation that innovation outcomes will not be realized simultaneously with innovation capacity, appropriate time lags will be built into the analysis to accurately reflect the causal expectations of the model.

Because endogeneity between the independent and dependent variables is a concern in this analysis, special care will be taken to address it in the statistical models developed. The potential bias stems from the fact that innovation outputs may provide a further basis on which to develop future innovation capacity, thus the two variables may operate cyclically to some extent. The potential bias will be kept in mind in interpreting results. Moreover, building a time lag into the model will enable the changes in both sets of variables to be monitored over time. The pooled cross-section of time series data will present itself well to these tests of effects over time.

States may have other characteristics that lead to innovation outcomes, or that provide an environment conducive to innovation. It is important to take such characteristics into consideration and control for them in attempting to determine how much of the observed innovation outcomes are caused by the independent variables that represent innovation capacity. Such variables may include: population density (a measure of the closeness of the economic space; the higher the density, the more frequently interactions would be expected to occur), political culture (state liberalism), and geographic region of the nation (South/North/West). Although there is a great deal to be learned from exploring these potentially influential variables, such analysis extends beyond the scope of the present study, and will provide the foundation for future research in the field.

In determining the appropriate length of time to consider the effects of capacity, a few individuals have made comment. According to Youtie, Bozeman, and Shapira (1997), investments in technological capability are expected to have significant impacts only in medium- to long-term time frames (in the order of 7-15 years). Exactly what these authors mean by technological capability is not clear, but their reference to incubators, research partnerships, and science and technology suggest that the type of investment programs they have in mind are closely related to, if not exactly, programs designed to enhance innovation capacity and competitiveness. As such, some initial benefits of investment in certain innovation capacity infrastructures may be realized, and the results are likely to persist over time, gradually increasing to a peak and then declining. The largest impacts are more likely to be seen in a ten year time horizon rather than a one or two year horizon. According to the National Venture Capital Association,

venture capitalists expect to see high rates of return on their investments within a period of five to seven years, after which they sell their interest and move on to new projects (Thompson Venture Economics 2004, 85). Thus, the effects of commercialization capacity on Gross State Product ought to peak within a period of five to seven years.

Because of limitations associated with data availability, the entire dataset is restricted to a period of twenty years (1980-1999) for issues of innovation capacity and innovation. Going beyond that period historically results in the loss of variables of interest. Hence, there is a tradeoff between inclusion of variables and inclusion of years of observation. As noted earlier in the work, the variable Industry-based Research and Development was dropped because it limited the scope of time that could be considered in the analysis to less than ten years. The available data before 1980 would result in variables being eliminated precipitously. Similarly, historical venture capital investment data is only available to 1980, but as it is a commercialization capacity measure, the limiting variable in that context is Small Business Innovation Research Awards, because that program was only instituted in 1983. From the time estimates provided above, it is obvious that results should be expected over time, and less so in early years than in later years. Because the dataset is limited, examining effects over time is very difficult. Only half as many observations can be included in an equation that considers a ten-year lag as an equation that looks at effects within the same year. Thus, for the purpose of this analysis, annual lags will be examined up to five years.

Beck and Katz (1995) use Monte Carlo simulations to demonstrate that previously preferred methods of time series analysis, such as that suggested by Parks (1967), present significant concerns for reliability and interpretability as a result of overconfidence.

They propose a new method using Ordinary Least Squares regression with Panel-Corrected Standard Errors, and then use Monte Carlo simulation to demonstrate that the method is at least as good as the OLS method when OLS standard errors perform well, and better when OLS standard errors perform poorly (Beck and Katz 1995, 641). As a result, many past studies in political science have presented results that are “either logically impossible to obtain, or are completely a function of numerical inaccuracies” (Ibid, 644). To ensure that the present analysis is robust, the cross-sectional analysis will be performed using panel-corrected standard errors in OLS, as Beck & Katz recommend.

A series of models will be estimated in addressing the key theoretical questions posed by the hypotheses above, and in assessing the change in effects over time. There will be three sets of equations, with each set representing an analysis of a separate component of the model in a given year, and with a lead in the dependent variable up to five years. The first set will examine the effects of innovation capacity on the dependent variable Patents Issued to State Residents. The second set will assess the effects of actual innovations (patents) on the dependent variable Commercialization Capacity. The third set of equations will examine the effects of Innovations (patents) and Commercialization Capacity on economic growth in the state, measured by the dependent variables Gross State Product and Per Capita Personal Income. Each of three sets will include six equations, with the exception of the third set, which includes two dependent variables, for a total of twenty-four models to formulate. The equations are presented below according to the dependent variable of interest.

Innovation Outcomes: Patents Issued to State Residents

Equation 1:

$$PISR_{it} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \varepsilon_{it}$$

Equation 2:

$$PISR_{it+1} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \varepsilon_{it}$$

Equation 3:

$$PISR_{it+2} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \varepsilon_{it}$$

Equation 4:

$$PISR_{it+3} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \varepsilon_{it}$$

Equation 5:

$$PISR_{it+4} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \varepsilon_{it}$$

Equation 6:

$$PISR_{it+5} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \varepsilon_{it}$$

Commercialization Capacity:

Equation 7:

$$CommCap_{it} = \beta_1 + \beta_2 PISR_{it} + \varepsilon_{it}$$

Equation 8:

$$CommCap_{it+1} = \beta_1 + \beta_2 PISR_{it} + \varepsilon_{it}$$

Equation 9:

$$CommCap_{it+2} = \beta_1 + \beta_2 PISR_{it} + \varepsilon_{it}$$

Equation 10:

$$CommCap_{it+3} = \beta_1 + \beta_2 PISR_{it} + \varepsilon_{it}$$

Equation 11:

$$CommCap_{it+4} = \beta_1 + \beta_2 PISR_{it} + \varepsilon_{it}$$

Equation 12:

$$CommCap_{it+5} = \beta_1 + \beta_2 PISR_{it} + \varepsilon_{it}$$

Economic Growth: Gross State Product and Per Capita Personal Income

Gross State Product:

Equation 13:

$$GSP_{it} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 14:

$$GSP_{it+1} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 15:

$$GSP_{it+2} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 16:

$$GSP_{it+3} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 17:

$$GSP_{it+4} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 18:

$$GSP_{it+5} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Per Capita Personal Income:

Equation 19:

$$PCPI_{it} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 20:

$$PCPI_{it+1} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 21:

$$PCPI_{it+2} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 22:

$$PCPI_{it+3} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 23:

$$PCPI_{it+4} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Equation 24:

$$PCPI_{it+5} = \beta_1 + \beta_2 PISR_{it} + \beta_3 CommCap_{it} + \varepsilon_{it}$$

Results

Each of the preceding equations has been tested using Stata, and the results are presented below and discussed in groups according to dependent variable. The first group of equations looks at the effects of innovation capacity on innovation outcomes. As indicated earlier, the dependent variable, innovation outcomes, is measured by the number of patents issued to state residents (PISR), and leads of that particular variable up

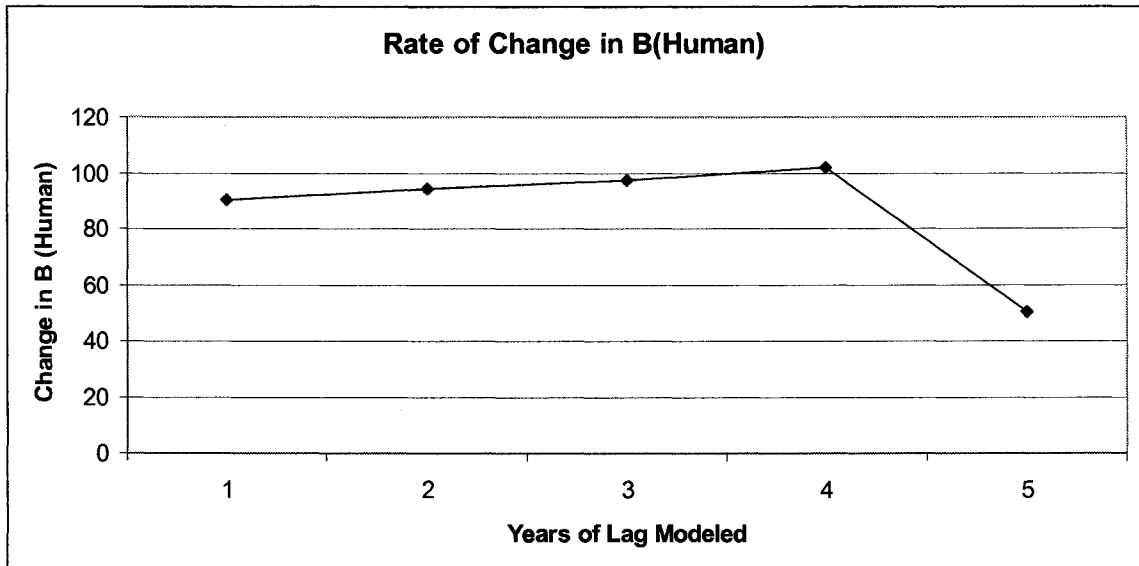
to a period of +5 years in separate models. The independent variables of innovation capacity are represented by the three common factors derived in Chapter Five: Human Capacity for Innovation, Federal Financial Capacity for Innovation, and State/Local Financial Capacity for innovation. In addition to these three common factors, the three independent variables that failed to load onto common factors in the analysis conducted in Chapter Five were also included. These three independent variables are Real Federal Obligations for Research and Development Plant per person (RFRDPPP), Real Federal Obligations for Science & Engineering Facilities & Equipment per person (RFOSEFEP), and Real State/Local Funded Academic Research & Development Expenditures (SLARD).

Equations one through six begin with innovation capacity and innovation outcomes in the same year, and then move to compare capacity in year (t) with innovation outcomes in future years (t+1 through t+5). Each of the models presented is statistically significant ($p < .001$), with R^2 values ranging, and decreasing, from .84 in Equation 1 to .82 in Equation 6. One of the independent variables is not statistically significant in either of the six models—Federal Obligations for Science & Engineering Facilities & Equipment. State and Local Academic Research and Development Expenditure is only significant ($p < .05$) in the same-year model (Equation 1), and falls out of significance in the remaining equations (two through six). Two independent variables, State/Local Financial Capacity and Federal Obligations for R&D Plant, are not significant in the early equations, but become significant in latter equations. State/Local Financial Capital is not statistically significant in Equation 1 and Equation 2, but is significant ($p < .05$) in Equations 3-6. Federal Obligations for R&D Plant is not

significant in Equations 1-5, but becomes significant in Equation 6. The fact that Research and Development Plant obligations only became significant with a five-year gap may indicate that the effects of such investment are slower to be realized than other types of capacity. The same could be said for State/Local Financial Capacity—it becomes significant in predicting innovation outcomes after a two-year period. The two remaining independent variables, Human Capacity for Innovation and Federal Financial Capacity for Innovation, are statistically significant in each model ($p < .01$).

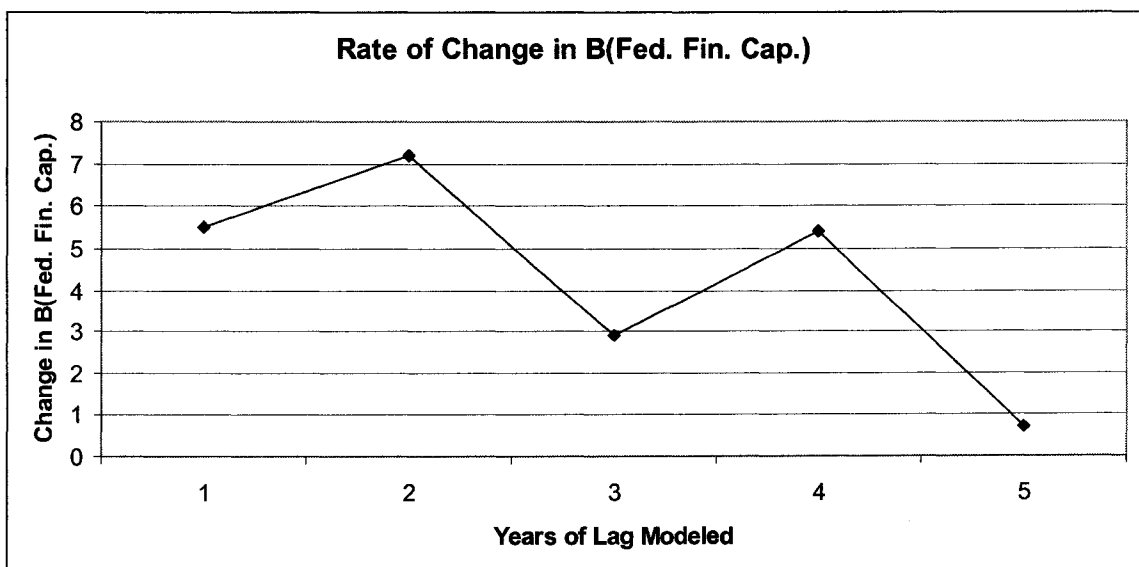
The effects of certain types of innovation capacity on innovation outcomes may be first assessed through measures of statistical significance, but the magnitude of their effect must be examined with respect to the beta coefficients of each independent variable. From Equation 1 to Equation 6, the coefficient of the common factor Human Capacity increases steadily from 1374.4 to 1807.9 (see Figure 6.2 below), indicating that the effects of human capacity in a given year are realized over time, and more strongly at an interval of five years than at an interval of one year or the same year. The rate of change is approximately 90 per year except in the final year, where the rate of growth in the coefficient drops sharply to approximately 50. The decreasing rate of growth may indicate that the effects come to a peak and then decline rapidly; given the limited number of years available for this analysis, it is not possible to test this supposition.

Figure 6.2



This can also be said of the coefficient for the common factor Federal Financial Capacity for Innovation, which increases gradually, but at a decreasing rate from 102.6 in Equation 1 to 124.3 in Equation 6 (see Figure 6.3 below).

Figure 6.3



Of the remaining independent variables, only State and Local Government-Funded Academic R&D Expenditures was significant in the same-year study, but it appears to have a negative effect on innovation outcomes, as the coefficient for this variable is -4.4. It can be said that this variable does not have a positive effect on innovation outcomes in the states in any year, and it appears to have a counterintuitive impact of a small magnitude in the same year. Federal R&D Plant Obligations, as noted above, is only significant in Equation six, which incorporates a five-year time lag from capacity to outcomes. R&D plant has a positive effect on patenting (innovation outcomes) in that year, with a coefficient of 19.2.

The remaining variable is the third common factor generated in Chapter Five—State/Local Financial Capacity for Innovation. This independent variable is significant in Equations 3-6, and it does also have a positive effect on innovation outcomes. The coefficient for this variable declines from 56.7 in Equation 3 (with a two-year time lag) to 43.7 in Equation 6 (with a five year time lag). As such, state and local financial capacity for innovation does play an important role in innovation outcomes in the states, but whereas the coefficient for Federal Financial Capacity increases with increasing time lags, the coefficient for State/Local Financial Capacity decreases rapidly. As such, both sources of financial capacity are important, but the character of that capacity is very different, and is likely realized over different time frames. The impact of Federal Capacity on patent generation is approximately twice that of State/Local Capacity in Equation 3, and approximately three times as great in Equation 6, indicating both greater importance of the federal role, and greater staying power from the federal funds than state funds in terms of impacting state capacity.

To summarize, Hypothesis One has been confirmed; there is evidence that state innovation capacity does have a strong impact on innovation outcomes in the states. Of great importance is the fact that the innovation capacity measures developed in Chapter Five have proven to be both statistically and practically significant in explaining actual documented innovations as measured by patents. The remaining independent variables have proven to have little or no effect on innovation outcomes during the timeframe of this analysis. To recount, Federal Obligations for Science & Engineering Facilities & Equipment does not influence innovation outcomes, and State and Local-Funded Academic R&D influences outcomes mildly and negatively only in the same year, with no future effects. Finally, Federal Obligations for R&D Plant do result in a weak practical influence on innovation outcomes five years after they are obligated. It is possible that this relationship strengthens as time passes, but there is insufficient longitude in this dataset to test that relationship.

As indicated earlier in this chapter, there are independent variables that might be included to control for differences among states in their ability to generate innovations given their existing capacity for innovation. Agglomeration and formation of industry clusters go hand-in-hand. Agglomeration occurs and externalities are capitalized when multiple firms, and their highly-skilled employees operate in a close geographic space, interacting in a network. In other words, the closer together, the more frequent the interaction, and the more likely that creative activities will ensue. One way to compare states would be on the extent to which they are urban or rural, expecting that rural states with equal innovation capacity would generate fewer actual innovations than their urban counterparts where the resources were more likely to interact. A straightforward measure

was adopted to reflect the concentration of people within states. Population Density reflects the number of people per square mile of state land area. Thus, human resources are more diffuse in Wyoming or Montana than they are in Delaware or New Jersey. The states with diffuse populations are not expected to use their innovation capacity resources as fully as densely-populated states where interactions are more likely to occur. A supplemental analysis was conducted to examine the influence of population density in states' abilities to generate innovations. Equations 1 through 6 were replicated using the same OLS with Panel-Corrected Standard Errors, but with the addition of Population Density as an additional independent variable. The models representing these relationships follow the pattern of this equation, in the present year, and up to five-year lags:

Equation 25

$$PISR_{it} = \beta_1 + \beta_2 Human_{it} + \beta_3 FedFin_{it} + \beta_4 SLFin_{it} + \beta_5 FORDP_{it} + \beta_6 FOSEFE_{it} + \beta_7 SLARD_{it} + \beta_8 Density_{it} + \varepsilon_{it}$$

The results of the six supplemental models indicate that, as expected, states with greater population density generate more patents with their existing innovation capacity than those that do not. The tables depicting these results are included as Appendix C. To summarize the results, population density does impact state patenting such that in the same year, an increase in density of four persons per square mile will increase the number of patents by approximately three.

Table 6.1
Equation 1

Linear regression, correlated panels corrected standard errors (PCSEs)

Group variable:	fips	Number of obs	=	1000	
Time variable:	year	Number of groups	=	50	
Panels:	correlated (balanced)	Obs per group: min	=	20	
Autocorrelation:	no autocorrelation	avg	=	20	
		max	=	20	
Estimated covariances	=	1275	R-squared	=	0.8426
Estimated autocorrelations	=	0	Wald chi2(6)	=	934.61
Estimated coefficients	=	7	Prob > chi2	=	0.0000

pissr	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
humancap	1374.355	78.42311	17.52	0.000	1220.648	1528.061
fedfinca	102.661	8.327724	12.33	0.000	86.33898	118.9831
slfincap	27.44149	21.32945	1.29	0.198	-14.36346	69.24644
rfrdppp	1.205674	6.241462	0.19	0.847	-11.02737	13.43872
rfosefep	-2.730274	7.761365	-0.35	0.725	-17.94227	12.48172
slardpp	-4.379029	2.032183	-2.15	0.031	-8.362035	-.3960225
_cons	1026.346	32.44715	31.63	0.000	962.7506	1089.941

Table 6.2
Equation 2

Linear regression, correlated panels corrected standard errors (PCSEs)

Group variable:	fips	Number of obs	=	1000	
Time variable:	year	Number of groups	=	50	
Panels:	correlated (balanced)	Obs per group: min	=	20	
Autocorrelation:	no autocorrelation	avg	=	20	
		max	=	20	
Estimated covariances	=	1275	R-squared	=	0.8312
Estimated autocorrelations	=	0	Wald chi2(6)	=	1025.23
Estimated coefficients	=	7	Prob > chi2	=	0.0000

PISR1	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
humancap	1464.28	90.43455	16.19	0.000	1287.031	1641.528
fedfinca	108.1362	8.841622	12.23	0.000	90.80697	125.4655
slfincap	43.34456	23.29517	1.86	0.063	-2.313127	89.00225
rfrdppp	5.088469	7.035745	0.72	0.470	-8.701338	18.87827
rfosefep	-6.307715	8.873861	-0.71	0.477	-23.70016	11.08473
slardpp	-2.611473	2.252485	-1.16	0.246	-7.026262	1.803316
_cons	1058.048	34.96687	30.26	0.000	989.5138	1126.581

Table 6.3
Equation 3

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	1000	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	20	
Autocorrelation:	no autocorrelation		avg	=	20	
			max	=	20	
Estimated covariances	=	1275	R-squared	=	0.8223	
Estimated autocorrelations	=	0	Wald chi2(6)	=	990.62	
Estimated coefficients	=	7	Prob > chi2	=	0.0000	

PISR2	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
humancap	1558.787	101.1034	15.42	0.000	1360.628	1756.946
fedfinca	115.3162	9.588465	12.03	0.000	96.52318	134.1093
slfincap	56.69095	24.71576	2.29	0.022	8.248953	105.133
rfrdppp	9.203979	7.776529	1.18	0.237	-6.037738	24.44569
rfosefep	-6.003951	9.981827	-0.60	0.548	-25.56797	13.56007
slardpp	-.6250962	2.414351	-0.26	0.796	-5.357137	4.106945
_cons	1087.993	35.81249	30.38	0.000	1017.801	1158.184

Table 6.4
Equation 4

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	1000	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	20	
Autocorrelation:	no autocorrelation		avg	=	20	
			max	=	20	
Estimated covariances	=	1275	R-squared	=	0.8213	
Estimated autocorrelations	=	0	Wald chi2(6)	=	929.79	
Estimated coefficients	=	7	Prob > chi2	=	0.0000	

PISR3	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
humancap	1655.803	105.8812	15.64	0.000	1448.279	1863.326
fedfinca	118.1801	9.910526	11.92	0.000	98.75584	137.6044
slfincap	56.98704	24.29166	2.35	0.019	9.376247	104.5978
rfrdppp	13.95255	8.375882	1.67	0.096	-2.463879	30.36898
rfosefep	-4.607062	10.8037	-0.43	0.670	-25.78192	16.56779
slardpp	.8717177	2.512257	0.35	0.729	-4.052215	5.79565
_cons	1125.438	34.83214	32.31	0.000	1057.169	1193.708

Table 6.5
Equation 5

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	1000	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	20	
Autocorrelation:	no autocorrelation		avg	=	20	
			max	=	20	
Estimated covariances	=	1275	R-squared	=	0.8240	
Estimated autocorrelations	=	0	Wald chi2(6)	=	1000.70	
Estimated coefficients	=	7	Prob > chi2	=	0.0000	

PISR4	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
humancap	1757.245	107.3407	16.37	0.000	1546.861	1967.628
fedfinca	123.5647	9.774705	12.64	0.000	104.4066	142.7228
slfincap	51.88032	21.81318	2.38	0.017	9.127271	94.63338
rfrdppp	16.1404	8.875787	1.82	0.069	-1.255818	33.53663
rfosefep	1.069372	11.4682	0.09	0.926	-21.4079	23.54664
slardpp	2.043606	2.539801	0.80	0.421	-2.934312	7.021524
_cons	1168.935	31.5309	37.07	0.000	1107.135	1230.734

Table 6.6
Equation 6

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	950	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	19	
Autocorrelation:	no autocorrelation		avg	=	19	
			max	=	19	
Estimated covariances	=	1275	R-squared	=	0.8296	
Estimated autocorrelations	=	0	Wald chi2(6)	=	901.94	
Estimated coefficients	=	7	Prob > chi2	=	0.0000	

PISR5	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
humancap	1807.901	107.093	16.88	0.000	1598.003	2017.8
fedfinca	124.3459	9.509055	13.08	0.000	105.7085	142.9833
slfincap	43.69485	20.46327	2.14	0.033	3.587581	83.80212
rfrdppp	19.22091	8.837175	2.18	0.030	1.900364	36.54145
rfosefep	-2.609275	12.02622	-0.22	0.828	-26.18024	20.96169
slardpp	2.683808	2.583639	1.04	0.299	-2.380031	7.747647
_cons	1201.98	30.82075	39.00	0.000	1141.573	1262.388

The second group of equations tests hypothesis two above by examining the relationship between the independent variable innovation outcomes (measured as Patents Issued to State Residents) and the dependent variable, presence of commercialization capacity in the states. The dependent variable in these equations is the common factor Commercialization Capacity which was developed in Chapter Five. The relationship is examined both in the present year, and with leads of the dependent variable up to a period of +5 years in separate models represented by Equations 7-12. While the relationship examined in the first set of equations was moderately strong, the relationship in this group of equations is only moderate, with R^2 values ranging from .38 in the same-year model (Equation 7) to only .31 in the five-year lagged comparison (Equation 12). Nonetheless, the relationship is statistically significant ($p < .01$), and thus demonstrates that some of the variance in state Commercialization Capacity can be explained by patent activity in the states.

Two facts may explain why this relationship is not as strong as might be expected. First, venture capitalists often like to be involved in the management and operation of the enterprises in which they choose to invest; thus, states (or their neighbors) where more venture capital resources exist might be more likely to be the beneficiaries of venture capital investment. Second, the SBIR program, which constitutes the other major component of the Commercialization Capacity measure, may be skewed, with distribution of funds toward states with fewer innovations as a method of equalization among the states. This aspect of the program is formalized as the Rural Outreach program, but award dollars are still counted in the SBIR award totals. This would mean that some of the funds are geographically distributed to particular states rather than

purely competitively distributed to innovators. The following description of this aspect of the program is displayed on the SBA website (U.S. Small Business Administration, Accessed 2005).

The Office of Technology also awards SBIR Rural Outreach grants to a core group of states based on the underserved criteria determined by Congress (P.L. 105-35). The initiative will broaden the geographical distribution of awards made through the Small Business Innovative Research (SBIR) Program. (...) The following states and territories participate in the Rural Outreach program: Alaska, Delaware, District of Columbia, Idaho, Indiana, Iowa, Kentucky, Louisiana, Maine, Mississippi, Missouri, Montana, Nebraska, Nevada, North Dakota, Puerto Rico, Rhode Island, South Carolina, South Dakota, Vermont, West Virginia, and Wyoming.

From a practical standpoint, the beta coefficients of Commercialization Capacity in each of these models are particularly small. An increase of one patent in the same-year model (Equation 7) results in an increase in the Commercialization Capacity index score of 0.00034, and the same one patent increase results in a Commercialization Capacity index score increase of 0.00044 five years later (Equation 12). This sounds miniscule, but stated differently, its practical implication is a bit more profound. First of all, an increase of 227 patents in a given year would result in an increase in commercialization capacity of 0.1 in year five.; an increase of 2272 patents in that year would increase the commercialization capacity score by 1.0 in year five. To realize the same impact (0.1 or 1.0) in commercialization score one year after the innovation rather than five years after would require an increase of 286 or 2857, respectively.

To demonstrate how this translates into benefit for the states, consider Alabama in 1999, ranked last among the states in Commercialization Capacity with a score of -0.46.

If Alabama had generated 286 more patents in 1998, its Commercialization Capacity score in 1999 would have risen to -0.36, which would have increased its ranking from 50th to 33rd. An increase of 2857 patents in 1998 would have increased Alabama's 1999 Commercialization Capacity score to 0.46, which would have placed it at a national rank of 12th, between Washington and Florida. So, while the coefficients seem small, attainable improvements in Commercialization Capacity can be made by increasing innovation outputs. Based on the information learned from Equations 1-6, states could make such improvements by increasing their Human, Federal Financial, and State Financial Capacities for innovation and by luring Federal Obligations for R&D Plant.

In summary, then, actual innovations (PISR) do have the effect of increasing commercialization capacity in the states. Although the model does not explain a tremendous amount of variance in Commercialization Capacity, with R^2 values of approximately 0.32, there is evidence to confirm Hypothesis Two. Again, this is important as it represents a component of the overall cycle of innovation in economic development—specifically, Commercialization Capacity begins to translate innovative ideas into marketable products that will lead to new jobs and increased sales and incomes.

Table 6.7
Equation 7

Linear regression, correlated panels corrected standard errors (PCSEs)

Group variable:	fips	Number of obs	=	1000	
Time variable:	year	Number of groups	=	50	
Panels:	correlated (balanced)	Obs per group: min	=	20	
Autocorrelation:	no autocorrelation	avg	=	20	
		max	=	20	
Estimated covariances	=	1275	R-squared	=	0.3755
Estimated autocorrelations	=	0	Wald chi2(1)	=	349.97
Estimated coefficients	=	2	Prob > chi2	=	0.0000

	Panel-corrected					
commcap	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	.0003353	.0000179	18.71	0.000	.0003002	.0003705
_cons	-.3836984	.0269902	-14.22	0.000	-.4365982	-.3307986

Table 6.8
Equation 8

Linear regression, correlated panels corrected standard errors (PCSEs)

Group variable:	fips	Number of obs	=	1000	
Time variable:	year	Number of groups	=	50	
Panels:	correlated (balanced)	Obs per group: min	=	20	
Autocorrelation:	no autocorrelation	avg	=	20	
		max	=	20	
Estimated covariances	=	1275	R-squared	=	0.3628
Estimated autocorrelations	=	0	Wald chi2(1)	=	318.65
Estimated coefficients	=	2	Prob > chi2	=	0.0000

	Panel-corrected					
COMCAP1	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	.0003498	.0000196	17.85	0.000	.0003114	.0003882
_cons	-.3817011	.0269307	-14.17	0.000	-.4344844	-.3289179

Table 6.9
Equation 9

Linear regression, correlated panels corrected standard errors (PCSEs)

Group variable:	fips	Number of obs	=	1000	
Time variable:	year	Number of groups	=	50	
Panels:	correlated (balanced)	Obs per group: min	=	20	
Autocorrelation:	no autocorrelation	avg	=	20	
		max	=	20	
Estimated covariances	=	1275	R-squared	=	0.3447
Estimated autocorrelations	=	0	Wald chi2(1)	=	274.66
Estimated coefficients	=	2	Prob > chi2	=	0.0000

COMCAP2	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	.0003643	.000022	16.57	0.000	.0003212	.0004074
_cons	-.3799218	.0271265	-14.01	0.000	-.4330888	-.3267547

Table 6.10
Equation 10

Linear regression, correlated panels corrected standard errors (PCSEs)

Group variable:	fips	Number of obs	=	1000	
Time variable:	year	Number of groups	=	50	
Panels:	correlated (balanced)	Obs per group: min	=	20	
Autocorrelation:	no autocorrelation	avg	=	20	
		max	=	20	
Estimated covariances	=	1275	R-squared	=	0.3323
Estimated autocorrelations	=	0	Wald chi2(1)	=	279.87
Estimated coefficients	=	2	Prob > chi2	=	0.0000

COMCAP3	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	.0003831	.0000229	16.73	0.000	.0003382	.000428
_cons	-.3812089	.0266471	-14.31	0.000	-.4334363	-.3289816

Table 6.11
Equation 11

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	950		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	19		
Autocorrelation:	no autocorrelation	avg	=	19		
		max	=	19		
Estimated covariances	=	1275	R-squared	=	0.3228	
Estimated autocorrelations	=	0	Wald chi2(1)	=	364.83	
Estimated coefficients	=	2	Prob > chi2	=	0.0000	

COMCAP4	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	.0004105	.0000215	19.10	0.000	.0003684	.0004526
_cons	-.3715303	.0255824	-14.52	0.000	-.4216709	-.3213897

Table 6.12
Equation 12

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	900		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	18		
Autocorrelation:	no autocorrelation	avg	=	18		
		max	=	18		
Estimated covariances	=	1275	R-squared	=	0.3079	
Estimated autocorrelations	=	0	Wald chi2(1)	=	459.99	
Estimated coefficients	=	2	Prob > chi2	=	0.0000	

COMCAP5	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	.0004391	.0000205	21.45	0.000	.000399	.0004793
_cons	-.3642217	.0245652	-14.83	0.000	-.4123687	-.3160748

The remaining equations (13-24) examine the combined effects of innovation outcomes and Commercialization Capacity on certain measures of economic growth in the states, including both Gross State Product and Per Capita Personal Income. The first group of tests (Equations 13-18) focuses on the effects of innovation outcomes and Commercialization Capacity on the dependent variable Gross State Product. As before,

the equations examine the effects of the independent variables, PISR and CommCap, on Gross State Product in the present year, and each year thereafter, up to a time period of +5 years.

The explanatory power of the models (Equations 13-18) is very strong, with R^2 increasing from 0.88 in the same-year model to 0.91 in the five year time lapse model (Equation 18). The overall models in each case are highly statistically significant. The two independent variables differ in terms of their impact and significance. First, Patents issued to State Residents (PISR) is statistically significant ($p < .01$) in each of the six equations, and the effect on Gross State Product is in the expected direction and of a substantial magnitude—this aspect of the model supports Hypothesis Three, that innovations lead to economic growth in the states. The patent coefficient increases gradually over the set of models, from 101,000,000 in the same year to 140,000,000 in the five-year lag.

The second component of Hypothesis Three suggests that greater state Commercialization Capacity should lead to increased economic growth as well. This aspect of the hypothesis is not confirmed, as the presence of commercialization capacity has a statistically-significant, negative effect on economic growth, evidenced by the negative coefficient of the Commercialization Capacity independent variable in Equations 13-16. The variable is not statistically significant in Equations 17-18. Moreover, the negative impacts of the commercialization capacity outweigh the positive impacts of patents generated.

The measure of Commercialization Capacity developed in Chapter Five accurately reflects the consequences of the variables it includes. To investigate this

counterintuitive relationship, a new model was examined using same-year data. In this model, the original variables were included rather than the Commercialization Capacity common factor scores (the results of this test are not presented below). In this model, the explanatory power was approximately the same as with the factor scores. The model was statistically significant, and each of the independent variables was significant ($p < .01$). The coefficients in this model were as follows for each of the independent variables: Real SBIR award dollars, -2360; Number of SBIR awards, 460,000,000; Venture Capital Investment, -17.4; Patents Issued to State Residents, 112,000,000. So, the factor score measure adequately reflects the original variables, but it is difficult to understand why the dollar amount of SBIR awards and the dollar amount of venture capital spending would be negatively related to GSP, especially while the number of SBIR awards has a positive relationship.²

² The use of panel corrected standard errors in the preceding analysis presupposes that variances are not uniform from state to state. To determine if there are state differences that impact the performance of the models tested above, a second series of models was fitted using cross sectional fixed effects regression analysis (with the exception of Per Capita Personal Income). These twelve models were statistically significant, and the coefficients of the independent variables were similar to those coefficients in direction and magnitude, indicating that the original models perform particularly well in describing the theoretical relationships. Two exceptions should be noted; first, in the fixed-effects analysis, State & Local Financial Capacity for Innovation has a negative coefficient in the companion models to 1 through 6 above, which is contrary to the hypothesized relationships. And second, in the fixed effects companion models to 13 through 18, commercialization capacity is statistically significant with a positive coefficient, as was hypothesized. The implication of these findings is that states vary in their innovation outcomes as a result of the influence of some additional variable that is not accounted for in the preceding models.

Table 6.13
Equation 13

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	950		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	19		
Autocorrelation:	no autocorrelation	avg	=	19		
		max	=	19		
Estimated covariances	=	1275	R-squared	=	0.8805	
Estimated autocorrelations	=	0	Wald chi2(2)	=	780.22	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

	Panel-corrected					
RGSP	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	1.01e+08	3926155	25.76	0.000	9.34e+07	1.09e+08
commcap	-1.20e+10	3.82e+09	-3.14	0.002	-1.95e+10	-4.52e+09
_cons	3.60e+10	3.66e+09	9.84	0.000	2.88e+10	4.32e+10

Table 6.14
Equation 14

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	900		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	18		
Autocorrelation:	no autocorrelation	avg	=	18		
		max	=	18		
Estimated covariances	=	1275	R-squared	=	0.8857	
Estimated autocorrelations	=	0	Wald chi2(2)	=	815.94	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

	Panel-corrected					
RGSP1	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	1.08e+08	4082636	26.33	0.000	9.95e+07	1.16e+08
commcap	-1.04e+10	3.94e+09	-2.63	0.008	-1.81e+10	-2.65e+09
_cons	3.50e+10	3.51e+09	9.99	0.000	2.82e+10	4.19e+10

Table 6.15
Equation 15

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	850	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	17	
Autocorrelation:	no autocorrelation		avg	=	17	
			max	=	17	
Estimated covariances	=	1275	R-squared	=	0.8911	
Estimated autocorrelations	=	0	Wald chi2(2)	=	981.92	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

RGSP2	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	1.15e+08	4103881	28.04	0.000	1.07e+08	1.23e+08
commcap	-9.55e+09	3.89e+09	-2.46	0.014	-1.72e+10	-1.93e+09
_cons	3.32e+10	3.15e+09	10.53	0.000	2.70e+10	3.94e+10

Table 6.16
Equation 16

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	800	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	16	
Autocorrelation:	no autocorrelation		avg	=	16	
			max	=	16	
Estimated covariances	=	1275	R-squared	=	0.8993	
Estimated autocorrelations	=	0	Wald chi2(2)	=	1431.41	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

RGSP3	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	1.24e+08	3777666	32.90	0.000	1.17e+08	1.32e+08
commcap	-8.34e+09	3.80e+09	-2.20	0.028	-1.58e+10	-8.96e+08
_cons	3.07e+10	2.50e+09	12.25	0.000	2.58e+10	3.56e+10

Table 6.17
Equation 17

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	750		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	15		
Autocorrelation:	no autocorrelation	avg	=	15		
		max	=	15		
Estimated covariances	=	1275	R-squared	=	0.9126	
Estimated autocorrelations	=	0	Wald chi2(2)	=	3528.85	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

RGSP4	Panel-corrected					
	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	1.35e+08	2484974	54.44	0.000	1.30e+08	1.40e+08
commcap	-5.93e+09	3.13e+09	-1.90	0.058	-1.21e+10	1.96e+08
_cons	2.75e+10	1.59e+09	17.22	0.000	2.43e+10	3.06e+10

Table 6.18
Equation 18

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	700		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	14		
Autocorrelation:	no autocorrelation	avg	=	14		
		max	=	14		
Estimated covariances	=	1275	R-squared	=	0.9103	
Estimated autocorrelations	=	0	Wald chi2(2)	=	3087.56	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

RGSP5	Panel-corrected					
	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	1.40e+08	2703734	51.65	0.000	1.34e+08	1.45e+08
commcap	-2.66e+09	3.49e+09	-0.76	0.446	-9.51e+09	4.18e+09
_cons	2.84e+10	1.39e+09	20.38	0.000	2.57e+10	3.12e+10

The final set of equations (19-24) replicate Equations (13-18), except that the dependent variable of interest is Per Capita Personal Income, rather than Gross State Product. This series of models is significant, but the explanatory power of the variables is very low, with R^2 values of only 0.18. The Commercialization Capacity variable was not statistically significant in either of the six models, but patents generated did have a positive and significant effect ($p < .01$) on PCPI. The coefficient for the patent variable varies from 1.1 in the same-year model (Equation 19) to 1.4 in the five-year lag model (Equation 24). In effect, this means that each patent generated in a state leads to \$1.10 to \$1.40 in annual per capita personal income. So, for a state with a population of 5 million that generates 500 patents in a given year, each person in the state could expect to see an increase in their real personal income of \$550 in the following year ($\$1.10 \times 500 = \550). Over the entire state population, this is an increase of \$2.75 Billion in personal income per year. That is a substantial amount when considering both personal wealth, quality of life, and from a governmental perspective, increased tax base. Thus, while the explanatory power of this model is very low, the practical implications are particularly significant.

Table 6.19
Equation 19

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	1000	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	20	
Autocorrelation:	no autocorrelation		avg	=	20	
			max	=	20	
Estimated covariances	=	1275	R-squared	=	0.1756	
Estimated autocorrelations	=	0	Wald chi2(2)	=	408.92	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

		Panel-corrected				
pcpireal	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	

pisr	1.101245	.0548	20.10	0.000	.9938393	1.208651
commcap	-162.0472	156.0507	-1.04	0.299	-467.9011	143.8066
_cons	22350.56	621.2992	35.97	0.000	21132.84	23568.29

Table 6.20
Equation 20

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	1000		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	20		
Autocorrelation:	no autocorrelation	avg	=	20		
		max	=	20		
Estimated covariances	=	1275	R-squared	=	0.1756	
Estimated autocorrelations	=	0	Wald chi2(2)	=	341.80	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

PCPI1	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	1.103339	.0597326	18.47	0.000	.9862647	1.220412
commcap	-151.9801	157.225	-0.97	0.334	-460.1354	156.1752
_cons	22857.57	620.7215	36.82	0.000	21640.97	24074.16

Table 6.21
Equation 21

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	950		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	19		
Autocorrelation:	no autocorrelation	avg	=	19		
		max	=	19		
Estimated covariances	=	1275	R-squared	=	0.1795	
Estimated autocorrelations	=	0	Wald chi2(2)	=	303.50	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

PCPI2	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	1.159898	.066695	17.39	0.000	1.029179	1.290618
commcap	-188.7429	157.6201	-1.20	0.231	-497.6727	120.1869
_cons	23060.31	611.7838	37.69	0.000	21861.24	24259.38

Table 6.22
Equation 22

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	900	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	18	
Autocorrelation:	no autocorrelation		avg	=	18	
			max	=	18	
Estimated covariances	=	1275	R-squared	=	0.1808	
Estimated autocorrelations	=	0	Wald chi2(2)	=	264.28	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

PCPI3	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	1.200647	.0738797	16.25	0.000	1.055845	1.345449
commcap	-149.4195	171.315	-0.87	0.383	-485.1907	186.3517
_cons	23287.22	604.0274	38.55	0.000	22103.35	24471.09

Table 6.23
Equation 23

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips		Number of obs	=	850	
Time variable:	year		Number of groups	=	50	
Panels:	correlated (balanced)		Obs per group: min	=	17	
Autocorrelation:	no autocorrelation		avg	=	17	
			max	=	17	
Estimated covariances	=	1275	R-squared	=	0.1824	
Estimated autocorrelations	=	0	Wald chi2(2)	=	265.61	
Estimated coefficients	=	3	Prob > chi2	=	0.0000	

PCPI4	Panel-corrected		z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.				
pisr	1.265614	.0778155	16.26	0.000	1.113099	1.41813
commcap	-159.3989	180.8128	-0.88	0.378	-513.7855	194.9876
_cons	23494.78	597.9545	39.29	0.000	22322.81	24666.75

Table 6.24
Equation 24

Linear regression, correlated panels corrected standard errors (PCSEs)						
Group variable:	fips	Number of obs	=	800		
Time variable:	year	Number of groups	=	50		
Panels:	correlated (balanced)	Obs per group: min	=	16		
Autocorrelation:	no autocorrelation	avg	=	16		
		max	=	16		
Estimated covariances	= 1275	R-squared	=	0.1848		
Estimated autocorrelations	= 0	Wald chi2(2)	=	315.28		
Estimated coefficients	= 3	Prob > chi2	=	0.0000		

PCPI5	Panel-corrected					
	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
pisr	1.357599	.0769757	17.64	0.000	1.206729	1.508469
commcap	-200.4786	190.8422	-1.05	0.293	-574.5224	173.5651
_cons	23682.28	592.9134	39.94	0.000	22520.19	24844.36

Stephan, et al, associated the skewed geographic concentration of innovation outcomes with environments where external knowledge sources are present, noting that these resources also tend to be geographically concentrated (2004: 157). The knowledge sources—universities, federal laboratories, and industry research and development efforts—are manifested in a number of financial and human resource variables that collectively represent innovation capacity. Based on the observations made by Stephan, et al (2004), it stands to reason that this collective capacity should show a strong correlation to innovation outcomes.

The results of the preceding analysis confirm this expectation, and shed further light on the effects of capacity over time. Each set of equations above addresses a different component of the cycle that theory suggests should operate to translate innovation capacity from its latent form into innovation outcomes, and those into both economic growth and increased capacity for commercialization. The third and final hypothesis was incorrect in its expectation that commercialization capacity and

innovation outcomes would have a positive effect on economic growth. Patents (innovation outcomes) did indeed demonstrate the expected results, and in the expected direction and magnitude. The Commercialization Capacity construct was statistically significant in explaining Gross State Product, but in a negative direction. While still theoretically important in the overall economic development process, there is reason to believe that the measure, as operationalized, fails to capture all of the relevant aspects of commercialization capacity in the states. This finding suggests the need for additional research to examine this topic and its role in the economic cycle. In either event, it remains logical to retain commercialization capital as a distinct element, and not combine it with the elements of innovation capacity. The results of this analysis have revealed these relationships more clearly, and lend greater understanding to the forces at play in the process of economic development in the states.

As Chapter Six has presented an analysis of the impacts of innovation capacity on actual innovations in the states, and of innovation outcomes on both commercialization capacity and economic growth, Chapter Seven will draw these findings into a discussion of the implications for state economic development efforts, and the relative roles of the different levels of government in impacting the economic development process. The research project will conclude with a discussion of practical findings as they relate to the policy process and improving government effectiveness and efficiency in pursuing economic development goals.

Chapter 7 — Summary, Discussion, and Conclusion

This body of research has examined two conceptual issues—innovation capacity, and innovation outcomes—and more specifically, their relationship to each other. A great deal of effort and thought was invested in defining the measures of innovation capacity, and in differentiating among different types of results. Rather than combining the constructs into one general index as has been done in the past, this work has been dedicated to keeping distinct those components that measure aspects that theory construes as outcomes. In a typical evaluative model, a researcher might distinguish between outputs and outcomes, with outputs being the products generated, and with outcomes representing a change in the conditions in the environment as a result. From that perspective, the innovation capacity inputs in the model developed here should lead to outputs in the form of patents issued to state residents. The actual innovation in this case is the idea for a new product, a new process, or a new use for a product, resulting from the environment in which the idea was conceived. Patents represent a measurable outcome that would be expected of persons who wish to have their ideas documented, whether for profit or pride.

If patents are the outputs, the outcome should be increased economic performance over time, as innovations are commercialized and businesses create new jobs and increase profits through sales. In fact, in the present model, both the outputs and the outcomes represent qualitative changes. Patents represent a qualitative change to the economic environment, and introduce new bundles of products that define the economic production function of the local or state economy. In the global perspective, this also

means additional products will be available to consumers locally and perhaps globally, which may increase their personal utility and enhance their quality of life. The economic growth that results represents a qualitative change as the overall quality of life improves in a community or state. Sales increase, wages and salaries increase, and individuals are faced with additional discretionary income that enables them to consume those things that increase their utility.

These measures are not perfect; however. Patents are applied for very often by corporations as well as individuals; after all, investments in research and development can only be recouped if firms can protect the results of those efforts through patenting. There are two general problems with the use of patents as a measure. First, firms may apply for patents on variations of existing designs to restrict competition rather than to protect the true innovation. Such patenting is not beneficial in that it may limit efficiency by restricting new product introduction. A second more profound problem with the use of patents as the measure of innovation comes from the nature of products that are patented. That is, designs for products and processes are patented, but there are many aspects of economic productivity in today's economy that are not. Consider computer software—frequent innovations occur which make workers more productive and have genuine economic benefits. However, software is not patented, but copyrighted. In addition, service industry is not accounted for in this model, as there is not a universally accepted measure of services that can be utilized. In the history of economic development, economies transition from extraction to manufacturing, and then transition to service industries.

Considering the literature presented in Chapter Two, there is substantial evidence that constituents support economic development, and economic development policy is politically popular (Wolman & Spitzley, 1996). Given the political popularity of these policies, elected officials feel that they need to pursue policies that will have realizable results during their term of office. As a result, they tend to pursue recruitment and other policies, such as infrastructure improvements that are highly visible and have immediate results. The empirical models in this research confirm that the effects of innovation capacity are realized over time, and more slowly than might be acceptable in the timeframe of a term of political office.

It is incredibly important to point out that the innovative capacity also has demonstrated benefits during the first four years after its creation. However, even though innovation capacity has effects up to, and likely beyond, five years from its creation, new economy development strategies are still not likely to be the type of policies local elected officials prefer to pursue for two reasons. First, as pointed out earlier, investment in the new economy means investment in people, who are mobile. Second, investment in the types of resources that lead to innovation is not transparent. Traditional investment strategies yield definite, tangible results, such as buildings. Many research and development efforts do not succeed, and the results are intangible to the governments that might make such investments; such is the nature of goods and knowledge in today's economy.

An additional consideration to revisit concerns the respective roles of different levels of government in the U.S. federal system. Based on Peterson's functional theory of government, economic development policy is best reserved for state and local

governments, with the federal government providing financial support through its broader tax base. Indeed, federal grant programs are largely responsible for much of the innovation capacity in the states. The variables included in the analysis in Chapter Five range from Federal Obligations for Research and Development to Federal Obligations for Fellowships and Traineeships. The federal government makes available large sums of money for states to pursue development of innovative capacity. Indeed, the federal government makes such money available, but it falls to the states to pursue the funds and undertake the types of activities that lead to their acquisition.

Moreover, the distinction between the two types of financial capacity (Federal Financial Capacity for Innovation and State/Local Capacity for Innovation) discovered in Chapter Five indicates that there is a role for state and local governments in financing economic development activities out of their own-source revenues. The trend associated with each type of financial capacity is different, with effect of State/Local Financial Capacity gradually decreasing in impact over five years, and the effect of federal financial capacity gradually increasing over five years. States that are effective at building economic development programs that strive to create innovation and economic growth from within will be most effective if they are able to assess their own existing resources, and then assemble a package of support that includes leveraging federal financial support while also using their own funds to support innovative activities. In part, this includes supporting the development of human resources that are necessary for innovation to occur—graduate students, Ph.D.s, and skills training to prepare people for high-tech jobs, for example.

The findings in this work lend credit to the fact that the federal government plays a large role in financing economic development efforts through research and development and other efforts. State governments have come to rely on own-source revenues to supplement or to be used in lieu of federal funds as well. States and local governments continue to play a primary role in implementing economic development policy. It may be possible in future research to develop a model that examines the level of interaction among local, state, and federal governments in funding and implementing economic development efforts in particular states or localities. Such a model would better represent the presence of federal research laboratories, such as that at Oak Ridge, Tennessee, or space program activities, such as those at Huntsville, Alabama or Cape Canaveral, Florida—efforts which surely play a significant role in the local economy from both employment and income perspectives, but also in terms of innovation.

States differ tremendously in the quantity and quality of resources they have available to support economic development activity. The literature on cluster development suggests that innovative activities take place when the necessary resources are present, but they take place more efficiently, and with greater effect when the geographic concentration of such resources is high, and externalities are shared among firms and innovators. Some states possess few resources, and to make matters worse, their resources are scattered across broad geographic areas. Many states that are largely rural, or that have traditionally depended on natural resource extraction, may find that their resource levels are too low to incite meaningful economic development through innovation. These places may continue to benefit from recruitment activities, or from focus on amenities-based development such as tourism. Mining and timber harvesting

that may be the backbone of such rural economies present a serious challenge to amenities-based development. There may be as much value to the existence of a resource as to its extraction, and these two economic interests are likely to present challenges one to another as states attempt to create effective and broadly palatable economic development strategies.

Whatever the place, and whatever the resources, states and localities will undoubtedly find their resources to be scarcer than desirable, and they will face tradeoffs among many options. Undertaking a resource analysis will provide states with the knowledge necessary to target their resources to the best possible use. The results of this research project provide important understanding of the components of innovation capacity and also the relationship of innovation capacity to innovation outcomes. However, this study is an initial work, and the results raise more interesting questions than they answer. A great deal of work remains to be done in understanding the processes behind economic development such that states, localities, and the federal government can design economic development policies and undertake strategies that best reflect their existing resources, their goals and priorities, and the wise use of the public funds they have at their discretion.

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Appendix A
State Factor Scores

State Indices

The results of the two factor analytic procedures in Chapter 5 were used to compute factor scores for each state by year for each of the four resultant common factors (three innovation capacity + one commercialization capacity). These scores provide a glimpse into the longitudinal trends in innovative capacity (federal financial, human, and state/local financial) in the states from 1980 to 1999 and in commercialization capacity from 1983 to 2002. The following pages present graphical representation of the trends in each state over time, beginning with the innovation capacity scores, and continuing with the commercialization capacity scores.

State Innovation Capacity:

State Human Capacity for Innovation by Year, 1980-1989

Year	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score
1980	CALIFORNIA	3.9962	CALIFORNIA	4.1652	CALIFORNIA	4.1463	CALIFORNIA	3.7908	CALIFORNIA	3.9349	CALIFORNIA	4.1386
1980	NEW YORK	2.4252	NEW YORK	2.5222	NEW YORK	2.5453	NEW YORK	2.9457	NEW YORK	2.9562	NEW YORK	2.7689
1980	TEXAS	1.1435	TEXAS	1.4351	TEXAS	1.4163	TEXAS	1.3821	TEXAS	1.4656	TEXAS	1.5201
1980	ILLINOIS	1.0939	ILLINOIS	1.0257	ILLINOIS	1.2579	ILLINOIS	1.3682	ILLINOIS	1.2619	ILLINOIS	1.4326
1980	MASSACHUSETTS	0.8741	MASSACHUSETTS	0.8864	MASSACHUSETTS	0.9238	MASSACHUSETTS	0.8302	MASSACHUSETTS	0.9489	MASSACHUSETTS	1.0549
1980	OHIO	0.8121	OHIO	0.8370	OHIO	0.8512	OHIO	0.8537	OHIO	0.8537	OHIO	0.8541
1980	PENNSYLVANIA	0.6937	PENNSYLVANIA	0.7558	PENNSYLVANIA	0.8242	PENNSYLVANIA	0.7729	PENNSYLVANIA	0.7781	PENNSYLVANIA	0.7928
1980	MICHIGAN	0.6059	MICHIGAN	0.5554	MICHIGAN	0.6027	MICHIGAN	0.5638	MICHIGAN	0.6256	MICHIGAN	0.6485
1980	FLORIDA	0.0563	FLORIDA	0.1148	FLORIDA	0.1235	FLORIDA	0.1303	FLORIDA	0.1605	FLORIDA	0.2392
1980	NORTH CAROLINA	0.0463	WISCONSIN	0.0438	INDIANA	0.0695	INDIANA	0.0616	INDIANA	0.1002	INDIANA	0.2023
1980	INDIANA	0.0282	WISCONSIN	0.0410	INDIANA	0.0692	INDIANA	0.0695	INDIANA	0.1002	INDIANA	0.2023
1980	WISCONSIN	0.0258	NORTH CAROLINA	0.0192	INDIANA	0.0481	INDIANA	0.0491	INDIANA	0.0695	INDIANA	0.1002
1980	VIRGINIA	0.0895	VIRGINIA	0.0426	VIRGINIA	0.0460	VIRGINIA	0.0029	VIRGINIA	0.0440	VIRGINIA	0.1194
1980	MINNESOTA	-0.1371	NEW JERSEY	-0.0824	NEW JERSEY	-0.0783	NEW JERSEY	-0.0378	NEW JERSEY	-0.0378	NEW JERSEY	0.0642
1980	NEW JERSEY	-0.1402	MINNESOTA	-0.1042	MINNESOTA	-0.0934	MINNESOTA	-0.0879	MINNESOTA	-0.1027	MINNESOTA	0.0699
1980	WASHINGTON	-0.1418	GEORGIA	-0.1137	GEORGIA	-0.1192	GEORGIA	-0.1235	GEORGIA	-0.1207	GEORGIA	-0.0827
1980	GEORGIA	-0.1485	COLORADO	-0.1226	COLORADO	-0.1004	COLORADO	-0.1432	COLORADO	-0.1352	COLORADO	-0.0674
1980	COLORADO	-0.1818	WASHINGTON	-0.1628	MISSOURI	-0.1775	MISSOURI	-0.1574	MISSOURI	-0.1713	MISSOURI	-0.1092
1980	MISSOURI	-0.1697	MISSOURI	-0.1937	ARIZONA	-0.1963	MISSOURI	-0.1878	MISSOURI	-0.1501	MISSOURI	-0.1082
1980	CONNECTICUT	-0.2185	CONNECTICUT	-0.2163	CONNECTICUT	-0.2007	CONNECTICUT	-0.2248	CONNECTICUT	-0.1953	CONNECTICUT	-0.1607
1980	IOWA	-0.2799	KANSAS	-0.2671	KANSAS	-0.2032	IOWA	-0.2297	IOWA	-0.2270	IOWA	-0.1986
1980	KANSAS	-0.2937	IOWA	-0.2742	IOWA	-0.2101	IOWA	-0.2503	IOWA	-0.2129	IOWA	-0.1941
1980	TENNESSEE	-0.3140	OKLAHOMA	-0.2930	OKLAHOMA	-0.2360	OKLAHOMA	-0.2747	OKLAHOMA	-0.2432	OKLAHOMA	-0.2513
1980	ARIZONA	-0.3249	ARIZONA	-0.3382	LOUISIANA	-0.2371	LOUISIANA	-0.2761	LOUISIANA	-0.2818	LOUISIANA	-0.2739
1980	LOUISIANA	-0.3768	LOUISIANA	-0.3485	TENNESSEE	-0.3282	TENNESSEE	-0.3270	TENNESSEE	-0.3378	TENNESSEE	-0.3167
1980	LOUISIANA	-0.4542	NEBRASKA	-0.4359	NEBRASKA	-0.4235	SOUTH CAROLINA	-0.4690	SOUTH CAROLINA	-0.4269	SOUTH CAROLINA	-0.3918
1980	ALABAMA	-0.4705	OREGON	-0.4487	OREGON	-0.4476	ALABAMA	-0.4812	ALABAMA	-0.4602	ALABAMA	-0.4248
1980	NEBRASKA	-0.4793	KENTUCKY	-0.4827	KENTUCKY	-0.4859	OREGON	-0.4908	OREGON	-0.4873	KENTUCKY	-0.4429
1980	KENTUCKY	-0.4968	ALABAMA	-0.4984	KENTUCKY	-0.4607	KENTUCKY	-0.4954	KENTUCKY	-0.4982	OREGON	-0.5167
1980	SOUTH CAROLINA	-0.5304	SOUTH CAROLINA	-0.5218	SOUTH CAROLINA	-0.5006	MISSISSIPPI	-0.5092	MISSISSIPPI	-0.5061	MISSISSIPPI	-0.5522
1980	UTAH	-0.5412	MISSISSIPPI	-0.5514	UTAH	-0.4726	UTAH	-0.5162	UTAH	-0.5026	NEBRASKA	-0.5875
1980	MISSISSIPPI	-0.5639	UTAH	-0.5598	MISSISSIPPI	-0.5131	UTAH	-0.5390	NEBRASKA	-0.5745	WEST VIRGINIA	-0.5706
1980	WEST VIRGINIA	-0.6083	ARIZONA	-0.6134	WEST VIRGINIA	-0.5722	WEST VIRGINIA	-0.5838	WEST VIRGINIA	-0.5745	NEBRASKA	-0.5858
1980	MAINE	-0.6469	IDAHO	-0.6378	WEST VIRGINIA	-0.6079	WEST VIRGINIA	-0.6289	WEST VIRGINIA	-0.6043	UTAH	-0.6235
1980	SOUTH DAKOTA	-0.6498	SOUTH DAKOTA	-0.6520	WYOMING	-0.6127	ARIZONA	-0.6324	IDAHO	-0.6272	SOUTH DAKOTA	-0.6301
1980	MONTANA	-0.6496	MONTANA	-0.6531	SOUTH DAKOTA	-0.6337	ALASKA	-0.6348	ARIZONA	-0.6302	IDAHO	-0.6332
1980	NEVADA	-0.6628	MAINE	-0.6583	MAINE	-0.6348	ALASKA	-0.6348	ARIZONA	-0.6302	IDAHO	-0.6332
1980	NEW HAMPSHIRE	-0.6829	WYOMING	-0.6678	NEVADA	-0.6391	ALASKA	-0.6825	WYOMING	-0.6629	DELAWARE	-0.6577
1980	MARYLAND	-0.7044	NEVADA	-0.6767	IDAHO	-0.6592	NEVADA	-0.6833	NEVADA	-0.6605	DELAWARE	-0.6577
1980	WYOMING	-0.7106	NEW HAMPSHIRE	-0.6977	HAWAII	-0.6623	DELAWARE	-0.6838	NEVADA	-0.6605	DELAWARE	-0.6577
1980	DELAWARE	-0.7314	DELAWARE	-0.6977	NEW HAMPSHIRE	-0.6742	HAWAII	-0.7293	HAWAII	-0.6975	HAWAII	-0.7054
1980	HAWAII	-0.7492	NORTH CAROLINA	-0.7487	DELAWARE	-0.6824	IDAHO	-0.7314	HAWAII	-0.6975	HAWAII	-0.7054
1980	NORTH CAROLINA	-0.7508	MARYLAND	-0.7891	NORTH CAROLINA	-0.7056	WYOMING	-0.7327	WYOMING	-0.7068	HAWAII	-0.7054
1980	VERMONT	-0.7662	RHODE ISLAND	-0.7581	RHODE ISLAND	-0.7630	RHODE ISLAND	-0.7644	RHODE ISLAND	-0.7261	NEW MEXICO	-0.7426
1980	RHODE ISLAND	-0.7861	VERMONT	-0.7958	RHODE ISLAND	-0.7747	RHODE ISLAND	-0.7732	RHODE ISLAND	-0.7913	NEW MEXICO	-0.7876
1980	NEW MEXICO	-0.7945	NEW MEXICO	-0.8093	VERMONT	-0.7737	MARYLAND	-0.7844	NEW MEXICO	-0.7931	RHODE ISLAND	-0.7876
1980	ALASKA	-1.0965	ALASKA	-0.8231	NEW MEXICO	-0.8574	VERMONT	-0.8187	VERMONT	-0.8563	VERMONT	-0.8943

State Federal Financial Capacity for Innovation by Year: 1990-1999

1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
MARYLAND 4.48009	MARYLAND 4.49945	MARYLAND 4.64373	MARYLAND 4.5826	MARYLAND 5.16523	MARYLAND 4.95851	MARYLAND 4.83255	MARYLAND 4.56326	MARYLAND 4.80278	MARYLAND 5.53073
MASSACHU 3.30475	MASSACHU 3.45047	MASSACHU 3.62479	MASSACHU 3.72414	MASSACHU 3.63833	MASSACHU 3.56884	MASSACHU 3.28278	MASSACHU 3.43029	MASSACHU 3.8714	MASSACHU 4.28366
UTAH 1.61958	UTAH 1.51944	UTAH 1.65972	UTAH 1.25774	CONNECTI 1.28064	CONNECTI 1.21398	CONNECTI 1.18184	CONNECTI 1.40115	COLORADO 1.40763	COLORADO 2.03029
VERMONT 1.13473	VERMONT 1.41569	CONNECTI 1.23551	UTAH 1.1716	COLORADO 1.19777	COLORADO 1.19777	COLORADO 1.11894	COLORADO 1.33055	CONNECTI 1.47607	CONNECTI 1.76764
CONNECTI 1.08275	CONNECTI 1.10862	COLORADO 1.09493	UTAH 1.0917	COLORADO 1.14977	COLORADO 1.06763	NORTH CA 1.02854	NORTH CA 1.05808	NORTH CA 1.11478	NEW HAMP 1.32075
RHODE IS 0.90569	RHODE IS 0.94799	VERMONT 1.04933	VERMONT 1.14651	VERMONT 1.06886	WASHINGT 1.06773	WASHINGT 0.97639	WASHINGT 0.97617	WASHINGT 1.04319	WASHINGT 1.32723
COLORADO 0.84551	COLORADO 0.89877	ALASKA 1.04089	ALASKA 1.06928	NORTH CA 1.02254	NEW MEXI 1.01692	NEW HAMP 0.88801	UTAH 0.91345	UTAH 1.02673	PENNSYLV 1.29157
NEW MEXI 0.73918	RHODE IS 0.88003	NEW HAMP 1.01304	RHODE IS 0.97574	NEW MEXI 1.01037	WASHINGTON 0.99012	VERMONT 0.87227	PENNSYLV 0.91288	PENNSYLV 1.01474	VERMONT 1.27484
WASHINGT 0.72853	WASHINGTON 0.82371	WASHINGTON 0.89817	COLORADO 0.90809	WASHINGTON 0.96545	RHODE IS 0.98554	RHODE IS 0.86037	NEW HAMP 0.82445	HAWAII 0.93219	HAWAII 1.25904
NEW HAMP 0.64549	NEW HAMP 0.77896	NORTH CA 0.83908	NORTH CA 0.86163	NEW HAMP 0.76518	VERMONT 0.85918	NEW HAMP 0.84279	NEW HAMP 0.80009	NEW HAMP 0.79893	NORTH CA 1.243
NORTH CA 0.56013	RHODE IS 0.67963	RHODE IS 0.80908	NORTH CA 0.83892	PENNSYLV 0.72027	NEW HAMP 0.749	VERMONT 0.77901	NEW HAMP 0.75009	UTAH 1.22138	UTAH 1.21138
HAWAII 0.55767	PENNSYLV 0.53762	PENNSYLV 0.61254	RHODE IS 0.71674	ALASKA 0.71769	PENNSYLV 0.73598	HAWAII 0.73736	NEW MEXI 0.75402	ALASKA 0.99315	ALASKA 0.99315
ALASKA 0.39442	HAWAII 0.50068	HAWAII 0.50124	PENNSYLV 0.67149	RHODE IS 0.71812	OREGON 0.47464	HAWAII 0.71068	NEW MEXI 0.76156	RHODE IS 0.93152	RHODE IS 0.93152
NORTH DA 0.35095	OREGON 0.34838	WISCONSI 0.48619	WISCONSI 0.4523	HAWAII 0.56105	WISCONSI 0.42163	WISCONSI 0.35215	OREGON 0.68038	MISSOURI 0.75719	MISSOURI 0.75719
PENNSYLV 0.31528	WISCONSI 0.31582	NEW YORK 0.37106	WISCONSI 0.39957	WISCONSI 0.4878	WISCONSI 0.3924	ALABAMA 0.34231	ALABAMA 0.49486	NEW MEXI 0.71572	NEW MEXI 0.71572
NEW YORK 0.29872	NEW YORK 0.27907	OREGON 0.29667	OREGON 0.26713	IOWA 0.37025	ALABAMA 0.37484	ALABAMA 0.30883	ALABAMA 0.48184	OREGON 0.50486	OREGON 0.50486
WISCONSI 0.25879	ALASKA 0.19078	ALASKA 0.28517	NEW YORK 0.24162	NEW YORK 0.32181	NEW YORK 0.29143	MISSOURI 0.30536	MISSOURI 0.37095	ALASKA 0.42171	ALABAMA 0.63459
OREGON 0.16965	IOWA 0.18807	IOWA 0.26438	IOWA 0.22922	IOWA 0.28112	IOWA 0.28634	IOWA 0.24259	IOWA 0.30324	IOWA 0.36097	NEW YORK 0.62557
ALABAMA 0.09483	ALABAMA 0.17703	ALABAMA 0.23003	ALABAMA 0.21265	DELAWARE 0.2477	DELAWARE 0.27232	IOWA 0.24183	IOWA 0.30117	IOWA 0.34992	NEW YORK 0.62504
MISSOURI 0.02643	MISSOURI 0.1057	DELAWARE 0.18269	DELAWARE 0.11215	ALABAMA 0.23895	MISSOURI 0.25408	NORTH DA 0.19861	WISCONSI 0.26797	WISCONSI 0.29348	MONTANA 0.69156
IOWA 0.04069	MINNESOT 0.07566	MISSOURI 0.17196	MISSOURI 0.11083	MISSOURI 0.14971	ALASKA 0.24065	NEW YORK 0.1388	MINNESOT 0.26527	DELAWARE 0.20112	DELAWARE 0.4088
TENNESSE 0.00469	TENNESSE 0.01444	MINNESOT 0.10185	MINNESOT 0.00436	MINNESOT 0.10777	MINNESOT 0.22136	DELAWARE 0.11113	DELAWARE 0.08155	MINNESOT 0.16858	MINNESOT 0.3559
NEW YORK 0.01695	NEW YORK 0.01519	TENNESSE 0.05583	TENNESSE 0.001029	TENNESSE 0.0005	NORTH DA 0.02372	ALASKA 0.10234	MONTANA 0.04725	MONTANA 0.06466	MINNESOT 0.37413
DELAWARE 0.15645	CALIFORN 0.19485	CALIFORN 0.10995	ARIZONA 0.04245	ARIZONA 0.02329	TENNESSE 0.01907	TENNESSE 0.01291	TENNESSE 0.03948	CALIFORN 0.03948	CALIFORN 0.153
CALIFORN 0.18267	GEORGIA 0.26666	NORTH DA 0.16224	VIRGINIA 0.17955	ARIZONA 0.00532	TENNESSE 0.00848	MICHIGAN 0.09848	TENNESSE 0.10644	TENNESSE 0.05983	TENNESSE 0.02418
ARIZONA 0.28188	ARIZONA 0.2713	ARIZONA 0.21747	NORTH DA 0.20027	MICHIGAN 0.15582	MICHIGAN 0.14089	MICHIGAN 0.15899	MICHIGAN 0.16212	MICHIGAN 0.09232	MICHIGAN 0.02383
GEORGIA 0.31165	NORTH DA 0.2713	VIRGINIA 0.24449	MICHIGAN 0.23266	MICHIGAN 0.22506	TEXAS 0.14989	TEXAS 0.2331	TEXAS 0.12127	TEXAS 0.09579	TEXAS 0.02757
VIRGINIA 0.32995	ARIZONA 0.28407	TEXAS 0.25533	ARIZONA 0.26716	MONTANA 0.22826	CALIFORN 0.2295	VIRGINIA 0.23841	TEXAS 0.16212	TEXAS 0.09579	TEXAS 0.02757
NEVADA 0.34749	WYOMING 0.3156	MICHIGAN 0.28674	MONTANA 0.26345	MONTANA 0.3004	MONTANA 0.28958	DELAWARE 0.24379	DELAWARE 0.25341	MISSOURI 0.29417	NORTH DA 0.05418
TEXAS 0.36056	MICHIGAN 0.33295	GEORGIA 0.2884	TEXAS 0.30877	TEXAS 0.34269	GEORGIA 0.32814	NEBRASKA 0.31697	NEBRASKA 0.34122	ILLINOIS 0.29417	MISSOURI 0.06233
WYOMING 0.38335	NEBRASKA 0.34635	WYOMING 0.32128	WEST VIR 0.31781	GEORGIA 0.36341	TEXAS 0.37549	ILLINOIS 0.32261	ILLINOIS 0.34477	ILLINOIS 0.31314	ILLINOIS 0.15243
MICHIGAN 0.40241	LOUISIAN 0.39761	LOUISIAN 0.37512	CALIFORN 0.3338	LOUISIAN 0.40415	NEBRASKA 0.41541	NEBRASKA 0.37669	LOUISIAN 0.38642	ARIZONA 0.36035	ARIZONA 0.18902
INDIANA 0.51193	TEXAS 0.39828	MONTANA 0.37857	INDIANA 0.34198	INDIANA 0.4073	NEW JERS 0.42532	SOUTH DA 0.39782	NORTH DA 0.38056	GEORGIA 0.38056	GEORGIA 0.20328
MISSISSI 0.55214	INDIANA 0.46274	NEBRASKA 0.42501	INDIANA 0.39227	NEW JERS 0.41328	INDIANA 0.42891	LOUISIAN 0.41698	NEBRASKA 0.39312	LOUISIAN 0.39312	LOUISIAN 0.29646
NEBRASKA 0.55833	WEST VIR 0.47079	LOUISIAN 0.45031	MISSISSI 0.44223	ILLINOIS 0.42051	ILLINOIS 0.44333	ILLINOIS 0.4388	KANSAS 0.39848	KANSAS 0.40376	KANSAS 0.3012
ILLINOIS 0.59009	MISSISSI 0.50178	MISSISSI 0.48811	NEBRASKA 0.46598	NEBRASKA 0.45074	SOUTH CA 0.46256	INDIANA 0.44945	LOUISIAN 0.41725	OHIO 0.40713	OHIO 0.38624
MONTANA 0.6047	MONTANA 0.50199	KANSAS 0.53406	NEW JERS 0.47687	NEBRASKA 0.48893	LOUISIAN 0.46226	INDIANA 0.49826	NEW JERS 0.4542	NEW JERS 0.444327	NEW JERS 0.45662
NEW JERS 0.61332	NEVADA 0.53243	WEST VIR 0.53544	ILLINOIS 0.49238	WYOMING 0.497	MISSISSI 0.48639	NEW JERS 0.52886	SOUTH CA 0.52212	INDIANA 0.45206	INDIANA 0.46614
WEST VIR 0.61817	NEW JERS 0.59205	NEVADA 0.56334	KANSAS 0.50838	MISSISSI 0.49708	KANSAS 0.52829	KANSAS 0.57325	WYOMING 0.58585	ARIZONA 0.45418	ARIZONA 0.50212
OHIO 0.62756	KANSAS 0.60639	ILLINOIS 0.56418	NEVADA 0.54471	SOUTH CA 0.53802	OHIO 0.58882	WYOMING 0.59309	OHIO 0.58905	NEVADA 0.48331	NEVADA 0.50229
KANSAS 0.6541	OHIO 0.6122	NEW JERS 0.57263	LOUISIAN 0.56226	WEST VIR 0.58706	WYOMING 0.6031	OHIO 0.61911	OHIO 0.59405	SOUTH CA 0.57257	SOUTH CA 0.55159
LOUISIAN 0.69082	ILLINOIS 0.61977	FLORIDA 0.60183	OHIO 0.6119	KANSAS 0.60556	NEVADA 0.61175	WEST VIR 0.65343	NEBRASKA 0.66305	NEBRASKA 0.63943	NEBRASKA 0.61379
FLORIDA 0.70411	FLORIDA 0.62375	OHIO 0.6246	FLORIDA 0.62428	ARIZONA 0.6468	NEVADA 0.67389	WYOMING 0.66778	NEBRASKA 0.67284	NEBRASKA 0.64254	WYOMING 0.68503
SOUTH DA 0.70411	IDAHO 0.68352	SOUTH CA 0.68503	SOUTH DA 0.67295	SOUTH DA 0.64917	ARIZONA 0.68497	WYOMING 0.6678	KENTUCKY 0.69757	NEVADA 0.66264	WYOMING 0.67591
IDAHO 0.70411	KENTUCKY 0.7319	KENTUCKY 0.7319	IDAHO 0.67111	OHIO 0.66189	IDAHO 0.72523	FLORIDA 0.70412	FLORIDA 0.71775	IDAHO 0.69251	FLORIDA 0.89132
ARKANSAS 0.81776	ARKANSAS 0.76354	IDAHO 0.73528	SOUTH CA 0.70359	IDAHO 0.66363	KENTUCKY 0.66363	SOUTH DA 0.7322	IDAHO 0.7322	KENTUCKY 0.7322	KENTUCKY 0.7003
KENTUCKY 0.8335	SOUTH DA 0.78068	ARKANSAS 0.73741	ARKANSAS 0.71987	FLORIDA 0.67363	WEST VIR 0.73752	FLORIDA 0.75132	IDAHO 0.75132	SOUTH DA 0.75987	OKLAHOMA 0.70037
SOUTH CA 0.86019	KENTUCKY 0.81179	SOUTH DA 0.81179	KENTUCKY 0.72459	KENTUCKY 0.7009	FLORIDA 0.74833	IDAHO 0.82238	MAINE 0.77291	MAINE 0.81373	SOUTH DA 0.72099
MAINE 0.91392	MAINE 0.94818	OKLAHOMA 0.85848	OKLAHOMA 0.87408	OKLAHOMA 0.86848	MAINE 0.84827	MAINE 0.86625	MAINE 0.82588	KENTUCKY 0.81613	WEST VIR 0.82367
OKLAHOMA 0.94818	OKLAHOMA 1.04167	MAINE 0.95446	MAINE 0.8829	MAINE 0.86995	OKLAHOMA 0.89765	MAINE 0.92822	WEST VIR 0.85394	MAINE 0.85876	MAINE 0.84783

1989			1988			1987			1986			1985			1984			1983			1982			1981			1980				
Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score		
ALASKA	2.73146	ALASKA	2.18141	ALASKA	2.13608	ALASKA	2.01796	ALASKA	2.01339	ALASKA	2.5424	ALASKA	2.43229	ALASKA	2.83599	ALASKA	2.23514	ALASKA	2.64235	ALASKA	2.63514	ALASKA	1.8796	ALASKA	1.57435	ALASKA	1.37435	ALASKA	1.37435	ALASKA	
ARIZONA	1.1904	ARIZONA	0.30597	ARIZONA	0.88764	ARIZONA	0.65371	ARIZONA	0.40311	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929	ARIZONA	0.31929
DELAWARE	1.11228	DELAWARE	0.76578	DELAWARE	0.82053	DELAWARE	0.64457	DELAWARE	0.40286	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216	DELAWARE	0.21216
NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447	NEW MEXI	0.45249	NEW MEXI	0.40447
NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918	NEW YORK	0.56481	NEW YORK	0.70918
MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625	MISSISSIPPI	0.26625

State/Local Financial Capacity for Innovation by Year: 1980-1989

State/Local Financial Capacity for Innovation by Year: 1990-1999

Year	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score
1990	ALASKA	2.40893	ALASKA	2.54937	NORTH DA	2.42618	NORTH DA	2.23519	NORTH DA	2.14617	ALASKA	2.80318	ALASKA	2.88131	ALASKA	3.82111
	IOWA	1.32114	NORTH DA	2.42618	IOWA	1.61614	ALASKA	1.90112	ALASKA	2.12851	WYOMING	2.26417	NORTH DA	2.38517	NORTH DA	3.57112
	NEBRASKA	1.28315	IOWA	1.48746	ALASKA	1.23243	IOWA	1.56963	WYOMING	1.99318	WYOMING	1.93353	NORTH DA	2.31788	WYOMING	2.48612
	NEBRASKA	1.16014	ARIZONA	1.41356	NEBRASKA	1.21444	WYOMING	1.54207	NEBRASKA	1.73247	IOWA	1.75758	IOWA	2.02333	WYOMING	2.24234
	DELAWARE	0.95172	NEBRASKA	1.24475	NEBRASKA	1.19606	NEBRASKA	1.43761	IOWA	1.58155	DELAWARE	1.67114	NEBRASKA	1.88378	IOWA	2.10905
	NEW MEXI	0.78293	DELAWARE	1.10371	DELAWARE	1.13528	GEORGIA	1.43761	IOWA	1.58155	DELAWARE	1.67114	NEBRASKA	1.88378	IOWA	2.10905
	OKLAHOMA	0.86963	DELAWARE	1.09478	DELAWARE	1.02984	GEORGIA	1.40787	GEORGIA	1.49088	NEBRASKA	1.34165	DELAWARE	1.59537	DELAWARE	1.60211
	GEORGIA	0.61383	OKLAHOMA	0.90131	NEW MEXI	0.80807	DELAWARE	1.17401	DELAWARE	1.25069	DELAWARE	1.21332	NEW MEXI	1.54288	WISCONSI	1.57776
	KANSAS	0.56386	GEORGIA	0.82261	NEW MEXI	0.76184	KANSAS	1.19846	KANSAS	1.18946	NEW MEXI	1.19846	KANSAS	1.37344	NEW MEXI	1.44784
	WYOMING	0.50724	KANSAS	0.82261	WYOMING	0.71616	ARIZONA	0.87655	VERMONT	1.03513	KANSAS	1.16795	UTAH	1.14705	KANSAS	1.42873
	MINNESOT	0.47979	ILLINOIS	0.65288	KANSAS	0.7671	COLORADO	0.80505	VERMONT	1.01998	VERMONT	1.04598	VERMONT	1.26116	VERMONT	1.41555
	MICHIGAN	0.47131	CONNECTI	0.73108	CONNECTI	0.7046	OKLAHOMA	0.74557	ARIZONA	0.88228	ARIZONA	1.03168	UTAH	1.15001	UTAH	1.39233
	CONNECTI	0.46186	MICHIGAN	0.62394	CONNECTI	0.69543	MICHIGAN	0.69764	OKLAHOMA	0.88228	ARIZONA	1.03168	UTAH	1.15001	UTAH	1.39233
	ILLINOIS	0.45824	UTAH	0.51668	MINNESOT	0.62417	MICHIGAN	0.69764	OKLAHOMA	0.88228	MICHIGAN	0.98275	ARIZONA	1.09269	LOUISIAN	1.29782
	SOUTH CA	0.39656	WYOMING	0.4982	SOUTH CA	0.52058	WISCONSI	0.63797	CONNECTI	0.85045	OKLAHOMA	0.78687	MONTANA	1.04821	NORTH CA	1.2514
	VERMONT	0.39082	TEXAS	0.48878	ILLINOIS	0.50625	TEXAS	0.41644	VERMONT	0.51888	CONNECTI	0.78176	LOUISIAN	0.98196	MICHIGAN	1.22382
	VIRGINIA	0.29683	SOUTH CA	0.46593	MINNESOT	0.4709	VIRGINIA	0.6263	COLORADO	0.80407	WISCONSI	0.75895	WISCONSI	0.93492	KENTUCKY	1.17614
	TEXAS	0.26422	UTAH	0.38305	VERMONT	0.44624	OREGON	0.5942	ILLINOIS	0.68883	WISCONSI	0.70309	CALIFORN	0.8815	OKLAHOMA	1.11055
	UTAH	0.25608	WISCONSI	0.33318	COLORADO	0.40667	SOUTH CA	0.59035	OREGON	0.5927	UTAH	0.62271	MASSACHU	0.68069	ALABAMA	1.13817
	MONTANA	0.2385	VERMONT	0.30769	MONTANA	0.36769	MINNESOT	0.49349	ALABAMA	0.55005	OREGON	0.56482	ALABAMA	0.68828	COLORADO	1.08742
	NORTH DA	0.16369	MONTANA	0.34408	ILLINOIS	0.34288	UTAH	0.48377	WASHINGTON	0.49834	ALABAMA	0.52284	OHIO	0.55984	INDIANA	1.04133
	LOUISIAN	0.12922	VIRGINIA	0.33815	VERMONT	0.3226	SOUTH CA	0.47142	ILLINOIS	0.49577	ILLINOIS	0.50926	NORTH CA	0.54537	COLORADO	0.96673
	COLORADO	0.059	LOUISIAN	0.31936	LOUISIAN	0.29183	ALABAMA	0.46667	UTAH	0.49264	INDIANA	0.50514	ILLINOIS	0.50975	MONTANA	0.91564
	ALABAMA	0.02984	WASHINGTON	0.10558	WISCONSI	0.27093	TEXAS	0.44629	MASSACHU	0.44255	LOUISIAN	0.47178	WASHINGTON	0.45657	MINNESOT	0.8028
	OREGON	-0.02708	NEW JERS	0.04987	NEW JERS	0.17589	WASHINGTON	0.43619	VIRGINIA	0.43554	WASHINGTON	0.38127	SOUTH CA	0.44802	ILLINOIS	0.77594
	CALIFORN	-0.04614	MASSACHU	0.02757	WASHINGTON	0.1774	MASSACHU	0.39107	INDIANA	0.42802	IDAHO	0.32584	OKLAHOMA	0.43584	OHIO	0.76075
	WASHINGTON	-0.0536	OREGON	0.02965	MASSACHU	0.16146	CALIFORN	0.28882	OHIO	0.41416	MINNESOT	0.32386	COLORADO	0.40587	CONNECTI	0.68097
	MISSOURI	-0.07449	INDIANA	0.00366	RHODE IS	0.14837	MASSACHU	0.2882	TEXAS	0.39707	RHODE IS	0.30829	MINNESOT	0.36798	OKLAHOMA	0.84374
	NEW JERS	-0.07514	IDAHO	0.00122	INDIANA	0.06024	NEW JERS	0.27045	INDIANA	0.37701	VIRGINIA	0.29687	VIRGINIA	0.30755	OREGON	0.62797
	INDIANA	-0.13719	LOUISIAN	-0.03206	CALIFORN	0.0599	LOUISIAN	0.26816	MISSOURI	0.25966	KENTUCKY	0.28005	KENTUCKY	0.30393	OHIO	0.52614
	MASSACHU	-0.16317	RHODE IS	-0.04668	NEVADA	0.05976	WASHINGTON	0.24259	OHIO	0.20273	NEW JERS	0.25696	MISSOURI	0.29011	WASHINGTON	0.80736
	PENNSYLV	-0.24348	MISSOURI	-0.05975	OHIO	0.0571	ALABAMA	0.20966	KENTUCKY	0.18651	KENTUCKY	0.24981	OREGON	0.28566	NEW JERS	0.58688
	OHIO	-0.2438	NORTH CA	-0.06877	NORTH CA	0.06684	IDAHO	0.17118	NEW JERS	0.18299	MISSOURI	0.2028	RHODE IS	0.27172	MISSOURI	0.48622
	NORTH CA	-0.25112	OHIO	-0.07745	ALABAMA	0.00334	INDIANA	0.12972	CALIFORN	0.14598	NORTH CA	0.14468	IDAHO	0.24638	HAWAII	0.39976
	KENTUCKY	-0.33454	CALIFORN	-0.09883	IDAHO	-0.00506	NEW HAMP	0.00143	IDAHO	0.14062	NEW JERS	0.14316	NEW JERS	0.23807	IDAHO	0.3934
	MAINE	-0.38223	HAWAII	-0.24548	KENTUCKY	-0.2138	KENTUCKY	-0.02118	NORTH CA	0.08069	TEXAS	0.12338	TEXAS	0.18543	NEW YORK	0.35396
	NEW HAMP	-0.4255	MARYLAND	-0.23699	PENNSYLV	-0.23699	NEW HAMP	-0.0746	NEW YORK	-0.08283	NEW YORK	-0.04875	MISSISSI	0.06982	IDAHO	0.2533
	RHODE IS	-0.43655	KENTUCKY	-0.27568	NEW HAMP	-0.26087	MAINE	-0.14817	PENNSYLV	-0.12575	NEVADA	-0.05522	MARYLAND	0.05712	NEW HAMP	0.21923
	MISSISSI	-0.46688	PENNSYLV	-0.29432	NEW YORK	-0.31163	MISSISSI	-0.30029	NEW HAMP	-0.14765	MARYLAND	-0.11437	NEW YORK	0.05313	WEST VIR	0.16589
	NEW YORK	-0.50671	NEW HAMP	-0.29966	MAINE	-0.34302	NEW YORK	-0.32888	NEVADA	-0.26321	NEVADA	-0.176	PENNSYLV	0.00945	MASSACHU	0.14015
	MARYLAND	-0.52021	MAINE	-0.31069	HAWAII	-0.34493	PENNSYLV	-0.32957	PENNSYLV	-0.27055	MARYLAND	-0.18786	HAWAII	0.00763	PENNSYLV	0.12236
	WEST VIR	-0.52585	NEW YORK	-0.32311	MISSISSI	-0.39559	MARYLAND	-0.36577	HAWAII	-0.45912	MAINE	-0.20505	NEW HAMP	0.06117	MARYLAND	0.11273
	ARKANSAS	-0.69659	MISSISSI	-0.45096	ARKANSAS	-0.40484	ARKANSAS	-0.38546	ARKANSAS	-0.50763	FLORIDA	-0.21423	WEST VIR	-0.19509	ARKANSAS	-0.07294
	NEVADA	-0.7013	WEST VIR	-0.55212	ARKANSAS	-0.42057	HAWAII	-0.42057	TENNESSE	-0.54603	ARKANSAS	-0.32702	MAINE	-0.1824	MARYLAND	-0.18326
	FLORIDA	-0.70502	ARKANSAS	-0.66657	SOUTH DA	-0.6139	WEST VIR	-0.64635	WEST VIR	-0.55384	TENNESSE	-0.36005	MAINE	-0.2353	ARKANSAS	-0.2313
	TENNESSE	-0.71901	SOUTH DA	-0.74962	WEST VIR	-0.61938	FLORIDA	-0.65485	FLORIDA	-0.61586	TENNESSE	-0.47327	SOUTH DA	-0.36638	NEVADA	-0.2478
	SOUTH DA	-0.82394	TENNESSE	-0.77156	FLORIDA	-0.71766	SOUTH DA	-0.78674	SOUTH DA	-0.75645	HAWAII	-0.41345	WEST VIR	-0.40767	FLORIDA	-0.25841
	FLORIDA	-0.91265	FLORIDA	-0.86782	TENNESSE	-0.86782	TENNESSE	-0.7902	MARYLAND	-0.94424	SOUTH DA	-0.51048	FLORIDA	-0.43878	TENNESSE	-0.27739

State Commercialization Capacity:

Appendix B

Results of Fixed Effects Analysis

Results of Fixed-Effects Analysis										
Model	Dependent Variable	Overall R-sq	Independent Variables							
			SLFINCAP	FEDFINCAP	HUMANCAP	RFOSEFEP	RFRDPPP	SLARDPP	PISR	COMMCAP
1	PISR	0.833	-218.6***	383.9***	2700.8***	-3.3	18.3*	-0.97	n/a	n/a
2	PISR t+1	0.822	-244.7***	393.5***	3098.1***	-8.9	24.7**	0.51	n/a	n/a
3	PISR t+2	0.813	-279.2***	429.1***	3476.9***	-8.8	30.9**	1.9	n/a	n/a
4	PISR t+3	0.812	-316.4***	418.6***	3793.5***	-8.2	37.8***	3.1	n/a	n/a
5	PISR t+4	0.815	-375.9***	442.7***	4130.8***	-0.96	41.0***	2.8	n/a	n/a
6	PISR t+5	0.82	-430.6***	430.7***	4326.2***	.11	47.8***	5.0	n/a	n/a
7	COMMCAP	0.38	n/a	n/a	n/a	n/a	n/a	n/a	.000398***	n/a
8	COMMCAP t+1	0.36	n/a	n/a	n/a	n/a	n/a	n/a	.000417***	n/a
9	COMMCAP t+2	0.34	n/a	n/a	n/a	n/a	n/a	n/a	.000447***	n/a
10	COMMCAP t+3	0.33	n/a	n/a	n/a	n/a	n/a	n/a	.000514***	n/a
11	COMMCAP t+4	0.32	n/a	n/a	n/a	n/a	n/a	n/a	.00058***	n/a
12	COMMCAP t+5	0.31	n/a	n/a	n/a	n/a	n/a	n/a	.000738***	n/a
13	REALGSP	0.87	n/a	n/a	n/a	n/a	n/a	n/a	47,200,000***	8,970,000,000***
14	REALGSP t+1	0.87	n/a	n/a	n/a	n/a	n/a	n/a	49,200,000***	9,930,000,000***
15	REALGSP t+2	0.88	n/a	n/a	n/a	n/a	n/a	n/a	51,700,000***	11,300,000,000***
16	REALGSP t+3	0.89	n/a	n/a	n/a	n/a	n/a	n/a	57,800,000***	11,600,000,000***
17	REALGSP t+4	0.91	n/a	n/a	n/a	n/a	n/a	n/a	83,600,000***	2,690,000,000
18	REALGSP t+5	0.91	n/a	n/a	n/a	n/a	n/a	n/a	89,200,000***	1,640,000,000

* = p<.05; ** = p<.01; *** = p<.001

Appendix C:

Results with Population Density as a Control Variable

As indicated in Chapter Six, the following tables represent the output of a series of six supplemental models that investigate the relationship of innovation capacity to innovation outcomes when state population density is included as a control variable.

To summarize, these models are all statistically significant, with R-sq values ranging from 0.86 in the same year equation to 0.83 in the equation that includes a five-year lag. The variables RFRDPPP and RFOSEFE are not statistically significant in either iteration of the model. State & Local Financial Capacity for Innovation is statistically significant in each model, with coefficients ranging from 67.8 to 92.6 in the first three iterations, and then declining again to 73.4 with the five-year lag. Federal Financial Capacity is not statistically significant in the same-year model or the one-year lag model, but is significant in the remaining iterations. The coefficients for Federal Financial Capacity steadily increase from 36.4 to 60.8. Human Capacity for Innovation is statistically significant with a steadily increasing coefficient ranging from 1341.9 to 1784.7. State/Local-Funded Academic Research & Development is not statistically significant in the same-year model but is in those iterations that follow, with coefficients increasing from 3.8 to 7.5.

These trends are virtually the same in trend and magnitude as the results obtained in the original cross sectional analysis using panel corrected standard errors, with the exception of the fact that State/Local-Funded Academic Research & Development is now significant in all but the first iteration. The addition of the Density measure, then, has not dramatically altered the initial findings. The Density measure is statistically significant

($p < .001$) in all iterations, and its coefficient gradually decreases from 0.87 to 0.62. So, if population density is higher by four persons per square mile, a state will generate approximately three additional patents in the same year.

Linear regression, correlated panels corrected standard errors (PCSEs)

```

Group variable:  fips                Number of obs   =    1000
Time variable:  year                Number of groups =     50
Panels:         correlated (balanced)  Obs per group: min =    20
Autocorrelation: no autocorrelation   avg             =    20
                                           max             =    20

Estimated covariances =    1275      R-squared       =    0.8557
Estimated autocorrelations =    0      Wald chi2(7)   =   2836.60
Estimated coefficients =    8         Prob > chi2    =    0.0000

```

pISR	Panel-corrected			z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.					
slfincap	67.76237	21.73191	3.12	0.002	25.16862	110.3561	
fedfinca	14.1389	12.80964	1.10	0.270	-10.96754	39.24533	
humancap	1341.872	81.26906	16.51	0.000	1182.588	1501.157	
rfofefep	6.781993	11.65521	0.58	0.561	-16.06179	29.62578	
rfrdppp	-4.098111	7.705869	-0.53	0.595	-19.20134	11.00512	
slardpp	2.344162	1.480651	1.58	0.113	-.5578602	5.246184	
density	.870989	.0785743	11.08	0.000	.7169862	1.024992	
_cons	835.5437	40.03863	20.87	0.000	757.0694	914.018	

Linear regression, correlated panels corrected standard errors (PCSEs)

```

Group variable:  fips                Number of obs   =    1000
Time variable:  year                Number of groups =     50
Panels:         correlated (balanced)  Obs per group: min =    20
Autocorrelation: no autocorrelation   avg             =    20
                                           max             =    20

Estimated covariances =    1275      R-squared       =    0.8415
Estimated autocorrelations =    0      Wald chi2(7)   =   2844.56
Estimated coefficients =    8         Prob > chi2    =    0.0000

```

PISR1	Panel-corrected			z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.					
slfincap	81.78408	23.63449	3.46	0.001	35.46134	128.1068	
fedfinca	23.74454	13.12284	1.81	0.070	-1.975756	49.46484	
humancap	1433.313	93.54853	15.32	0.000	1249.962	1616.665	
rfofefep	2.760712	12.56495	0.22	0.826	-21.86614	27.38756	
rfrdppp	.0321574	8.355377	0.00	0.997	-16.34408	16.40839	
slardpp	3.798015	1.681331	2.26	0.024	.5026665	7.093364	
density	.8303488	.0865888	9.59	0.000	.6606379	1.00006	
_cons	876.1483	43.57991	20.10	0.000	790.7332	961.5633	

Linear regression, correlated panels corrected standard errors (PCSEs)

```

Group variable:  fips                Number of obs   =    1000
Time variable:  year                Number of groups =     50
Panels:         correlated (balanced) Obs per group:  min =    20
Autocorrelation: no autocorrelation          avg =    20
                                                max =    20

Estimated covariances =    1275      R-squared       =    0.8302
Estimated autocorrelations =    0      Wald chi2(7)    =   3411.81
Estimated coefficients =    8         Prob > chi2     =    0.0000
    
```

PISR2	Panel-corrected			z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.					
slfincap	92.63378	25.03656	3.70	0.000	43.56303	141.7045	
fedfinca	36.40587	14.01981	2.60	0.009	8.927547	63.8842	
humancap	1529.832	104.5783	14.63	0.000	1324.862	1734.802	
rfosefep	2.475472	13.38691	0.18	0.853	-23.76239	28.71334	
rfrdppp	4.476081	8.948444	0.50	0.617	-13.06255	22.01471	
slardpp	5.368088	1.847548	2.91	0.004	1.74696	8.989217	
density	.7764167	.0933163	8.32	0.000	.59352	.9593134	
_cons	917.9078	46.21076	19.86	0.000	827.3364	1008.479	

Linear regression, correlated panels corrected standard errors (PCSEs)

```

Group variable:  fips                Number of obs   =    1000
Time variable:  year                Number of groups =     50
Panels:         correlated (balanced) Obs per group:  min =    20
Autocorrelation: no autocorrelation          avg =    20
                                                max =    20

Estimated covariances =    1275      R-squared       =    0.8274
Estimated autocorrelations =    0      Wald chi2(7)    =   3332.94
Estimated coefficients =    8         Prob > chi2     =    0.0000
    
```

PISR3	Panel-corrected			z	P> z	[95% Conf. Interval]	
	Coef.	Std. Err.					
slfincap	90.34379	24.91623	3.63	0.000	41.50888	139.1787	
fedfinca	44.94732	14.80117	3.04	0.002	15.93756	73.95709	
humancap	1628.931	109.6488	14.86	0.000	1414.023	1843.838	
rfosefep	3.262269	13.99111	0.23	0.816	-24.1598	30.68434	
rfrdppp	9.564822	9.45642	1.01	0.312	-8.969421	28.09906	
slardpp	6.433695	1.90686	3.37	0.001	2.696318	10.17107	
density	.7205538	.1017968	7.08	0.000	.5210358	.9200718	
_cons	967.5912	46.1831	20.95	0.000	877.074	1058.108	

Linear regression, correlated panels corrected standard errors (PCSEs)

```

Group variable:  fips                Number of obs   =    1000
Time variable:  year                Number of groups =     50
Panels:         correlated (balanced) Obs per group:  min =    20
Autocorrelation: no autocorrelation          avg   =    20
                                                max   =    20
Estimated covariances =    1275        R-squared       =    0.8284
Estimated autocorrelations =    0        Wald chi2(7)    =   3741.99
Estimated coefficients =    8           Prob > chi2     =    0.0000
    
```

PISR4	Panel-corrected					
	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
slfincap	81.72526	23.05013	3.55	0.000	36.54785	126.9027
fedfinca	58.04189	15.63647	3.71	0.000	27.39497	88.68881
humancap	1733.202	111.4593	15.55	0.000	1514.746	1951.658
rfosefep	8.110216	14.38804	0.56	0.573	-20.08983	36.31026
rfrdppp	12.21462	9.874764	1.24	0.216	-7.139563	31.5688
slardpp	7.020015	1.909937	3.68	0.000	3.276608	10.76342
density	.6446936	.1123771	5.74	0.000	.4244384	.8649487
_cons	1027.706	44.4203	23.14	0.000	940.6436	1114.768

Linear regression, correlated panels corrected standard errors (PCSEs)

```

Group variable:  fips                Number of obs   =     950
Time variable:  year                Number of groups =     50
Panels:         correlated (balanced) Obs per group:  min =    19
Autocorrelation: no autocorrelation          avg   =    19
                                                max   =    19
Estimated covariances =    1275        R-squared       =    0.8334
Estimated autocorrelations =    0        Wald chi2(7)    =   4002.48
Estimated coefficients =    8           Prob > chi2     =    0.0000
    
```

PISR5	Panel-corrected					
	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
slfincap	73.37262	22.11906	3.32	0.001	30.02006	116.7252
fedfinca	60.7757	15.87701	3.83	0.000	29.65732	91.89408
humancap	1784.722	111.3034	16.03	0.000	1566.571	2002.873
rfosefep	3.507714	14.88919	0.24	0.814	-25.67455	32.68998
rfrdppp	15.39531	9.838386	1.56	0.118	-3.887568	34.6782
slardpp	7.452974	1.954524	3.81	0.000	3.622178	11.28377
density	.6165004	.1147603	5.37	0.000	.3915744	.8414264
_cons	1067.767	44.76557	23.85	0.000	980.0277	1155.506

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U.S. Patent and Trademark Office.

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Education Attainment:

Postsecondary Education OPPORTUNITY.

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State FIPS Codes,

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Number of Science & Engineering Graduate Students (SEGS),
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Business Cycle Data (not utilized in analysis):
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Vita

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EDUCATION

- MPA, Specialization in Policy Analysis; University of Kentucky, Martin School of Public Policy and Administration. May, 2004
- B.A. Centre College. 1998

Dissertation Title: “Disentangling Components of Innovation Capacity and Innovation Outcomes in Economic Growth and Development in the U.S. States”

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AWARDS and HONORS

- 2004 Pi Alpha Alpha Doctoral Student Manuscript Award (NASPAA): “Understanding State Economic Development in the New Economy: A Theoretical Foundation and Empirical Examination of State Innovation in the U.S.”
- Collins Award for best Doctoral Student Paper, SECoPA 2003.
- Leadership East Kentucky Class of 2003.

EXPERIENCE

University of Alabama at Birmingham: Assistant Professor of Government and Public Service; August 2005—.

University of Kentucky: Research Assistant, Martin School of Public Policy and Administration; August 2003 – August 2005.

Morehead State University (KY): Research and Development Coordinator, Institute for Regional Analysis and Public Policy; July 2002 – August 2003.

University of Kentucky: Research Assistant, Martin School of Public Policy and Administration; January 2000 – July 2002.

The Center for Rural Development: Research Assistant, Department of Planning, Policy & Research, 1998-1999.

U.S. Department of Housing and Urban Development, Office of University Partnerships:

On-Site Technical Assistance Provider: Community Outreach Partnership Centers (COPC) Program. May, 2005.

Grant Review Panel Leader, Community Outreach Partnership Centers (COPC) Program. August, 2004.

Grant Review Panel Leader, Community Outreach Partnership Centers (COPC) Program. August, 2003.

Grant Reviewer, Community Development Work Study Program. June, 2003.

Grant Reviewer, Community Development Work Study Program. March, 2002.

U.S. Department of Education, Office of Vocational and Adult Education:

Grant Reviewer, Community Technology Centers Program. August, 2002.

University of Kentucky Small Business Development Center:

Instructor, "Tilling the Soil of Opportunity." January-March, 2004; January-March, 2003

PEER REVIEWED JOURNAL ARTICLES


Hall, Jeremy L. "Understanding State Economic Development Policy in the New Economy: A Theoretical Foundation and Empirical Examination of State Innovation in the U.S." (Public Administration Review, forthcoming)

RESEARCH REPORTS AND OTHER PUBLICATIONS

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